



Road Tripping Tops Flying as People Prepare to Travel This Spring and Summer

RVshare Survey Reveals Latest Trends as COVID-19 Vaccination Distribution Ramps Up

AUSTIN, Texas, and AKRON, Ohio, March 9, 2021 -- Today, [RVshare](#), the world's first and largest peer-to-peer RV rental marketplace, revealed findings from a new Travel Sentiment survey¹, gauging consumers' plans and willingness to travel in the lead up to spring and summer.

According to RVshare's new survey, 83% of consumers are ready to pack their bags to travel in the coming months. From family reunions and much-needed adventures, vaccinations remain an important factor with almost half (48%) saying it is important for them or their family to be vaccinated before traveling.

"Our business tripled by the end of last summer as people hit the road in record numbers to visit family and friends, take a much-needed vacation to enjoy nature and new destinations, and go mobile taking advantage of 'work from anywhere' policies," said RVshare CEO Jon Gray. "This year as vaccine distribution increases, even more people are ready to travel and continue to find RVs a comforting option."

More Spring and Summer Travel Trends Include:

People Prefer Road Trips This Season

67% of consumers are likely to consider traveling by RV this summer, showing how a reluctance to fly, paired with the ease of travel and social distancing provided by RVs, continues to make RVs an attractive alternative.

- Travelers are still weary of hitting the runway, with 54% saying they are unlikely to consider flying.

Cabin Fever is Driving Travel Interest

As we approach the one-year mark of the pandemic and the beginning of remote work and play, close to one-third of consumers (30%) say the main reason for wanting to travel is needing a break from home.

- 18% of consumers say their desire to travel is driven by hope that the vaccine will be widely distributed by summer, making it safer to travel.

¹ RVshare Travel Sentiment Survey, February 2021. Methodology: Active RVshare customers in the past 60 days, 436 responses, Ages 25-99



- 15% of consumers want to travel to see their families.

National Parks and Outdoor Adventures Top Beach Destinations

Almost half of consumers (45%) want to travel somewhere in nature, far outpacing other destinations like beaches (20%) or major cities (2%).

- 45% of consumers also said they are planning to take a “re-do” vacation this summer, a trip that was planned pre-COVID and was canceled due to the pandemic.
- As consumers look to make these travel plans, 31% will book at least three months ahead of time, while 29% will book just one to two months in advance.

Seniors are Packing Their Suitcases

Seniors (ages 55 and up) are ready to travel, with 79% saying they are likely to roam this summer, including 64% who are likely to consider an RV trip this summer.

- 57% said they are unlikely to fly to their destination.
- 58% said they feel it is important to be vaccinated before traveling.

For more information about RVshare and its travel sentiment survey, visit RVshare.com.

About RVshare

RVshare is the first and largest peer-to-peer RV rental marketplace. With more than 100,000 vehicles available, RVshare's diverse inventory ranges from affordable travel trailers to luxury motorhomes and can accommodate any outdoor adventure, whether it's a weekend of camping or a cross-country tour of national parks. Through RVshare, families and groups can experience a one-of-a-kind trip and create memories that will last a lifetime. In addition to offering a unique travel experience, RVshare provides RV owners in North America the opportunity to turn their RV into a second income. For more information, visit rvshare.com, and follow us on Facebook and Instagram @rvshare.

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