ENGAGE YOUR AUDIENCE WITH

EVENTS



Event Ideas for Your Retail Business

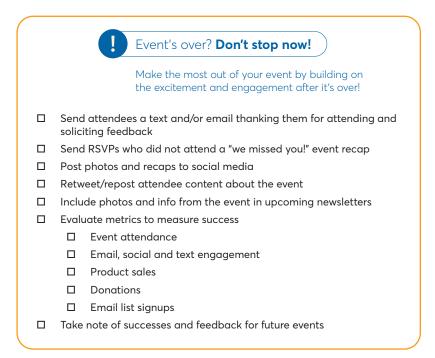
How do you grow a relationship with your customers and prospects? Once a purchase is complete, it can be difficult to re-engage your audience and stay top of mind. Events — virtual and in-person — can help bridge that gap and keep your audience engaged.

Get inspired with these ideas for retail events!					
	New product unveiling		Monthly clubs		VIP event
	Customer appreciation event		Creator "Ask Me Anything"		Charity partnership
	Expert how-to		Industry influencer meet and greet		Hands-on workshop
	Product demonstrations or sampling				

Looking for fun add-on ideas to generate revenue and give your attendees that exclusive experience?

Consider giving them the opportunity to add a purchase onto their event registration, like:







Learn more about how Constant Contact can be part of your event marketing strategy