

producer **ALERT**

Join us for an update from the Small Business Leadership team

Blue Shield of California is committed to keeping our brokers and consultants up-to-date on how we're approaching the health challenges presented by COVID-19.

Please join Blue Shield's Small Business leadership for our webinar scheduled for April 16 from 2 to 3 p.m. We'll cover the actions we are taking to help meet your needs, and those of our members, during this time. We will also discuss other key initiatives related to our third quarter cycle, such as:

- Rates and renewals – We will discuss rate changes, including competitive analysis by region, plan, and network. Know what you can expect as to renewals in the coming quarter.
- Product and underwriting updates – Blue Shield is developing new plans to serve the specific needs of your small business clients and updating our underwriting guidelines to make the enrollment process easier.
- Broker engagement – Be the first to know about any updates to broker tools, resources, events, and more.

The webinar will also feature Blue Shield of California's small business leaders, including:

- Jason Bleau, VP & General Manager, Small Business and Core (1-3000 employees)
- Theresa Boudreau, Area Vice President, Account Management
- Tom Marshall, Area Vice President, New Sales

The leadership team will be joined by CA Fwd's Chief Executive Officer, Dr. Micah Weinberg, whose work focuses on increasing the dynamism, resilience and inclusiveness of communities in California and throughout the nation and world.

Please use this [link](#) below to register and add the event to your calendar. Registration is required to join the call.

[Register here](#)

This is a required email from Blue Shield of California. Please note that you may receive required emails as part of doing business with Blue Shield of California, whether or not you have unsubscribed from promotional emails.



Don't miss out on future emails from us – [learn how](#) to add us to your address book.

Blue Shield of California is a nonprofit health plan and an independent member of the Blue Shield Association.

Blue Shield of California complies with applicable state laws and federal civil rights laws, and does not discriminate on the basis of race, color, national origin, ancestry, religion, sex, marital status, gender, gender identity, sexual orientation, age, or disability.

Blue Shield of California cumple con las leyes estatales y las leyes federales de derechos civiles vigentes, y no discrimina por motivos de raza, color, país de origen, ascendencia, religión, sexo, estado civil, género, identidad de género, orientación sexual, edad ni discapacidad.

Blue Shield of California 遵循適用的州法律和聯邦公民權利法律 並且不以種族、膚色、原國籍、血統、宗教、性別、婚姻狀況、性別認同、性取向、年齡或殘障為由而進行歧視。

Blue Shield of California | 50 Beale Street | San Francisco, CA 94105