

PAUL HASTINGS

SOCIAL ENTERPRISES

Navigating New Paths to Growth for Social Enterprises

There's never been a better time to capitalize on the surge of investors interested in mission-driven organizations who generate attractive financial returns and demonstrate environmental and social impact. Paul Hastings is ideally positioned to help social enterprises – from start-up ventures to more mature companies – accelerate and manage their businesses, as well as measure performance and impact at every stage. Our culture of corporate social responsibility, combined with our legal prowess and business acumen, enables us to tackle the unique challenges encountered by social enterprises.

Tackling Challenges with Core Competencies

INVENT – Advise on business models, formation and structuring, regulatory concerns and tax considerations.

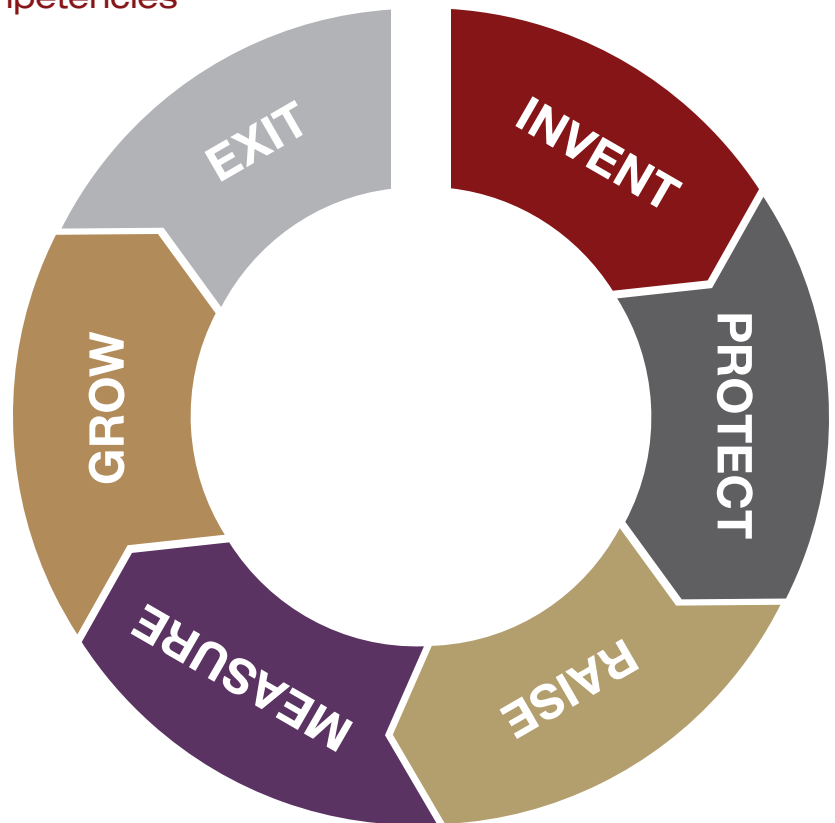
PROTECT – Advise on complex legal, technical, and practical issues associated with intellectual property; create and maintain privacy and information security frameworks and best practices; and establish labor and employment policies and procedures.

RAISE – Advise on capital raising to support the creation, development, protection, marketing and sales of products.

MEASURE – Integrate impact measurement and management; advise on economic and ESG criteria to measure performance.

GROW – Advise on operational and legal issues including hiring, managing, and compensating personnel, as well as find ways to capitalize on opportunities for strategic partnerships and alliances.

EXIT – Advise on exiting or monetizing including acquisition, IPO, write-off, restructuring, or sale to an investor.



Why Paul Hastings?

- We have a long track record of partnering with investors, lenders, social enterprises, and industry organizations to transact business and confront the world's most pressing challenges. Our work has helped clients provide access to affordable healthcare, alleviate poverty and social exclusion, secure access to affordable housing and equitable education, and prevent environmental degradation.
- Recognized as a leader in the legal industry for our commitment to corporate social responsibility, we draw on our lawyers' legal and business acumen while partnering with our clients to change the world for the better.
- We support the advancement of responsible investing and social good through our affiliations with The Aspen Institute, the University of Michigan Law School International Transactions Clinic, and the Financial Health Network.

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Guiding Clients to Success with Creative Strategies

Represented **Acre Investment Management** on the **sale of forestry carbon credits** to multiple Fortune 500 companies seeking to offset their carbon footprint.

Represented **Aspiration Partners, Inc.**, an online financial firm offering socially responsible banking and investing products and services, in **commercial arrangements and bank charter counseling**.

Advised **Beyond Meat**, a social enterprise and leader in plant-based protein, on its **\$240.6 million IPO**.

Represented **Blacklvy Group**, a values-driven company that builds and grows commercial enterprises in Sub-Saharan Africa, in connection with **equity investments, joint ventures, and other general corporate matters**.

Provided **payments and contract-related advice** to **GoalSetter**, an online savings and gifting platform for families.

Represented **Green Base Business Camp**, a business education company serving early stage entrepreneurs and corporate entrepreneurs, on **IP and technology issues**.

Advised **Kasha Global Inc.**, an ecommerce organization which provides women in low-income rural areas of emerging markets with access to affordable health and personal care products, on **corporate and financing matters**.

Assisted **Light Be**, an empowerment-oriented affordable housing initiative designed to help alleviate poverty in Hong Kong, in **preparing and improving their standard tenancy agreements** for several projects they have with their tenants. Its most recently completed project, Sham Tseng Light Housing, converted a 50-year-old textile factory into a five-story housing complex that will provide homes for over 40 families at an affordable rent for up to three years.

Represented **Streetshares**, a small business lender focused on supporting veteran entrepreneurship, in connection with **multiple financing arrangements designed to facilitate funding of veteran-owned small businesses**.

Provided **equity capital raising advice** to **Symmitree Limited**, an early stage company which aims to bring mindful independence and meaningful integration to the disadvantaged and displaced through the distribution of biometric smartphones.

Represented **Tala**, a venture capital-funded business which uses technology to provide capital to emerging market consumers, on **multiple credit facilities**, the proceeds of which were used to finance micro consumer loans in emerging markets.

Provided **contract and securities advice** to **WeFunder**, a crowdfunding service that connects a wide variety of startups with investors aimed at equitizing the investment landscape.

Recognized for Client Service Excellence

Top 10 in the *Financial Times* Innovative Lawyer's Report across Asia, Europe, and North America

A top-ranked firm on *The American Lawyer's* A-List of the Most Successful Law Firms in the U.S. nine years in a row

Top 10 in *The American Lawyer's* International Pro Bono Report