Hybrid Is Here

Top Stats From 2021 Hybrid Work Study

8 in 10 employees say it's important to have a hybrid work option.



55% say hybrid is very or extremely important.

A recent study found that employees miss the culture and camaraderie of a shared space, but they're not willing to give up the flexibility and balance they found at home — at least not entirely.

An independent research firm surveyed 160 employees across industries to uncover desires and challenges for the next phase of work.



Challenges of hybrid work

1. Application overload

Employees have trouble finding critical information because it's spread across tools and shared in a variety of formats:



It's two, three documents in a slide deck... a bunch of words in a Google drive. Everybody's staring at each other in a Zoom meeting, and then somebody posts a link in Slack."

Survey Respondent, Director of Product

2. No meeting place

55% used war rooms or project rooms in offices prior to COVID-19. Without a physical meeting place, employees say it's difficult to:



Brainstorm





Problem solve



There is no sitting in front of a whiteboard and drawing stuff out... No passing the marker... No distributing Post-Its. People have thoughts and notes somewhere, and I'm sitting behind a screen."

Survey Respondent, Product Manager

3. Out of the loop

69% feel out of the loop if working remotely while others are in the office.42% say it's difficult to follow up when working remotely.



4. Team productivity

As individuals, I think productivity increases. But as a team, things feel like they've slowed down.

Survey Respondent, Product Manager

It takes longer for decisions to get made. When you're in person, you can come over to my desk and have a conversation. That now needs to be 20 Slack messages, five emails, and maybe a video conference call.

Survey Respondent, Director of Product

On the bright side...

86% say they will be more attuned to the needs and challenges of remote colleagues if and when they go back to the office.

Bluescape connects hybrid teams.

Our platform provides all the tools you need to meet as a team, brainstorm, present, and review your work in an infinite, collaborative canvas.

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