



**PAUL**  

---

**HASTINGS**

**DATA BREACH AND INCIDENT  
RESPONSE SUPPORT**

## **TABLE OF CONTENTS**

<b>DATA BREACH AND INCIDENT RESPONSE SUPPORT</b>	<b>1</b>
<b>Table of Contents</b>	<b>2</b>
<b>Data Breach and Incident Response Support</b>	<b>3</b>
Overview	3
Our Services	3
<b>Our Team</b>	<b>5</b>
<b>About Paul Hastings</b>	<b>6</b>
<b>Global Resources</b>	<b>7</b>
<b>THE AMERICAS</b>	<b>8</b>
<b>ASIA</b>	<b>8</b>
<b>EUROPE</b>	<b>8</b>

## DATA BREACH AND INCIDENT RESPONSE SUPPORT

### OVERVIEW

Privacy and cybersecurity incidents are common in any company—an email is mistakenly sent to the wrong employee or sensitive paper files are left at a copier—whether these incidents rise to the level of a “data breach” is a question the company must ask itself from a legal perspective.

A personal data breach is defined under Article 4(12) of the European Union’s General Data Protection Regulation (“GDPR”) as “a breach of security leading to the accidental or unlawful destruction, loss, alteration, unauthorized disclosure of, or access to, personal data transmitted, stored, or otherwise processed.” While security breach laws vary throughout the United States, they are often written in regard to personally identifiable information or protection of health information.

No matter where your company operates, it is important to take steps to minimize the risk of a data breach by planning to detect and contain any incident, outlining incident response procedures, and maintaining cyber insurance.

### OUR SERVICES

Our Privacy and Cybersecurity Solutions Group operates under our Global Privacy and Cybersecurity Practice Group and is a unique blend of legal expertise and consultants that operate under the umbrella of the law firm. This provides two important benefits to the data breach and incident response support services that we provide to clients: 1) Our work can be delivered under attorney-client privilege; and 2) Our recommendations have the weight and support of a respected, established, global law firm where we have reach-back capabilities to attorneys who have deep experience in U.S. and international legal issues in the areas of privacy and cybersecurity. Furthermore, as a leading law firm in the U.S., we have provided advice and support to hundreds of companies across all market sectors.

We can provide the following data breach and incident response support services:

- **Incident Response Document Review and Development.** We can enhance your current internal policies and procedures, as well as create new documentation to support your incident response program. Our team has extensive experience in creating program documentation that is both legally sufficient to meet regulatory requirements and customized to your unique business needs and functionality. We routinely work with clients to integrate incident response procedures into the broader compliance activities of the company, and while we have a library of tried-and-true templates, we work closely with our clients to ensure that any documents we produce are usable, workable guidelines that their businesses can easily follow.
- **Testing, Training, and Exercises.** Our Solutions Group can develop and execute a fictional privacy and/or cyber security-related attack on your company based upon real-world examples. We identify the appropriate individuals who should be available for the scenario and pull in various

resources, as appropriate. From the exercise start time to the end time, we work hand-in-hand providing guidance to the incident response team members as they implement the procedures outlined in applicable incident response policies and procedures, and we capture all outcomes and lessons learned and document them in an After-Action Report.

- **Breach Investigation, Management and Notification Support.** Our Solutions Group is able to provide a wide range of services with regard to suspected and actual data breach incidents, including the management of response efforts and compliance with state, federal, and international regulatory disclosure and notification mandates. We also have the capability to conduct internal investigations of breaches—whether at the request of the client or of a responsible regulator—and make recommendations on measures to prevent recurrence.

**OUR TEAM**



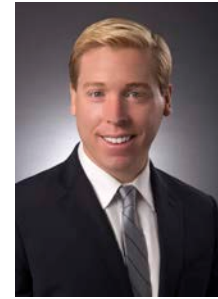
**Jacqueline Cooney**

Leader, Privacy and  
Cybersecurity Group  
Washington, DC  
+1.202.551.1236  
jacquelinecooney@paulhastings.com



**John Binkley**

Senior Director, Privacy and  
Cybersecurity Group  
Washington, DC  
+1.202.551.1862  
johnbinkley@paulhastings.com



**Daniel Julian**

Director, Privacy and  
Cybersecurity Group  
Washington, DC  
+1.202.551.1231  
danieljulian@paulhastings.com



**Brianne Powers**

Director, Privacy and  
Cybersecurity Group  
Washington, DC  
+1.202.551.1237  
briannepowers@paulhastings.com

## ABOUT PAUL HASTINGS

Paul Hastings provides innovative legal solutions to many of the world's top financial institutions and Fortune 500 companies in markets across Asia, Europe, Latin America, and the United States.

We offer a complete portfolio of services to support our clients' complex, often mission-critical needs—from structuring first-of-their-kind transactions to resolving complicated disputes to providing the savvy legal counsel that keeps business moving forward.

Since the firm's founding in 1951, Paul Hastings has grown steadily and strategically along with our clients and the markets we serve. We established successful practices in key U.S. and European cities, creating a broad network of professionals to support our clients' ambitions. In addition, we were one of the first U.S. law firms to establish a presence in Asia, and today we continue to be a leader in the region. Over the past decade, we have significantly expanded our global network of lawyers to assist our clients in financial centers around the world, including the emerging markets of Latin America.

Today we serve our clients' local and international business needs from offices in Atlanta, Beijing, Brussels, Century City, Chicago, Frankfurt, Hong Kong, Houston, London, Los Angeles, New York, Orange County, Palo Alto, Paris, San Diego, San Francisco, São Paulo, Seoul, Shanghai, Tokyo, and Washington, D.C.

Drawing on the firm's dynamic, collaborative, and entrepreneurial culture, our lawyers work across practices, offices, and borders to provide innovative, seamless legal counsel—where and when our clients need us.

*Ranked among the Top 5 on the A-List of the most successful law firms in the U.S. six years in a row*

— *The American Lawyer*

*A top-ranked firm across Asia, Europe, and North America*

— *Financial Times' Innovative Lawyers Report*

*Named among the Top 5 Overall Best Law Firms to Work For four years in a row*

— *Vault's Annual Survey*

**Connect with us to keep current on the latest legal developments.**



**GLOBAL RESOURCES**

**21 OFFICES** ACROSS THE AMERICAS, ASIA, AND EUROPE

**1 LEGAL TEAM** TO INTEGRATE WITH THE STRATEGIC GOALS OF YOUR BUSINESS

**THE AMERICAS**

Atlanta  
Century City  
Chicago  
Houston  
Los Angeles  
New York

Orange County  
Palo Alto  
San Diego  
San Francisco  
São Paulo  
Washington, D.C.

**ASIA**

Beijing  
Hong Kong  
Seoul  
Shanghai  
Tokyo

**EUROPE**

Brussels  
Frankfurt  
London  
Paris



## THE AMERICAS

### Atlanta

1170 Peachtree Street, N.E.  
Suite 100  
Atlanta, GA 30309  
t: +1.404.815.2400  
f: +1.404.815.2424

### Century City

1999 Avenue of the Stars  
Los Angeles, CA 90067  
t: +1.310.620.5700  
f: 1.310.620.5899

### Chicago

71 S. Wacker Drive  
Forty-Fifth Floor  
Chicago, IL 60606  
t: +1.312.499.6000  
f: +1.312.499.6100

### Houston

600 Travis Street  
Fifty-Eighth Floor  
Houston, TX 77002  
t: +1.713.860.7300  
f: +1.713.353.3100

### Los Angeles

515 South Flower Street  
Twenty-Fifth Floor  
Los Angeles, CA 90071  
t: +1.213.683.6000  
f: +1.213.627.0705

### New York

200 Park Avenue  
New York, NY 10166  
t: +1.212.318.6000  
f: +1.212.319.4090

### Orange County

695 Town Center Drive  
Seventeenth Floor  
Costa Mesa, CA 92626  
t: +1.714.668.6200  
f: +1.714.979.1921

### Palo Alto

1117 S. California Avenue  
Palo Alto, CA 94304  
t: +1.650.320.1800  
f: +1.650.320.1900

### San Diego

4747 Executive Drive  
Twelfth Floor  
San Diego, CA 92121  
t: +1.858.458.3000  
f: +1.858.458.3005

### San Francisco

101 California Street  
Forty-Eighth Floor  
San Francisco, CA 94111  
t: +1.415.856.7000  
f: +1.415.856.7100

### São Paulo

Av. Presidente Juscelino  
Kubitschek, 2041  
Torre D, 21º andar  
São Paulo, SP, 04543-011  
Brazil  
t: +55.11.4765.3000  
f: +55.11.4765.3050

### Washington, DC

2050 M Street, N.W.  
Washington, DC 20036  
t: +1.202.551.1700  
f: +1.202.551.1705

## ASIA

### Beijing

Suite 2601, 26/F  
Yintai Center, Office Tower  
2 Jianguomenwai Avenue  
Chaoyang District  
Beijing 100022, PRC  
t: +86.10.8567.5300  
f: +86.10.8567.5400

### Hong Kong

21-22/F Bank of China Tower  
1 Garden Road  
Central Hong Kong  
t: +852.2867.1288  
f: +852.2523.2119

### Seoul

33/F West Tower  
Mirae Asset Center1  
26, Eulji-ro 5-gil, Jung-gu,  
Seoul 04539, Korea  
t: +82.2.6321.3800  
f: +82.2.6321.3900

### Shanghai

43/F Jing An Kerry Center  
Tower II  
1539 Nanjing West Road  
Shanghai 200040, PRC  
t: +86.21.6103.2900  
f: +86.21.6103.2990

### Tokyo

Ark Hills Sengokuyama Mori  
Tower  
Fortieth Floor  
1-9-10 Roppongi  
Minato-ku Tokyo 106-0032  
Japan  
t: +81.3.6229.6100  
f: +81.3.6229.7100

## EUROPE

### Brussels

Avenue Louise 480  
1050 Brussels  
Belgium  
t: +32.2.641.7460  
f: +32.2.641.7461

### Frankfurt

TaunusTurm – Taunustor 1  
60310 Frankfurt am Main  
Germany  
t: +49.69.907485.000  
f: +49.69.907485.499

### London

100 Bishopsgate  
London EC2N 4AG  
United Kingdom  
t: +44.20.3023.5100  
f: +44.20.3023.5109

### Paris

32, rue de Monceau  
75008 Paris  
France  
t: +33.1.42.99.04.50  
f: +33.1.45.63.91.49