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Small business broker update



February 2021

Blue Shield is committed to helping California get vaccinated equitably and safely

We understand the urgency that Californians feel in receiving the COVID-19 vaccine and urge everyone to continue following the federal, state and local health guidelines already in place for vaccinations and preventive measures.

Today, <u>Blue Shield shared additional information</u> on our partnership with the state as a third party administrator (TPA) to support the vaccination effort. Through an enhanced COVID-19 vaccine provider network, we will work in partnership with healthcare professionals and others who can help us ensure COVID-19 vaccinations are made available efficiently and equitably for everyone. This is consistent with our commitment as a nonprofit health plan to help all Californians have access to quality, affordable health care.

In this issue:

- Understanding Blue Shield's TPA role
- How Blue Shield is supporting employers to get their workforce vaccinated
- <u>Understanding prioritization for essential workers</u>
- Stay up to date with tools for the trusted advisor

Questions? Email Producer Services or contact your Blue Shield representative.

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