

Ethical Considerations For In-House Counsel

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Ethical Considerations For In-House Employment Counsel

Topics:

- > Who Is the Client
- > The Application of Privilege and Work Product Protections
- > Communications with Employees
- Internal Investigations
- > Unique Issues in Our Digital World



Sources of Ethical Duties and Professional Standards

JURISDICTION	SOURCES
All Jurisdictions	Court local rules and standing orders Court and state bar decisions ABA's Model Rules of Professional Conduct (in some states binding, in others merely guidance), local bar opinions, and other advisory resources
California	State Bar Act (Cal. Bus. & Prof. Code §§ 6000-6238) Cal. R. Prof. Conduct (revised as of 04/23/20)
Connecticut	Conn. Practice Book for Rules of Professional Conduct (2022 version)
D.C.	D.C. Bar Rules of Professional Conduct
Maryland	Maryland Attorneys' Rules of Professional Conduct (Md. Court Rules, tit. 19, ch. 300) (effective as of 07/01/16)
Illinois	III. Supreme Court Order M.R. 3140, art. VIII; Illinois Rules of Professional Conduct of 2010 (amended as of 07/17/20)
New Jersey	N.J. Rules of Professional Conduct (revised 9/1/21) N.J. Ct. R. 1:20. Discipline of Members of the Bar
New York	Part 1200 of the Joint Rules of the Appellate Division (22 N.Y.C.R.R. § 1200) N.Y. Rules of Professional Conduct (amended as of 06/24/20)
Texas	Tex. Disciplinary Rules of Professional Conduct (amended as of 09/1/21)
Virginia	Va. State Bar Professional Guidelines – Rules of Professional Conduct (updated as of 09/25/18)



In-house counsel represent the corporation or organization.

In-house counsel do not represent:

Shareholders

Directors

Officers

Employees

Other agents Individuals acting on behalf of corporation



Conflicts with individuals associated with a client corporation or organization:

Individuals accused of wrongdoing
Individuals who disagree with the client's decisions
Individuals who will testify adversely to the client's interests

Individuals accused of wrongdoing

QUESTIONS

Will actions implicate the corporation?

Are interests aligned with corporation?

EXAMPLES

Manager commits act or omission that can be attributed to the corporation

Manager following corporate directive accused of wrongdoing

Manager accused of sexual harassment

Individuals who disagree with decisions of the client

EXAMPLES

Employee who is purported whistleblower

Employee who posts criticism of the company on the internet

Individuals who will testify adversely to the client's interests



Obligations owed to non-clients

Disclosure that in-house counsel do not represent the non-client

Disclosure that information gained from the non-client will be disclosed to the client

Disclosure that non-client may bear personal liability for claims asserted

Disclosure that non-client has right to separate counsel



Obligations owed to non-clients (cont'd)

Duty to pay for separate counsel?

Under Labor Code § 2802:

"An employer shall indemnify his or her employee for all necessary expenditures or losses incurred by the employee in direct consequence of the discharge of his or her duties, or of his or her obedience to the directions of the employer, even though unlawful, unless the employee, at the time of obeying the directions, believed them to be unlawful."

- The duty to indemnify can include the duty to pay for the cost of defense against an asserted claim.
- The employer can await final adjudication of the claim to confirm the duty to indemnify applies; but should it?



HYPOTHETICAL

Jane (in-house counsel at Acme Corp.) is approached by her friend and non-attorney colleague Jim (Acme Corp. manager) for advice "as a friend" regarding concerns that Jim has about the safety of Acme Corp.'s new product. He does not want to report the concerns for fear of retaliation by his boss.

What should Jane do?



Attorney-Client Privilege:

The attorney-client privilege protects disclosure of communications between lawyer and client

Communications with directors, officers, employees are not necessarily protected by the privilege

The "Subject Matter" Test

Upjohn v. United States, 449 U.S. 383 (1981)

Communications are protected by privilege if:

- Made to secure legal advice
- Made to appropriate persons
- ► The subject matter of the communication is within the employee's corporate duties

Privileged Communications:

In-house and outside counsel to secure legal advice

In-house counsel to essential employees regarding legal advice

Directive from in-house counsel regarding legal advice

Non-Privileged Communications:

Communication to essential and non-essential employees regarding legal advice

In-house counsel included on non-legal communication

No legal advice sought

In-house counsel acting outside of legal capacity (i.e., providing business advice)

Attorney Work Product:

Materials collected in anticipation of litigation

Materials prepared by lawyers

Materials prepared under the direction and supervision of lawyers

Waiver of Privilege

Disclosure to adverse party

Disclosure to non-essential third parties

- Non-essential employees
- Individuals outside the organization
- Individuals uninterested in maintaining privilege
- Spouse or significant other

Disclosure during proceedings

Waiver of Privilege (cont'd)

Disclosure as element of defense

Disclosures in public or social gatherings

Unintentional disseminations

Failure to assert privilege

Using information for improper purposes

HYPOTHETICAL

Acme Corp. decides to conduct a pay equity study at the behest of its Board of Directors

The study is initiated by Acme's Compensation group who engage a third-party consultant (non-attorneys) to conduct the audit

Compensation and HR employees collect information requested by the consultant

Acme's attorneys become involved three weeks after the work has started, and are copied on all communications

Is the audit privileged?



Communications: Are They Privileged?

Questions

Confidential?

Made to appropriate persons?

Made to secure legal advice?

Is the subject matter of the communication

within the employee's current or former corporate duties?



Communications: Are They Privileged?

Facts themselves may not be privileged

Communications with adverse or potentially adverse persons not privileged

Best Practices to Ensure Communications Remain Privileged

Always establish privilege

State you are a lawyer

Explain purpose of communication

Explain privilege and application

Use "Attorney-Client Privilege/Attorney Work Product" legend on written communications



Avoid waiver of privilege

Explain how privilege waived

Ensure safeguards in place

Purpose only to secure legal advice

Purpose only to gather information for litigation

Include only essential recipients

Be aware of boundaries of privilege and work product protections

- Facts may not be protected
- Business vs. legal communications
- Concerns with conflict and waiver

A conflict can be waived if:

The conflict is fully disclosed in writing to each affected client, and the client waives the conflict in writing

The lawyer's independent judgment is not compromised

As required by the client or applicable standards, ethical walls are raised to protect client confidentiality



Communications with Employees Represented by Counsel

Ex parte communications prohibited

Communications related or reasonably related to litigation

Employee cannot waive privilege

Lawyer cannot circumvent

Non-attorney

Private investigator

HYPOTHETICAL

During initial disclosures, defense counsel submits a list of witnesses including current and former managers and employees who worked on plaintiff's team

Instead of providing contact information for each of the witnesses listed on the initial disclosures, defense counsel designates that all witnesses may be contacted through the firm

In-house counsel asks the firm to reach out to the former employees and managers and offer to represent them at the company's expense for purposes of the lawsuit

The former employees agree; therefore, plaintiff's counsel can no longer contact them directly

Plaintiff's counsel challenges this as an improper solicitation

Outcome?

Communications with Members of Certified Class

Certified class members are represented parties

Same prohibitions apply to communicating with certified class members as apply to communicating with represented parties

Communications with Members of Certified Class (cont'd)

HYPOTHETICAL

Hourly employee promoted to manager

Class action filed on behalf of hourly employees

Class is certified

Can attorney talk to manager about:

Experiences as employee?

Experiences as manager?

Communications with Members of Certified Class (cont'd)

EXAMPLES

Class action filed on behalf of hourly employees

Class is certified

Can attorney have hourly employee:

Pull data related to class?

Is it privileged? Protected by the attorney work product doctrine?

Communication with Putative Class Members

Putative class members are **not** represented parties

Potentially adverse

Reasonable safeguards should be taken to prevent information from reaching opposing counsel

Communication with Putative Class Members (cont'd)

Preserving testimony through declarations

"Who We Are" Statements

"Coercive" communications

Form declarations

Declarations prepared by attorney

"Aggrieved Employees"

Labor Code Private Attorneys General Act

Other than named plaintiff, aggrieved employees are not represented parties

Union Members

Union members are not represented parties

Johnnie's Poultry statements





What triggers an internal investigation?

Hotline calls/reports

Complaints raised to HR or to Managers

Employee exit interviews

Adverse events

Media inquiries/Press

Litigation (including pre-litigation demands)

Government subpoenas or investigations



Investigations required by statute (Federal, California, New York, Florida):

Employers have a legal duty to promptly investigate allegations of workplace harassment, discrimination, or retaliation. Cal. Gov't Code §§12940 (j), (k); 29 C.F.R. §1604.11(f)); Title VII of the Civil Rights Act of 1964; Title 29 of the Code of Federal Regulations § 1604.11; the New York State Human Rights Law, and the Florida Civil Rights Act (FCRA).

Under the Sarbanes-Oxley Act, we have a duty to investigate and report fraud, material violations of securities law and other financial malfeasance.



Investigations required by company policy, for example:

- (i) a report of possible discrimination, harassment, or retaliation
- (ii) a report of threats or acts of violence in the workplace and/or the presence of weapons in the workplace
- (iii) an employee's reported concerns about overtime payments, payroll deductions, or salary deductions



Is there a duty to investigate?

Counsel is concerned that a senior manager has violated a company policy

Does the attorney have a duty to report, or is she required to keep the client's (i.e., company's) confidences?



Who should lead the investigation?

HR

Compliance officer (in connection with counsel)

In-house counsel

Outside counsel

Factors to Consider:

- > Conflicts of Interest
 - Do not involve anyone in conducting the investigation that would be a witness to the facts to be investigated, including anyone from HR
- > Likelihood of litigation or government involvement
- > Seriousness of Allegations and Risk of Exposure
- Possible Implication of Organizational Leadership

- > Time Pressures
- > Internal Capacity
- > Sensitivity of Allegations
- > Potential Media Coverage
- > Perceived Objectivity
- > Privilege Concerns



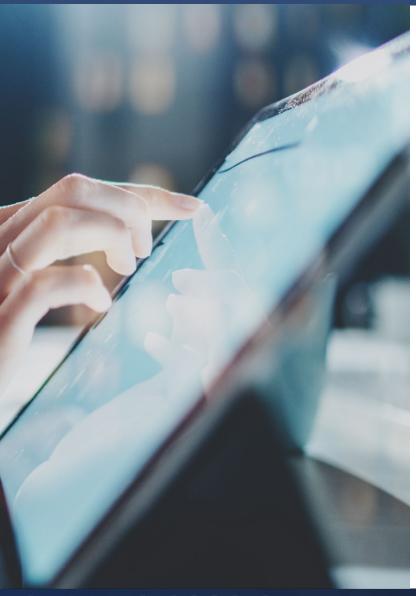
Determine privilege at the outset:

Whether the adequacy of the investigation will be used as a litigation defense (not privileged)

Whether you will rely on the content of the witness interviews and the report of findings in litigation, with the government, or with the media (not privileged)

Whether you want the interview memoranda and findings to be protected from disclosure (privileged)

Guidelines for Establishing and Preserving Privilege



Conducting the investigation by or at the direction of counsel

Documenting the purpose to obtain legal advice

Privilege headings on all communications and reports

Limited number of persons with access to privileged information

Third party experts engaged by, directed, and controlled by counsel



When do document retention obligations arise?

"[A] litigate is under a duty to preserve evidence which it **knows or** reasonably should know is relevant to the action." Apple Inc. v. Samsung Electronics Co., Ltd., 881 F. Supp. 2d 1132, 1136 (N.D. Cal. 2012): "[F]rom the moment that litigation is reasonably anticipated."

In re Napster, Inc. Copyright Litig., 462 F. Supp. 2d 1060, 1067 (N.D. Cal. 2006)

If litigation is anticipated, a party "must suspend its routine document retention/destruction policy and put in place a 'litigation hold' to ensure the preservation of relevant documents."

Zubulake v. UBS Warburg, 2020 FRD 212, 218 (S.D.N.Y. 2003)



When do document retention obligations arise?

An "important deterrent to spoliation is the customary involvement of lawyers in the preservation of their clients' evidence and the State Bar of California disciplinary sanctions that can be imposed on attorneys who participate in the spoliation of evidence."

Cedars-Sinai Med. Ctr. v. Superior Court, 18 Cal. 4th 1, 12-13 (1998)

Violation of a duty to preserve evidence may result in a Court order of evidence preservation or *adverse jury instruction* where evidence has been destroyed.

California Civil Jury Instruction 204



Issue written document preservation/hold notices

Secure necessary databases and suspend destruction

Takes steps to avoid witness spoliation problems

Collect all relevant documents and materials—including electronic evidence, paper documents, other tangible evidence

Image hard drives (phones and laptops), where appropriate

Designate a point person for custodian questions



Consequences of Spoliation

Employer sanctioned for destroying documents, as part of its regularly-scheduled document destruction practices, related to female plaintiffs' and male comparators' qualifications and sales leads in gender discrimination case

Employer had been notified of the lawsuit before it completed destroying the documents, which the court considered spoliation of evidence

EEOC v. JPMorgan Chase Bank, N.A., 2013 U.S. Dist. LEXIS 27499 (S.D.Oh. 2013)



Consequences of Spoliation

Employer sanctioned for destroying HR documents and emails related to plaintiff who alleged gender discrimination and wrongful termination

Spoliation was sanctionable because plaintiff could not adequately challenge the employer's testimony that he was terminated due to poor performance

Employer not allowed to testify regarding plaintiff's qualifications

Jury was given "adverse inference" instruction to assume that the contents of the destroyed emails would demonstrate gender discrimination

EEOC v. Ventura Corp., 2013 U.S. Dist. LEXIS 19662 (D.P.R. 2013)





Access to employee e-mail

Reasonable expectation of privacy

Corporate e-mail system

Third-party e-mail system

BEST PRACTICES

Notice to employees regarding monitoring

Signed acknowledgements

Periodic warnings on websites, computers, and devices



Tape Recordings

Illegal to record conversations absent consent of all parties to communication

Illegally obtained recordings are not protected by privilege or work-product

EXAMPLE

Conversation between San Francisco and New York

BEST PRACTICES

Always disclose



Social Media

Developing area of the law

Prospective Employees

Improper use of information from social media actionable

Current Employees

NLRA protections

Duty to monitor to prevent harassment

Access to information protected by password



Social Media (cont'd)

Adverse Parties

Communications

"Active" vs. "Passive"

"Friending" or "Connecting"

Sites that track movements



Social Media (cont'd)

Use for work

Advertisements

Be mindful of connections

Dangers of uploading, posting, and using social media communication tools



Safeguarding Employee Personnel Data

Developing area of the law

Reasonable safeguards to protect private information

Hacking

Unintentional disseminations

"Meta" data



Compelled Production of Digital Messages

Calendar Res. LLC v. StubHub Inc., 2019 WL 1581406, at *3-4 (C.D. Cal. Mar. 14, 2019) (compelling defendants to produce Slack messages in trade secrets case)

Thomas v. City of New York, 336 F.R.D. 1 (E.D.N.Y. 2020) (compelling production of emails, text messages, and GroupMe chats from plaintiff's managers in retaliation case)



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