



2025 Real Estate Marketing Calendar

Keeping in touch with your clients is a year-round job, and planning ahead can make all the difference.

Use this calendar to generate ideas and keep track of key holidays, events, and marketing opportunities throughout the year.

[illegible]

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1 New Year's Day	2	3	4
5	6	7	8	9	10 Houseplant Appreciation Day	11
12	13	14 National Dress Up Your Pet Day	15	16	17	18
19	20 Martin Luther King, Jr. Day	21	22	23	24 National Compliment Day	25
26	27	28	29 Federal Reserve Interest Announcement National Puzzle Day Lunar New Year	30	31	

Black History Month
National Cancer Prevention Month
National Women Inventors Month

How to find the right lawn service vendor before spring starts

Couples' housebuying guide

Tips for hosting a great Super Bowl party

[illegible]

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2 Groundhog Day	3	4	5 National Chocolate Fondue Day	6	7	8
9	10	11 National Inventors' Day	12	13 Galentine's Day	14 Valentine's Day	15 Singles Awareness Day
16	17 Presidents' Day	18	19	20	21	22
23	24	25	26	27	28 Ramadan	



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4 Mardi Gras	5 Ash Wednesday	6 National Oreo Cookie Day	7	8 International Women's Day
9 Daylight Savings Day	10	11	12	13 Purim	14 Pi Day Holi	15
16	17 St. Patrick's Day	18	19 Federal Reserve Interest Announcement Client's Day Let's Laugh Day	20 Spring Equinox	21	22
23	24					
30	31	25	26	27	28	29 National Mom & Pop Business Owners Day

April

[illegible]

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 April Fool's Day	2 World Autism Awareness Day	3	4	5
6	7	8	9	10 Siblings Day	11	12
13 Palm Sunday	14	15 Tax Day	16	17	18	19
20 Easter	21	22 Earth Day	23	24	25	26 Get Organized Day
27	28	29	30			

May

[illegible]

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1 Beltane	2	3
4 Star Wars Day <i>May the fourth be with you!</i>	5 May Day Cinco de Mayo	6 Teacher Appreciation Day	7 Federal Reserve Interest Announcement	8	9	10 National Small Business Day
11 Mother's Day	12 Vesak	13	14	15	16	17 National River Cleanup Day
18	19	20	21	22	23	24
25	26 Memorial Day	27	28	29	30	31 Dragon Boat Festival

June

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6 Drive-In Movie Day	7
8 National Best Friends Day	9	10	11	12	13	14 Flag Day
15 Father's Day	16	17	18 Federal Reserve Interest Announcement	19 Juneteenth	20 Summer Solstice	21
22	23	24	25	26	27	28
29	30 Social Media Day					

July

[illegible]

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 International Joke Day	2 Made in the USA Day	3 International Plastic Bag Free Day	4 Independence Day	5
6	7	8	9	10	11	12
13 Embrace Your Geekness Day	14	15	16 National Hot Dog Day	17 World Emoji Day	18	19
20 Ice Cream Day	21	22	23	24	25	26
27	28	29	Federal Reserve Interest Announcement 30 International Day of Friendship	31		

August

[illegible]

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1 International Beer Day	2
3	4	5 Blogger Day	6	7	8	9 Book Lovers Day
10	11	12	13 Left Handers Day	14	15	16
17	18	19	20	21 Senior Citizens Day	22	23
24	25 National Banana Split Day	26	27	28	29	30 National Toasted Marshmallow Day
31						

September

[illegible]

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 Labor Day	2	3	4	5	6
7 Grandparents' Day	8	9	10	11	12	13
14	15	16	17 Federal Reserve Interest Announcement	18	19 Talk Like a Pirate Day	20 Oktoberfest
21 International Day of Peace	22 Rosh Hashanah Fall Equinox	23	24	25 World Dream Day	26	27
28	29	30 International Podcast Day				

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1 Yom Kippur	2	3	4
5	6	7	8	9	10 World Mental Health Day	11
12	13 Indigenous Peoples' Day	14	15	16	17	18
19	20 Diwali	21	22	23	24	25 International Artist Day
26	27	28	29 Federal Reserve Interest Announcement National Cat Day	30 Checklist Day	31 Halloween	

[illegible]

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1 All Saints' Day
2 Daylight Savings	3	4	5	6	7	8
9	10	11 Veterans Day	12	13	14	15
16	17	18	19	20	21	22
Espresso Day 23						
30 Artists Sunday	24	25	26	27 Thanksgiving Day	28 Black Friday	29 Small Business Saturday

[illegible]

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 Cyber Monday	2 Giving Tuesday	3	4	5	6
7	8	9	10 Federal Reserve Interest Announcement	11	12	13
14 Energy Conservation Day Hanukkah Begins	15	16	17	18	19	20
21 Winter Solstice	22	23	24 Christmas Eve	25 Christmas	26 Kwanzaa Begins Boxing Day	27
28	29	30	31 Federal Reserve Interest Announcement New Year's Eve			