



RVshare Launches “The Road Ahead” to Inspire and Inform RV Travelers

RVshare unveils “The Road Ahead” quarterly series to serve as a resource and inform both avid and first-time RV travelers with top travel trends, destinations, upcoming events, plus recommended RV rentals and campgrounds.

AUSTIN, Texas and AKRON, Ohio, January 31, 2023 - RVshare, the largest community for RV owners and renters, is launching its first-ever quarterly guide for all future RV travelers. Recently surpassing 4 million nights booked on the platform, RVshare is looking to cement itself as a go-to resource for travelers, arming them with the best [travel recommendations](#) each quarter. Starting today, “[The Road Ahead](#)” series will serve as a source of inspiration for travelers planning RV travel throughout the year. Featuring a list of travel trends and insights, top destinations, and upcoming events, RVshare will also be providing suggested RV rental and campground recommendations for the months to come.

RVshare has extensive insight into travelers’ preferences and plans for 2023 as well as RV travel trends that can be used to help inform plans and itineraries in the months to come. With 99 percent of Americans planning leisure travel in 2023 and 61 percent planning to hit the road in an RV, “[The Road Ahead](#)” can serve as a resource for those travelers. According to RVshare’s [2023 Travel Trend Report](#), discovering new places is among the top deciding factors for travelers this year. Among traveling Americans, 53 percent are looking to visit state and national parks, while 50 percent are interested in visiting beaches and coastal areas; both achievable with RVshare’s data-backed destination recommendations this winter.

RVshare’s Travel Expert, Maddi Bourgerie, says “There is a certain magic and solitude that comes with [winter RVing](#) including significantly less crowds and lower prices but it’s not for the faint of heart! While winter RVers can take advantage of seeing hot spots, national parks or partaking in winter activities during shoulder season, travelers should be prepared and plan accordingly. Freezing temperatures can take their toll on an RV, so RVshare offers inventory in colder destinations from owners who insulate their vehicles. If RVing in winter conditions isn’t for you, check out states with mild temperatures this time of year. [Big Bend National Park](#) is my favorite destination to go to in January and February.”

RVshare’s Top Winter Destinations:

While warmer [beach-centric destinations](#) are a popular option for RV travelers during these colder months, RVshare booking data reveals that Big Bend National Park in Texas was one of the most popular winter destinations in 2022. According to RVshare’s Travel Trend Report, travelers are intrigued by a variety of vacation options, however 61 percent claim they are most interested in trips to [National Parks](#) this year, making this southwest Texas gem the perfect winter getaway. The National Park boasts more than 800,000 acres of stunning desert mountain landscape that is home to thousands of wildlife, as well as some of the darkest skies, perfect for scouting wildlife and [stargazing](#).

One of the most appealing abilities of RV travel is choosing your own destination and itinerary. For other travelers seeking warmth this winter season, either escaping colder destinations, or [full-time RVers looking to find a home](#) for the next few months, RVshare recommends other top destinations including [Miami](#) and [Orlando](#), [Los Angeles](#), and [Phoenix](#).

For those embracing the wintery temperatures over the next few months, there are a plethora of destinations, activities, and RV rental options. While driving in winter conditions may deter some travelers from considering renting an RV this season, there are ways to alleviate driving-related concerns, such as opting for a [rental that offers delivery](#). An increasingly popular amenity, RVshare data shows that 79% of Americans say that having delivery as an option would make them more likely to consider an RV trip in the future, and nearly half of all RV rentals were delivered in 2022. RVshare's top destination recommendations for winter-enthusiasts include Jackson Hole, Park City, Breckenridge, and Telluride.

Travel Holidays on the Horizon:

Valentine's Day: While many families are taking advantage of RV travel in 2023, many see RV rentals as a way to experience more adult events, child-free. 43 percent of Americans would love to experience an RV rental for a [romantic getaway](#), while 31 percent would love to for an upcoming honeymoon or anniversary trip. With Valentine's Day around the corner, many travelers are eager to hit the road in an RV with their loved one. According to RVshare's 2022 booking insights, the top RV travel destinations for Valentine's Day travelers include various locations in Arizona and California. RVshare's Golden State recommendations include both Big Sur and Joshua Tree National Park. Amenity-filled resorts like [Saddle Mountain Ranch](#) in Carmel, California, and the [KOA Resort in Joshua Tree](#) make for an easy and scenic getaway. Sedona, Arizona is another hotspot for couples looking for a getaway filled with views and relaxation. Thirty minutes outside the city of Sedona sits [Distant Drums RV Resort](#), a luxurious resort that offers an on-site spa and nearby attractions like wine tasting and hiking.

Spring Break: While the new year has just started, many RV travelers are already looking towards their [spring break travel plans](#), especially those with families. RVshare's Travel Trend Report reveals that parents are looking to travel again this year, and 81% are likely to consider renting an RV for a trip in the future. From the unique bonding experiences, the economic advantages, or the practicalities of having everything you need on-the-go, a week-long RV getaway is a favorable option for families this year. RVshare's 2022 booking insights reveal that the top spring break destinations include big tourist attractions like the Grand Canyon and National Parks like Death Valley, Zion, and Big Bend. Other popular trip ideas for families include camping at [Fort Wilderness Resort](#) near Walt Disney World, as well as sunny San Diego. A destination filled with activities for the entire family from beaches, shopping, and tourist attractions like Sea World, RVshare recommends top-rated campgrounds like [San Diego Metro KOA Resort](#) and [Campland](#) on the shores of Mission Bay.

Events on the Horizon:

The Big Game: The 2023 game will take place on February 12 in Glendale, Arizona at State Farm Stadium. A popular event for RVing, this year, RVshare is offering game-goers the [Ultimate Tailgate Party package](#) at the

Camelback Ranch Sports Complex in Glendale, including a 4-night stay in an RVshare rental with access to a free shuttle service to and from the stadium to see the best teams in football go head to head for the national title.

Daytona 500: The Daytona 500, taking place in mid-February, is one of the most quintessential American auto racing events. The intense 500-mile haul in Daytona, Florida draws thousands of viewers who enjoy the comfort of RVing during the race. Race attendees who are interested in RV accommodations during their stay can browse RVshare rentals [here](#).

SXSW: This [Austin, Texas-based event](#) is held every year in mid-March and caters to nearly all types of audiences and industries. Event-goers can experience conferences, panels, exhibitions, film screens, comedy shows, and more; while also finding convenient and comfortable RV camping in the heart of the city. Festival attendees looking for convenient amenities and location can find Austin RVshare rentals [here](#).

Considering the top-recommended destinations this winter season, as well as the upcoming events nationwide, RVshare has also compiled a list of highly recommended and reviewed RV rental options and campgrounds in various popular locations.

RV Rental Recommendations:

- [2023 Terra Oasis Rover Travel Trailer](#) near Los Angeles, CA
- [Airstream Travel Trailer](#) near Los Angeles, CA
- [Class A with King-size bed](#) near Phoenix
- [Luxury Family Travel Trailer](#) near Telluride, Colorado
- [Open Range Travel Trailer](#) near Park City, Utah

Other Campground Recommendations:

- [Yacht Haven Park & Marina:](#) Tucked away on Fort Lauderdale's New River, Yacht Haven promises tropical tranquility just minutes from the good times found along South Florida's vibrant streets, breezy beaches, and favorite local corners.
- [Tiger Run Resort:](#) A luxury RV resort nestled between Frisco and Breckenridge, this site sees visitors year-round and is a perfect destination for a winter getaway filled with skiing, snowboarding, snowshoeing and more.
- [Knotty Pine RV Resort & Campground:](#) An RV resort and campground that is perfect for all seasons located in Kamas, Utah, 18 miles east from Park City. Situated in the Uinta Mountains, this resort allows for year-round activities from hiking, biking, fishing, winter sports and more.

For other helpful tips and resources, visit the RVshare blog, rvshare.com/blog. For more information about RVshare, visit rvshare.com.

About RVshare

[RVshare](#) is the largest online community for RV renters and owners with a diverse selection of vehicles for rent across the US, ranging from luxury motorhomes to cozy camper vans. On RVshare you'll find vehicles that can accommodate any outdoor adventure, whether it's a weekend of camping or a cross-country tour of national parks. Hit the road yourself or plan for a campsite delivery to experience the unbridled freedom of RV travel. With more than 4 million nights of sleeping under the stars booked, families and groups can experience a one-of-a-kind trip and create memories that will last a lifetime. For more information, visit rvshare.com, and follow us on [Facebook](#) and [Instagram](#) @rvshare.