

producer **ALERT**

COVID-19 Special Enrollment Period starts February 1

In light of the ongoing COVID-19 pandemic and President Biden's recent executive order, Covered California announced a new Special Enrollment Period (SEP) that allows uninsured individuals to apply for health coverage between February 1 and May 15 without documentation.

This new SEP applies to on-exchange and off-exchange medical plans, as well as on-exchange dental plans. As a reminder, off-exchange dental and vision* products can be purchased at any time during the year.

Eligibility and the application process

To be eligible for this new SEP, your client must be a California resident. Coverage effective dates will be the first of the month following the application submission. For example, an application submitted on February 20 will be effective March 1.

To submit an off-exchange application under this new SEP, select "other" when prompted for the qualifying life event (QLE) your client is applying under. Then, select "other" again when asked for more detail.

Join a live webinar

Learn how to enroll your clients by attending a live [SEP webinar](#). We will cover topics such as Covered California, Blue Shield's SEP for on-exchange and off-exchange enrollment, and more.

*Underwritten by Blue Shield of California Life & Health Insurance Company (Blue Shield Life).



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