



## RIDGELINE INDIANAPOLIS 500 GIVEAWAY

# TERMS & CONDITIONS

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### **ELIGIBILITY:**

The Ridgeline Indianapolis 500 Giveaway (the "Giveaway") is open to residents of the United States and Canada (individuals residing in one of the Canadian provinces including British Columbia, Alberta, Manitoba, Saskatchewan, Ontario, Newfoundland and Labrador, Nova Scotia, New Brunswick, and Prince Edward Island, but **excluding** Quebec.) only, aged 18 years or older at the time of entry. Employees of Ridgeline (Parkland Corporation and its brands) and their immediate family members are not eligible to participate.

### **ENTRY PERIOD:**

The Giveaway begins on Monday, April 22, 2024, and ends on Thursday, May 9, 2024 at 11:59pm Eastern Time (ET).

### **HOW TO ENTER:**

To enter the Giveaway, participants must complete the following steps:

- Click on the designated link provided on any of Ridgeline's official social media accounts, directing them to the entry form located on the Ridgeline website.
- Complete and submit the entry form, providing all required information accurately.
- Consent to join the Ridgeline newsletter by checking the appropriate box on the entry form.
- Follow Ridgeline's official Instagram account [[@ridgeline lubricants](#)] for (3) bonus entries.
- There is no entry fee and no purchase necessary to enter this competition.

### **WINNER SELECTION:**

The winner will be selected at random from all eligible entries received during the Entry Period. The draw will take place after the conclusion of the Entry Period on Friday, May 10, 2024. The odds of winning depend on the total number of eligible entries received. Only one entry will be accepted per person. Multiple entries from the same person will be disqualified.

### **PRIZE:**

The winner will receive the following prize:

- Two (2) tickets to the Indy 500 event held on Sunday, May 26, 2024.
- Roundtrip airfare for two (2) guests
- Accommodations for three (3) nights
- \$500 USD spending cash
- The total approximate retail value of the prize package is \$6,000 USD.

FOR MORE INFO: [info@ridgeline lubricants.com](mailto:info@ridgeline lubricants.com)

**NOTIFICATION OF WINNER:**

The winner will be notified via phone within five (5) business days following the winner selection. The winner must respond to the notification within 24 hours to claim the prize. Failure to respond within this timeframe may result in disqualification, and an alternate winner may be selected.

**VERIFICATION OF WINNER:**

Before being declared the official winner, the selected entrant must correctly answer a time-limited skill-testing question and comply with these Official Rules. Failure to do so may result in disqualification, and an alternate winner may be selected.

**PUBLICITY:**

By participating in the Giveaway, entrants agree to allow Ridgeline to use their name, likeness, and submitted content for promotional and marketing purposes without further compensation or notice, except where prohibited by law.

**GENERAL CONDITIONS:**

Ridgeline reserves the right to modify, suspend, or terminate the Giveaway in the event of any tampering, unauthorized intervention, fraud, technical failures, or any other factor beyond Ridgeline's reasonable control that impairs the integrity or proper functioning of the Giveaway.

**RELEASE AND LIMITATIONS OF LIABILITY:**

By participating in the Giveaway, entrants agree to release and hold harmless Ridgeline, its affiliates, subsidiaries, advertising and promotion agencies, and each of their respective officers, directors, employees, and agents from and against any claim or cause of action arising out of participation in the Giveaway or receipt or use of any prize.

**GOVERNING LAW:**

The Giveaway and these Official Rules are governed by the laws of the United States and Canada and the state of incorporation of Ridgeline without regard to conflict of law principles.

**SPONSOR:**

The Giveaway is sponsored by Ridgeline, a brand of Parkland Corporation [info@ridgeline lubricants.com; 1970 East 68<sup>th</sup> Avenue, Denver, CO 80229].

**SOCIAL MEDIA DISCLAIMER:**

This Giveaway is in no way sponsored, endorsed, or administered by, or associated with, Instagram or any other social media platform used to promote the Giveaway.

**PRIVACY POLICY:**

Any personal information provided in connection with the Giveaway will be used solely for the purpose of administering the Giveaway and will be subject to Ridgeline's privacy policy.

By participating in the Ridgeline Indy 500 Giveaway, entrants agree to abide by these Official Rules and all decisions of Ridgeline, which are final and binding in all matters relating to the Giveaway. Entry into the competition will be deemed as acceptance of these terms and conditions.