Improve the experience of creating AEM experiences.

Rapidly create and launch digital initiatives with the new AEM Digital Experience Accelerator.

VSHIFT

Adobe Experience Manager is a powerful platform for launching digital products and experiences – assuming you're not in a rush. AEM requires specialized (and not inexpensive) resources and there's always a project backlog. If you're in marketing, good luck moving up that queue.

So if you're, say, a CMO trying to drive innovation and growth initiatives, what do you do?

Introducing the AEM Digital Experience Accelerator

At VShift, we leaned into our years of experience modernizing complex web architectures for enterprise-scale companies using AEM and composable technologies and built a solution: the AEM Digital Experience Accelerator. It's a unique program comprised of tools, technology and expert guidance. And it's designed to get you to market in a fraction of the time typically required.

So you can address changing customer needs and respond to market opportunities or threats in a reasonable timeframe – and at a reasonable cost.

The Accelerator takes the pain out of working with AEM. Right out of the box, content owners can use prebuilt components, composable modules, VShift's proprietary software and more to create digital experiences. The accelerator is fast, flexible and customized to your organization's needs. (You know, everything AEM isn't.)

Never discuss AEM pain points again

The Accelerator gives marketing greater independence and turns AEM from a roadblock into an asset. Which means CMOs that need to meet demanding growth goals can do so in a reasonable time frame. And when circumstances call for a pivot, the Accelerator enables you to do that fast as well. With the Accelerator, your business can move at the speed of – well, business.

Get more from AEM by having it do less

The AEM Digital Experience Accelerator reduces your dependence on AEM. And that means:

- Faster to market. Complete projects in months or even weeks.
- Less internal friction. Eliminate conflicts between content owners and tech teams.
- The flexibility to change. Easily swap out components or switch direction altogether.
- Less specialization required. Decrease your reliance on specialized AEM-certified resources.
- Cost effective. Cut AEM costs by dialing down AEM's role in your CX.
- Empower content owners. Marketing teams become self-sufficient.
- Better customer experience. Deliver a seamless omnichannel experience.

Ready to accelerate how you get digital products to market? Then let's have a quick conversation. Email **info@vshift.com**