



RVshare is Giving Away Up to \$500,000 Toward Gas This Summer as RV Travel Remains Popular

According to a recent survey with Phocuswright, RV rentals have increased among younger travelers, creating a growing demographic that is increasingly enthusiastic about RV travel

AUSTIN, Texas, and AKRON, Ohio, June 14, 2022 - [RVshare](#), the largest online community for RV owners and renters, is giving away up to \$500,000 in gas ahead of the biggest travel weekend of the summer, the Fourth of July. With gas prices likely to remain elevated throughout the summer travel season, RVshare wants to help ease consumers' worries at the pump. According to a recent survey of RVshare renters,¹ 68% of travelers said they are very likely to take a road trip this summer, however 58% of respondents said they did factor gas prices into their plans.

"The pledge to pay for renters' gas is coming at a crucial time for consumers as summer travel is ramping up and prices remain inflated," said RVshare's CEO Jon Gray. "The RV travel boom is pressing on and RVshare wants to help alleviate some concerns that renters might have this summer."

While many are eager to get out of Dodge this summer, elevated inflation rates and gas prices have still put a few dents in some travelers' plans. RVshare found that 16% of travelers reported that increased prices have hindered or completely halted their plans. When asked if inflation has affected consumers' willingness or ability to travel this summer, 45% claim that it has but they are looking into more affordable options, while 20% state they are finding ways to cut costs in other areas to move forward with current plans.

According to Phocuswright², 47% of younger travelers (18-34) are eager to take an RV trip in the next 12 months, an increase of seven percentage points over the previous year. RVshare is currently seeing a 40% increase in business³ compared to last year, and despite concerns over rising gas prices, internal RVshare insights show that the average cost increase of an RV trip is just \$35 per trip⁴ compared to 2021. That may be why 55% of travelers are claiming to have an RV trip planned in the next 60 days.

¹ RVshare Travel Sentiment Survey, June 2022. Active RVshare customers in the past 60 days, 1,860 responses, Ages 25-99

² Phocuswright Inc., U.S. Consumer Travel Survey of 2,158 U.S. travelers aged 18+ conducted in April 2022 in partnership with RVshare

³ January - June 2021 vs. 2022; RVshare Business Data

⁴ The avg. RV trip in March 2022 was 377 miles, the avg. RV gets 15 MPG, and the avg. year over year fuel cost increase is \$1.40; $(377/15)*1.40 = \$35.18$



For those renters who are planning to travel this summer, RVshare insights show that the top destinations are Grand Canyon National Park, Glacier National Park, Ginnie Springs, Yosemite National Park, and Mount Rushmore. The Traveler Sentiment Survey reveals that 53% of respondents claim they need a vacation and are looking forward to relaxing, while 45% are excited to just get outside and explore what the great outdoors has to offer.

“RV travel is an industry that’s been more protected by increasing inflation rates, due to some of the services that RVshare offers. We are seeing the average distance traveled is down compared to last year, but it is a reminder that you don’t have to go far to enjoy the great outdoors. Weary travelers looking to avoid the extra mileage should also take advantage of RVshare’s rentals that offer delivery right to their destination or campsite,” says Gray.

The gas reimbursement is available to RVshare travelers through August 15. To apply for reimbursement, visit <https://pages.rvshare.com/gas-rebate/>. Eligible applicants will receive \$25 for trips five days or fewer and \$50 for trips six days or more.

For additional information about RVshare, visit rvshare.com.

About RVshare

[RVshare](https://rvshare.com) is the largest online community for RV renters and owners with a diverse selection of vehicles for rent across the US, ranging from luxury motorhomes to cozy camper vans. On RVshare you’ll find vehicles that can accommodate any outdoor adventure, whether it’s a weekend of camping or a cross-country tour of national parks. Hit the road yourself or plan for a campsite delivery to experience the unbridled freedom of RV travel. With more than 3 million nights of sleeping under the stars booked, families and groups can experience a one-of-a-kind trip and create memories that will last a lifetime. For more information, visit rvshare.com, and follow us on [Facebook](https://www.facebook.com/rvshare) and [@rvshare](https://www.instagram.com/rvshare).