

How Bridge Core Uses Bluescape for Secure Visual Collaboration

IT provider trusts Bluescape's secure workspace and whiteboard for Federal Government customers



ABOUT PARTNER

Bridge Core was founded out of the urgency to build secure, tailored solutions to address the Federal Government's top mission needs. BCore bridges the gap between industry and federal, between disparate data silos and integrated visual solutions.

Bridge Core leverages innovative technology and proven adoption techniques to change how the government works on a day-to-day basis. BCore has the desire to "live the mission" in support of the national defense, revolutionizing processes within the Federal Government. The results have been nothing less than transformational.

"I can quickly view the day's priorities, sign off on required actions, and prep for meetings."

Tyler Laverick

Co-Founder and CEO
Bridge Core

CHALLENGE

The government faces some of the same issues many businesses grapple with on a daily basis. To add an additional layer of conflict, many solutions fail to offer a holistic picture of what has been done and what needs to be done to achieve overarching goals. The concept of "Visual Intelligence" was born through these common needs:

- Keeping up with the pace of technological change and effectively leveraging cutting edge innovations
- Consuming, analyzing, and synthesizing large amounts of data into actionable intelligence
- Creating a real-time common operating picture

It is important to note that the deployment of leading-edge technologies will not solve specific problems if processes, procedures, and outdated work practices are not also addressed.

SOLUTION

In 2015, Bridge Core (BCore) partnered with Bluescape to enable government leaders to share and collaborate on information and rapidly make decisions in a digital environment.

Bluescape enables BCore customers to create their own unique work environment to fit their needs. Customers are able to visually determine what they need and build out their workspace from there.

Bluescape also became a platform for other technologies they use, providing a solution upon which varying types of information from niche tools can be viewed and analyzed in one interactive space. It serves as a flexible platform that can function as a virtual war room, conference room, or ops center.

Bluescape creates a common operating picture to immediately track the details of events that require the swift action of government personnel. It provides the real-time capability and universal access required to address the strategic questions of executives as well as the tactical questions of the division management.

Government managers know they need to have their portfolio available at all times to demonstrate the value of their organization to maintain (and increase) their budgets. Bluescape serves as the platform to provide these briefings to government executives. The smooth transitions across documents, videos, and



FIGURE 1. BRIDGE CORE TEAM USING BLUESCAPE

images make Bluescape the preferred briefing tool within forward-thinking offices.

Bluescape provides a content-rich platform to support the need to share information asynchronously. The Bluescape canvas serves as a common area in which everyone can share or view content and make edits that all can see. Decision-makers and product development teams improve global communication and problem-solving efforts with partners and executives worldwide.

For instance, when COVID-19 began to impact government operations in March 2020, a government office of medical support needed an immediate action plan to track and report the novel coronavirus across the workforce. The resulting plan was briefed to the medical director’s office within 30 minutes, which is an impressive turnaround for such a massive-scale problem.

The collaborative capabilities of Bluescape allowed a design/plan to be edited by participating nurses and doctors in real-time. The team coordinated the results from multiple locations, met the tight deadline, and delivered the brief – all within the same Bluescape workspace.

There is no other enterprise-level, secure application that could have provided the flexibility and real-time collaboration capabilities needed to accomplish this massive task in such a short amount of time.

SUMMARY

Bluescape gives BCore customers the data they need, exactly when they need it within their secure digital workspace. The collaborative platform proves to be customizable enough to work in almost any scenario, providing visual intelligence to teams around the globe.

Bluescape empowers BCore customers think creativity, even during crisis situations; the information communicated is what counts above all else. In the instance mentioned above, the team was able to get on the same page quickly without being forced to fit projects into a pre-established structure of other monolithic applications. Presentations in Bluescape use slides, photos, professional PDFs, and even handwritten notes, which enabled the team to analyze critical information more quickly to make faster decisions.

Remote security is pivotal in a post-COVID workforce, which is why teams of all sizes seek out solutions like Bluescape. It paves the way for the next phase in visual and interactive interfaces and fits in seamlessly anywhere people meet, discuss, and present.

"Show me, don't tell me where things are happening in the world."

Executive Leader

USG

ABOUT BLUESCAPE

Customers across the intelligence community, DOD, Federal agencies, and system integrators trust Bluescape for mission planning and coordination, program management, and situational awareness. Our DOD vetted secure online whiteboard brings visual intelligence and video conferencing into a single pane of glass, enabling remote and hybrid teams to brainstorm and perform as effectively as they would in a physical war room.

Visit bluescape.com and follow us on [LinkedIn](#), [Twitter](#), [Instagram](#), and [YouTube](#).