



## COVID-19 update

Keeping you informed

### Blue Shield partners with the State to manage the COVID-19 vaccine rollout

Blue Shield of California President and CEO, Paul Markovich, affirmed our commitment to ensuring access to quality care for all Californians by supporting Governor Gavin Newsom's strategy to efficiently and equitably manage vaccine administration to fight COVID-19.

"We are honored to play an important role in such a critical and noble effort to restore the health and safety of everyone across the state," Markovich said.

Blue Shield's leadership combined with the state task force will be able to maximize the speed at which vaccinations are made available across California with a focus on disparately affected communities.

Blue Shield is stepping into this role at a critical juncture, following new federal policy to accelerate the quantities of vaccines being delivered to states. Pfizer-BioNTech was first given emergency use authorization last month. Since then, there has been tremendous anticipation for the vaccine rollout. There has also been understandable disappointment with the pace at which available vaccines have been distributed and lack of availability of clear information.

Together we rise – in partnership with the State of California, like-minded businesses, health care providers, and community organizations – to meet the challenges presented by COVID-19.

More details about Blue Shield's role in California's vaccination efforts will be released in the coming days. The announcement is available [here](#), and the story was also covered by the [LA Times](#) yesterday.

Blue Shield continues to provide updates through our [COVID-19 Resources site](#) for brokers

and employers, including information on vaccines and testing.

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