ENGAGE YOUR AUDIENCE WITH

EVENTS



Event Ideas for Your Nonprofit or Religious Organization

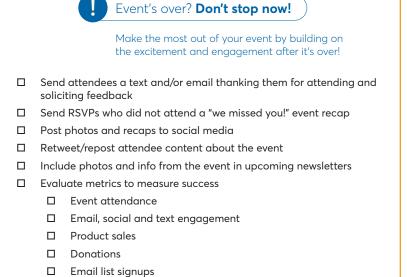
How do you grow a relationship with your supporters and donors? Your supporters have busy lives and many responsibilities, so it can be difficult to stay top of mind. Events — virtual and in-person — can help bridge that gap and keep your audience engaged.

Get inspired with these ideas for real nonprofit events!		
Pledge-based walkathon	Ribbon-cutting	Community cleanup
Fundraising dinner	Book club	Volunteer and services fair
Talent or variety show	Guest speaker/expert webinar	Silent or traditional auction
Supporter appreciation event		

Looking for fun ideas to generate donations and give your supporters that exclusive experience?

Consider giving them the opportunity to add a purchase onto their event registration, like:





Take note of successes and feedback for future events



Learn more about how Constant Contact can be part of your event marketing strategy