The 15-minute Social Media Planning Calendar



Day	Time	Post Goals and Content	Content Link	Which social media channels are you posting to?				
	ex. 8am	What are you trying to accomplish with your post or story?	What article, video, or page do you want to drive people to?	Facebook	Instagram	Pinterest	LinkedIn	TikTok
Week 1								
Monday								
Tuesday								
Wednesday								
Thursday								
Friday								
Week 2								
Monday								
Tuesday								
Wednesday								
Thursday								
Friday								
Week 3								
Monday								
Tuesday								
Wednesday								
Thursday								
Friday								
Week 4								
Monday								
Tuesday								
Wednesday								
Thursday								
Friday								