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Small business broker update



March 2021

## Keeping you informed for everything Blue Shield

This month marks the one-year anniversary of the coronavirus interrupting our lives. Looking back, we're proud of the things we accomplished in 2020 as we supported our members and their families through the pandemic. You can review our progress by visiting the new [COVID-19 timeline](#), featured in the release of our [2020 Mission Report](#) letter from our CEO and President, Paul Markovich.

You'll also find news about the role we're playing in California's vaccine distribution efforts. On Monday, March 1, [the state launched an enhanced COVID-19 vaccine provider network](#) designed to ensure equitable, efficient, and safe vaccinations for all Californians. Blue Shield is acting as the state's Third Party Administrator (TPA) to manage the network, with the goal of increasing the state's capacity for the delivery of vaccines to 4 million doses per week by the end of March.

As we're working on behalf of all Californians, we're also supporting our employers, providers, members and their families in the fight against COVID-19. Our response to fight the virus continues to dominate our day-to-day activities. To learn more, visit our [COVID-19 resources site](#), which contains articles, FAQs, member support materials, and a county and state lookup tool to connect you with a broad suite of information.

It feels like we've been racing against COVID-19 for a long time, but the pandemic can't stop us from putting our heart and soul into health care. We produced [a new video that shows how we're putting compassion to work](#), featuring Don Antonucci, Senior Vice President of Growth. See how we're creating a healthcare system that is more affordable, accessible, and worthy of our family and friends.

Thank you for your support of Blue Shield!

A handwritten signature in black ink, appearing to read "Jason Bleau". The signature is fluid and cursive, with a long horizontal stroke at the end.

Jason Bleau

Vice President & General Manager  
Small Business | Core Accounts

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