

In today's world of transformative change, our purpose is clear—to help our clients and people navigate new paths to growth.

A diverse life sciences leader for legal services

Founded in 1951, Paul Hastings has grown strategically to anticipate and respond to our clients' needs in markets across the globe. Our innovative approach and unmatched client service have resulted in us becoming one of the world's leading global law firms within a relatively short timeframe.

We have a strong presence throughout Asia, Europe, Latin America, and the U.S., and we offer a complete portfolio of services to support our clients' complex, often missioncritical needs.



AMERICAN LAWYER

Most Successful Law Firms in the U.S. 7 years in a row





Innovative Lawyer's Report across APAC, EU. and NA





Best Overall Law Firm to Work For





Best Overall Diversity





2019 U.S. Ranking for Healthcare: Life Sciences



Recognized for "deep knowledge of the pharmaceutical and wider life sciences sector."



2017 Life Sciences Practice Group of the Year



2017 Most Impressive Investigations Practice; cited strength in life sciences



Our global reach

21

Offices across the Americas, Asia & Europe

Americas

Atlanta
Century City
Chicago
Houston
Los Angeles
New York
Orange County
Palo Alto
San Francisco
São Paulo
Washington D.C.

58

countries where we serve our clients

Europe

Brussels Frankfurt London Paris **50**%

of the Fortune 100 are served by us

ASIA

Beijing Hong Kong Seoul Shanghai Tokyo



Confidential - Not for Distribution

team integrated

with the strategic goals of your business





Life sciences thought leadership

As business leaders around the world grapple with a wide range of questions, Paul Hastings is here to help.

Our publications leverage our team's industry knowledge, diverse backgrounds, and expertise to provide novel and thoughtful insights applicable to our clients in an evolving market.

PAUL HASTINGS STAY CURRENT

PH COVID-19 Client Alert Series: Compliance in the Era of COVID-19 - Where and How Life Sciences and Health Care Companies Should Focus in the Era of Social Distancing

By <u>Gary F. Giampetruzzi, Jane H. Yoon, Jonathan Stevens, Sandra Gonzalez, Jena A. Sold</u> & David Evan Weiss

language, beginning with the term COVID-19 itself, the more scientific term used to describe the incredibly contagious virus spreading so quickly around the world. COVID-19, or Coronavirus Disease 2019, as it is more colloquially known, has brought "social distancing," "stay-at-home sheltering," and "incubation periods" into our daily conversations, and continues to affect nearly every aspect of professional and personal life, forcing businesses across the globe to adapt to a new operating landscape. The total number of confirmed cases has surpassed 2.5 million worldwide, with approximately 32 percent from the United States alone. And the world has lost more than 170,000 individuals as a result of this scourge. Self-quarantining, sheltering in place, and social distancing have become key public health mechanisms to "flatten the curve" of transr Meanwhile, companies are facing the stark reality that work from home and contactless business are the "new norm," and, as we all focus on the news, we do not know how long this will all last.

It is true that this is not the first time that a global pandemic or health scare has disrupted life and business. The Spanish flu pandemic in 1918 lasted nearly three years and infected about a quarter of the world's population, claiming the lives of tens of millions of people (many estimates place the death toll at approximately 50 million people), during the impact of the First World War no less, which itself claimed more than 35 million lives. It was a combined impact on a scale that the COVID-19 pandemic has not even come close to approaching. In the early 2000s, there was also the Severe Acute Respiratory Syndrome ("SARS") outbreak, which incited fear as it spread throughout East Asia and into Europe and the Western Hemisphere, resulting in a 9.5 percent mortality rate. Even more recently, the swine flu pandemic of 2009 infected an estimated 11 to 21 percent of the global population as the economy struggled to rebound from a recession. There are countless other example of disruptive public health crises, such as the polio outbreak in the 1950s and the spread of the Middle East Respiratory Syndrome ("MERS") in 2012. This is nothing new, right? But, in fact, it is.



As might be expected due to their special position in the context of a global pandemic, life science and healthcare companies are experiencing a spectrum of issues in the current environment. Some of those issues are no different than the business challenges faced by companies across all sectors (e.g.,

navigating the changed, stay-at-home workplace; following shelter-at-home orders in countries all across the world), some are unique to the operations of those companies in this sector (e.g., ensuring

patients continue to have access to their medicines), and some are borne of the direct involvement of companies in trying to bring interim and longer-term solutions to the crisis (e.g., trying to develop vaccines under expedited circumstances). All life sciences and healthcare companies, along the same

and different lines as companies in other sectors, are also having to figure out how to maintain the effective operation of their compliance programs, while wondering whether this is a two-month, six month, or even longer challenge. We are on untrodden ground.

While there are many challenges being confronted across the elements of compliance programs, the

areas of reporting systems and internal investigations present their own unique challenges. The guidance in these areas is clear under ordinary icrounstances. For example, the Resource Guide to the U.S. Foreign Corrupt Practice Act (FCPA) provides, "An effective compliance program should include a

mechanism for an organization's employees and others to report suspected or actual misconduct or violations of the company's policies on a confidential basis and without fear of retaliation...once an

allegation is made, companies should have in place an efficient, reliable, and properly funded process

for investigating the allegation and documenting the company's response." But what does that mean under the circumstances of a global pandemic? What is effective reporting and investigating in the

and compliance as the current situation continues to evolve rapidly.

current environment? How will the regulators judge companies?

STAY CURREN

Clarity or Confusion: New DOJ Guidance for Evaluating Corporate Compliance Programs



Our legal expertise in the life sciences

Paul Hastings' attorneys bring a global, interdisciplinary approach to address our life sciences clients' multifaceted needs.

We partner with clients to understand and advise on their business and legal objectives, delivering tailored solutions, innovative value-add offerings, and seamless service across practices and regions.

Compliance, **Investigations & Enforcement**

Navigating compliance, investigations, and enforcement issues in this highly-regulated sector across the globe

Privacy & Cybersecurity

Advising on unique data governance issues. Internet of Things (IoT) development and roll-out, proactive privacy and cybersecurity assessments, and related litigation & investigations

FDA/Regulatory

Providing strategic FDA regulatory advice on development, clinical, manufacturing and postmarketing obligations

Capital Raising

Guiding capital raising from early-stage private placements to registered equity debt offerings; advising securities exchange listings on U.S. and international exchanges

Transactions

Structuring complex cross-border transactions, from M&A to first-of-theirkind innovative strategic partnerships to licensing arrangements

Intellectual **Property**

Strategic counseling with respect to critical intellectual property; handling complex, highstakes patent litigation

Litigation

Advising on disputes, from class action and singleplaintiff litigation to global benefits, labor, and employee mobility cases



LIFE SCIENCES CONSULTING GROUP

Our life sciences consulting services

Our Life Sciences Consulting Group works arm-in-arm with our legal services professionals to design, build, implement, and operate effective compliance risk management programs—as well as the organizational constructs and resource models that support those programs across the enterprise.

Whether the context in which we work together is reactive (i.e., an investigation or government action) or proactive (i.e., borne out of a desire to enhance your risk management program), we have the experience necessary to tailor our approach to your unique needs.





Our consulting services



Compliance Program Design

We absorb how your current compliance program and org structure works today, identifying key opportunities for improved clarity on risk management roles and governance. We then design and implement an improved program together with you.



Fair Market Value (FMV) Services

We understand your activities, your competitive positioning, and corporate strategy, and help you to identify your valuation needs -whether related to HCP payments, payments to wholesalers and distributors. or clinical study-related payments. We then create advanced valuation models that enable your business to operate in a manner that fits your company's unique needs, and walk alongside you and your colleagues as you implement the FMV rates in your contracting process.



Training and Communication Design

We gather perspectives and information on training practices and goals, identifying opportunities to improve the timeliness and efficacy of your company's compliance training. We then design and support rollout of the updated training plan and content together with you.



Auditing and Monitoring Design

We engage with your current compliance auditing and monitoring program, identifying opportunities to sharpen your ability to measure key risk behaviors and activities—which in turn will free you to focus on action. We then refine the program and related reporting, link it to related processes, and execute the program together with you.



Our consulting services

LIFE SCIENCES CONSULTING GROUP



Risk Assessment Processes (RAMP, ERM)

We collect perspectives on how and where you currently assess risks, whether focused solely on compliance risk or looking across the enterprise, identifying opportunities to improve the span and accuracy of risk measurement. We then amend your existing risk assessment and mitigation techniques, enable them with key supporting workflows, data management, and reporting capabilities, and execute the program together with you.



Standards and Policy Design

We immerse ourselves in your current document architecture and content, identifying opportunities to lend greater precision and simplicity to both new and existing controls. We then design and implement improved policies, procedures, and other supporting documents together with you.



Compliance Health Checks

We evaluate your compliance program from end to end, or in focused areas of interest. identifying opportunities to improve key controls and other program attributes in light of industry practices and trends in the enforcement landscape. We then deliver a detailed, resourced roadmap to serve as your guide as you work towards your goal of increasing the value that your compliance program provides, and support and advise you as we work to implement the updated ways of working together with you.



Our consulting services: FMV

Our professionals have provided Fair Market Value (FMV) services to **over 250** life sciences companies operating in countries **across the globe**.

Fair Market Value (FMV)

Consultant FMV

- HCPs
- Patients
- Allied Health Professionals

We create methodologies for determining the FMV of payments to HCP consultants for services including, but not limited to, advisory boards, speaking, training, and research; we have done so for over 400 HCP specialties in over 170 countries.

Service Fee FMV

- GPO
- Wholesalers
- Patient Services
 Providers

We create legally-validated analyses of the FMV of certain services provided to manufacturers by third parties within the distribution channel.

Clinical FMV

- Investigator-initiated
- · Company-sponsored
- Pre-market
- Post-market

We create detailed FMV toolkits for services set forth in clinical trial budgets – whether company-sponsored or investigator initiated, proactive or retroactive, pre-market or post- market research activities.



Company context assessment

We always start by understanding your unique needs and context, and tailor our experience and solutions to meet those needs.





Company Stage

- Early Stage/
 Pre-Commercial
- Single Product
- Small to Midsize, Multi-Product
- Large Multi-Product



Risk Domains & Interactions

- HCP Interactions
- · Patient Interactions
- Government Interactions



Geolocation

- US only
- International



Therapeutic Area(s)

- General Medicines
- Oncology
- Rare Disease
- Gene Therapy
- Medical Devices
- Drug/Device/Software Hybrids
- Orphan Drugs



Risk Management Operations

- In-House
- Third Party
- Joint Venture
- Alliance



Addressable Functions

- Sales
- Marketing
- · Patient Services
- Market Access
- R&D
- Medical
- Quality
- Human Resources
- Learning



Compliance Context

Reactive

- Conducting an internal investigation
- Under external investigation
- Under terms and conditions of a settlement (CIA/IRO)

Proactive

- Desire to improve program alignment with company risk posture
- Desire to reduce risk of investigations / government actions



360° Support

Paul Hastings' first-of-its-kind offering from an elite law firm "provides the opportunity for a more expansive view of the clients and their projects" which "means better and more cost-effective services for clients throughout a continuum of activities."

Source: Law360



For further information, you may visit our home page at **www.paulhastings.com** or email us at **info@paulhastings.com**.