

For Immediate Release
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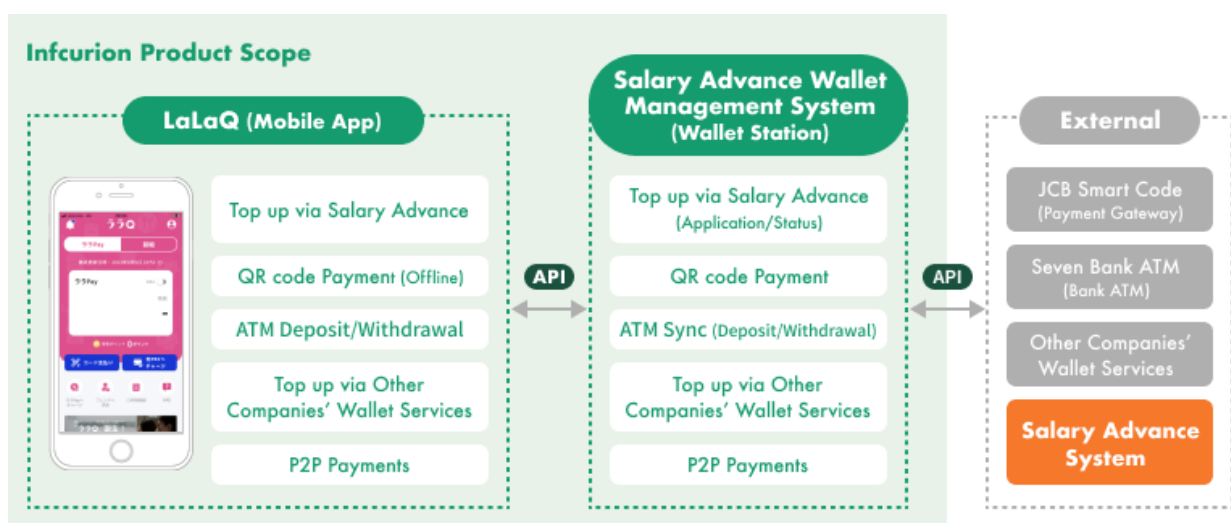
Infcurion Launches "Wallet Station" for "LaLaQ" partnered with Kiraboshi Tech Inc.

Tokyo, Japan, November 24, 2021—Infcurion, Inc. (CEO: Hiroki Maruyama, Head Office: Chiyoda-ku, Tokyo) announced that the company has partnered with Kiraboshi Tech, Inc. (CEO: Kunihiro Ishihara, Head Office: Minato-ku, Tokyo), a group company of Tokyo Kiraboshi Financial Group, Inc. (CEO: Hisanobu Watanabe, Head Office: Minato-ku, Tokyo) to launch its smart phone app digital money/digital wallet service “LaLaQ”(※1) including salary advance(※2), utilizing its Banking as a Service(BaaS) platform service “Wallet Station”.

Through “LaLaQ”, users (employees of service introduced companies) can enjoy internal loans by receiving digital money called “LaLa Pay” which can be used for daily shopping through the app.

Wallet Station is a BaaS platform, which enables financial institutions, companies and commercial facilities to launch original wallet services with short time to market and customizable functionality to meet each client needs. Wallet Station’s key services include payment and settlement services, particularly QR code payments.

By utilizing the open API of Wallet Station, “LaLaQ” can now provide several services, such as salary advance, QR code payment, money transfer between “LaLaQ” users, other pay/wallet charge and ATM top up/withdrawal.



Amid diversifying work styles and needs, various salary payment methods such as salary advance and digital

payments are increasing. Infcurion will continue to advance financial Digital Transformation (DX) through cashless initiatives and support workers by providing financial services to help them realize their preferred lifestyle.

(※1 *Japanese only) <https://www.lala-q.jp/>

(※2 *Japanese only) <https://www.kiraboshibank.co.jp/hojin/fukurikousei/maekyuu/>

About Wallet Station

Wallet Station is a BaaS platform, which enables financial institutions, companies and commercial facilities to launch original wallet services with short time to market and customizable functionality to meet each client needs. Wallet Station's key services include payment and settlement services, particularly QR code payments. Wallet Station allows clients to create new financial services through its open APIs.

About Infcurion, Inc.

Infcurion, Inc. is a payment focused fintech company, aiming to achieve social change through the power of "Finance x Technology". Infcurion is focused on building the future of finance by becoming the No.1 "Enabler" in the fintech space by establishing a Finance& Payment eco-system with our partner companies.

We are engaged in three core business segments.

① BaaS (Banking as a Service) platform business

We provide banking functions as a B2B2C cloud service called "Wallet Station" which can connect on top of the traditional banking systems and can integrate various services such as point cards, coupons, BNPL (Buy now Pay later) etc., as well as various payment methods. In addition, we also offer B2B2B services including our international brand card issuing and processing platform called "Xard".

② Merchant Solution Business

We provide payment terminals and settlement center for merchants, with customized terminals for key verticals.

③ Consulting Services

We also provide a comprehensive range of consulting services from new business planning to operational set up support for financial institutions, payment operators and corporates.

We maximize group synergies by cross-selling our products and services, focused on supporting our clients in their Digital Transformation (DX) and new service launch, with the ultimate goal of creating seamless UX and smarter and more convenient financial services for end consumers and businesses.

Company Profile

- Company Name : Infcurion,Inc.
- Founder & CEO : Hiroki Maruyama
- Established : May.1, 2006
- Head office : MFPR Kojimachi Bld.7F, 5-7-2, Kojimachi, Chiyoda-ku, Tokyo 102-0083
- Number of employees : 206 (as of September, 2021)
- Description of business : Providing platforms and consulting support in finance, payment and related field
- URL : <https://infcurion.com/>

Contact Information

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