



Parkland
FUEL CORPORATION

Parkland Burnaby Refinery's Social Investment Program

May 15, 2019



SOCIAL INVESTMENT PILLARS

- Focus on grassroots, community-oriented, immediate-impact opportunities
- Priority given to initiatives that are Burnaby-based, but support offered throughout communities in which Parkland Refining B.C. operates
- Building lasting, mutually-beneficial relationships is key





CORNERSTONE INITIATIVES

- Hat's Off Day
- Burnaby Blues + Roots Festival
- Burnaby Hospital Foundation
- Burnaby Citizen Support Services
- Confederation Senior's Centre
- Burnaby Community Services
- Burnaby Christmas Bureau



Hat's Off Day



Burnaby Blues + Roots Festival



Parkland Toy Drive for Burnaby Christmas Bureau



PARKLAND BURNABY REFINERY'S 2018 SOCIAL INVESTMENT ROUNDUP

We're proud to support organizations that
demonstrate our core values:

COMMUNITY BUILDING HEALTH & SAFETY ENVIRONMENT EDUCATION

- Confederation Seniors Association
- Burnaby Hospital Foundation
- Heights Merchants Association Hats Off Day & Light Up the Heights
- Stoney Creek Environment Committee
- Burnaby North Lawn Bowling Club
- BCIT Chevron Canada Jack Brown Memorial Award
- Royal Canadian Legion
- Society for Canadian Women in Science & Technology
- City of Burnaby Citizen Support Services
- Fraser River Discovery Centre
- Burnaby Blues + Roots Festival
- Alpha Secondary School
- Burnaby Power & Sail Squadron
- Union Gospel Mission
- Confederation Park Elementary School
- Burnaby Christmas Bureau
- Surrey Christmas Bureau
- Katie's Place
- Rosser Elementary School
- Guildford Community Group Society
- Lions Gate Sinfonia
- St. Helens School
- Big Sisters of BC Lower Mainland
- Aunt Leah's Place
- BC & Alberta Guide Dogs



2018/2019 HIGHLIGHTS

October 2018:

- One of Parkland's superintendents organized a lunch by donation in support of **Katie's Place Animal Shelter**. Parkland employees and contractors donated over \$2,000 and the company matched these donations.





2018/2019 HIGHLIGHTS

November 2018:

- The refinery has consistently supported the **Burnaby Hospital Foundation** for more than 25 years. Parkland was recently awarded their 2018 Corporate Citizenship Award.





2018/2019 HIGHLIGHTS

February 2019:

- Parkland donated Chevron gas certificates to the **Volunteer Cancer Drivers Society**, an organization that facilitates transportation for people needing cancer treatments who are unable to drive themselves





2018/2019 HIGHLIGHTS

March 2019:

- Parkland volunteers completed a lunch shift at the **Union Gospel Mission** in Vancouver's Downtown Eastside, preparing and serving meals to those in need





2018/2019 HIGHLIGHTS

May 2019:

- Parkland funded **Hastings Community Little League's** field renovations. Because of these renovations, the League will cancel fewer games due to poor weather





LOOKING AHEAD

Here are just some of the events, organizations and initiatives we're looking forward to supporting later this year:

- Hats Off Day
- Alpha Secondary School Dry Grad & Scholarships
- Vancouver Aquarium Marine Mammal Rescue
- Canada Day at Swanguard Stadium
- Burnaby Blues + Roots Festival
- Gilmore Community School Spring Carnival
- Rotary Club of Burnaby
- Habitat for Humanity Build Day
- Burnaby Community Services
- Hancock Wildlife Foundation
- Confederation Senior's Centre



EMPLOYEE GIVING

- Parkland offers employees the opportunity to donate to charities of their choice
- Employees can also track their personal volunteer hours and can be rewarded for this time
- More than \$500,000 in Parkland Pledge donations in 2018 to a variety of charities



**PARKLAND
PLEDGE**



OPPORTUNITIES

We are open to new social investment opportunities—if you know of any local initiatives, please let us know!

