



get updated.
get ahead.

Large group broker update



March 2021

Keeping you informed for everything Blue Shield

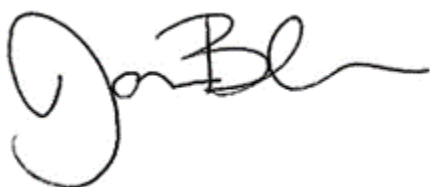
This month marks the one-year anniversary of the coronavirus interrupting our lives. Looking back, we're proud of the things we accomplished in 2020 as we supported our members and their families through the pandemic. You can review our progress by visiting the new [COVID-19 timeline](#), featured in the release of our [2020 Mission Report](#) letter from our CEO and President, Paul Markovich.

You'll also find news about the role we're playing in California's vaccine distribution efforts. On Monday, March 1, [the state launched an enhanced COVID-19 vaccine provider network](#) designed to ensure equitable, efficient, and safe vaccinations for all Californians. Blue Shield is acting as the state's Third Party Administrator (TPA) to manage the network, with the goal of increasing the state's capacity for the delivery of vaccines to 4 million doses per week by the end of March.

As we're working on behalf of all Californians, we're also supporting our employers, providers, members and their families in the fight against COVID-19. Our response to fight the virus continues to dominate our day-to-day activities. To learn more, visit [our COVID-19 resources site](#), which contains articles, FAQs, member support materials, and a county and state lookup tool to connect you with a broad suite of information.

It feels like we've been racing against COVID-19 for a long time, but the pandemic can't stop us from putting our heart and soul into health care. We produced [a new video that shows how we're putting compassion to work](#) featuring Don Antonucci, Senior Vice President of Growth. See how we're creating a healthcare system that is more affordable, accessible, and worthy of our family and friends.

Thank you for your support of Blue Shield!

A handwritten signature in black ink, appearing to read "Jason Bleau". The signature is fluid and cursive, with a long horizontal stroke at the end.

Jason Bleau

Vice President & General Manager
Small Business | Core Accounts

[Learn more](#)

In this issue:

- [A Time to Lead: A timeline of Blue Shield of California standing for what's right during the pandemic](#)
- [Get to know our Statewide Vaccine Delivery Network](#)
- [California enters next vaccination phase](#)
- [Updated COVID-19 testing under new federal guidance](#)
- [Evolving dental trends during COVID-19](#)
- [SB 855: Mental health is more relevant now than ever](#)
- [Tools for the trusted advisor](#)

Questions? [Email Producer Services](#) or contact your Blue Shield representative.

This is a required email from Blue Shield of California. Please note that you may receive required emails as part of doing business with Blue Shield of California, whether or not you have unsubscribed from promotional emails.

Don't miss out on future emails from us – [learn how](#) to add us to your address book.

Blue Shield of California is a nonprofit health plan and an independent member of the Blue Shield Association.

Blue Shield of California complies with applicable state laws and federal civil rights laws, and does not discriminate on the basis of race, color, national origin, ancestry, religion, sex, marital status, gender, gender identity, sexual orientation, age, or disability.

Blue Shield of California cumple con las leyes estatales y las leyes federales de derechos civiles vigentes, y no discrimina por motivos de raza, color, país de origen, ascendencia, religión, sexo, estado civil, género, identidad de género, orientación sexual, edad ni discapacidad.

Blue Shield of California 遵循適用的州法律和聯邦公民權利法律，並且不以種族、膚色、原國籍、血統、宗教、性別、婚姻狀況、性別認同、性取向、年齡或殘障為由而進行歧視。

Blue Shield of California | 601 12th Street | Oakland, CA 94607

DAP37697

