



RVshare's Third Annual Campers' Choice Awards Introduces New Categories for Travel Experts and Content Creators

RVshare is kicking off the 2024 summer season with the company's "Campies" Awards, this year with nine new categories to recognize the top contributors in the outdoor travel space

AUSTIN, Texas, and AKRON, Ohio, June 25, 2024, Today, [RVshare](#), the largest community for RV owners and renters, announces the return of its third-consecutive Campers' Choice Awards. Created in 2022 to complement the launch of RVshare's [Campground Partnership Program](#), RVshare has since expanded the awards' ballot, this year including content creators and social media channels that have helped contribute to the success of the outdoor travel industry.

Starting today through August 2, RVshare welcomes all travel lovers and RV enthusiasts—past, present, and future—to elect their favorite campgrounds, social media accounts, and creators across a number of topics. RVshare will be accepting nominations for each of the 18 different categories, which include:

1. Best RV Family Travel Content Creator of the Year
2. Best RV Travel Content Creator of the Year
3. Best RV and Camping Blog
4. Best RV and Camping TikTok Creator
5. Best RV and Camping YouTube Channel
6. Best RV and Camping Instagram Creator
7. Best RV and Camping Podcast
8. Best Luxury RV Resort
9. Best National Park Campground
10. Best State Park Campground
11. Best Alternative Camping Experience
12. Best Family-Friendly Campground
13. Best Pet-Friendly Campground
14. Best Waterfront Campground
15. Best Campground Views
16. Best Campground Features and Amenities
17. Best Summer Escape Campground
18. Best Winter Escape Campground

"We are thrilled to bring back the Campers' Choice Awards, further weaving RVshare into the fabric of the RV and outdoor travel space. Even more importantly, this awards program extends the much-deserved recognition to many campgrounds and outdoor travel experts, enthusiasts, and creators across the United States," says **RVshare's SVP of Marketing, Martijn Scheijbeler**. "This year, RVshare is opening the categories to reward the creators and channels who are oftentimes the key to successful travel planning. RVshare wants



to spotlight the most beloved travel influencers and campgrounds to help renters book with confidence knowing they are getting the experiences, amenities, and features that are most important to them.”

The nomination window for this year's Campies will conclude on August 2, where the top finalists in each category will be reviewed and selected, based on the number of votes. Then, leading up to the winner announcement on September 16, finalists will have the opportunity to promote themselves and call on their loyal followers, fans, listeners, and guests to cast additional votes.

To further celebrate and support the awarded campgrounds, creators, and their achievements, RVshare will recognize each winner on RVshare.com and its owned social media and email channels; RVshare will also provide the victors with a certified RVshare Campies badge for the campgrounds' sites, channels, advertisements, and media kits, as well as a promotion kit and merchandise to help promote their recent success.

For more information about the RVshare Campers' Choice Awards and to begin voting, please visit rvshare.com/campies.

About RVshare

[RVshare](https://rvshare.com) is the largest online community for RV renters and owners with a diverse selection of vehicles for rent across the US, ranging from luxury motorhomes to cozy camper vans. On RVshare you'll find vehicles that can accommodate any outdoor adventure, whether it's a weekend of camping or a cross-country tour of national parks. Hit the road yourself or plan for a campsite delivery to experience the unbridled freedom of RV travel. With more than 4 million nights of sleeping under the stars booked, families and groups can experience a one-of-a-kind trip and create memories that will last a lifetime. For more information, visit rvshare.com, and follow us on [Facebook](https://www.facebook.com/rvshare) and [Instagram](https://www.instagram.com/rvshare) @rvshare.

###

Media Contact:

hillary@rvshare.com