



VShift AEM Digital Experience Accelerator

Frequently Asked Questions

VSHIFT

1 How much faster will the AEM Digital Experience Accelerator make my website projects?

- We target two to three months to define, design, integrate, compose and launch your new website or digital product.
- Because the Accelerator uses prebuilt tools and components, our clients tell us that this two-to-three-month project timeline is easily more than 2X faster than their traditional AEM project timeframes.

2 How much does the AEM Digital Experience Accelerator cost?

- We make the Accelerator available to clients through a two-to-three-month fixed fee project that is focused on designing and composing your digital product or site.
- Monthly project costs typically range from \$75,000 and \$95,000 per month depending on engagement structure, complexity, volume of content and diversity of modules.

3 How long has the AEM Digital Experience Accelerator been around?

- The Accelerator was initially introduced in late 2023 and has evolved to integrate Adobe's Universal Editor, which was released in 2024. VShift has deployed MACH-native (Microservices, API-first, Cloud Native SaaS, Headless) Accelerators for more than a dozen clients using AEM and AEM alternatives.

4 Why do organizations opt for using a visual content editor interface?

- Sometimes referenced as a "hybrid headless" offering, the visual content editor is an optional "add-on" that marketing and content professionals prefer so they can edit and preview content in place on website pages and conduct real-time content quality checks.

5 If I want to use a visual content editor interface, do I have to use Adobe's Universal Editor?

- The Accelerator provides organizations with flexibility to either license and use Adobe's visual content editor, Universal Editor, which launched in March 2024. Alternatively, organizations can use a non-Adobe visual content editor such as Netlify's Create (Stackbit) module.

6 What other non-Adobe composable modules might I use as part of the Accelerator?

- Client organizations may require search-as-a-service and faceted navigation.
- For digital products (versus public-facing websites), client organizations may require authentication-as-a-service.

7 What versions of Adobe does the AEM Digital Experience Accelerator work with?

- The VShift AEM Digital Experience Accelerator uses a GraphQL connector that references and accesses Adobe Experience Manager content fragments and experience fragments regardless of AEM version. Consider these content and experience fragments legacy sources of content to be managed in a composable content management system (CMS).
- Because the Accelerator uses MACH (Microservices, API-first, Cloud Native SaaS, Headless) principles, AEM's latest headless CMS is utilized for your new digital product or website with a GraphQL connection to your legacy Adobe content sources, content, and experience fragments, if required.

8 What front-end frameworks does the AEM Digital Experience Accelerator work with?

- The VShift AEM Digital Experience Accelerator uses a reference architecture that utilizes Next.js including a set of prebuilt UI components.
- The Accelerator framework is designed for flexibility and can use your contemporary front-end framework of choice.

9 Do I need to license new technologies for the two-to-three-month JumpStart project that puts the Accelerator into practice?

- Clients can use VShift's tooling and licenses for non-production scenarios in which we design, integrate, and launch an internal-only new site or digital product.
- When the client wishes to launch externally to production, any new technologies not already licensed (e.g., search-as-a-service, orchestration platform) will need to be purchased prior to going live.

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Will the Accelerator work in my highly regulated client technology environment?

- VShift's focus is working with the most highly regulated organizations in financial services, insurance, healthcare, and life sciences. As such, VShift is SOC 2 Type II compliant, and the Accelerator technologies have been used in environments requiring the highest levels of security, resiliency, and performance.

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What if my Accelerator supported digital product needs authentication?

- VShift's AEM Digital Experience Accelerator includes a reference model and tooling for authentication-as-a-service that can be incorporated into your organization's sign-on model.
- Okta is a secure identity cloud solution and is our recommended authentication-as-a-service module.

For more information, email info@vshift.com

