

Terms & Conditions

Summary Terms & Conditions:

UK, 18+ only 09:00 on the 01/05/26 and 23:59 on the 01/07/26. Log onto your Facebook or Instagram account, follow @Yeo Valley (on FB)/@yeovalley (on IG), locate the Promotional Post (a reel on IG), comment underneath and name (on FB)/tag (on IG) a friend to enter the Prize Draw. No purchase necessary. Prizes: 1 x Mini Cooper E 135 kW in red & a x year's supply of Yeo Valley products. Internet access & public FB/IG account required. 1 entry per comment. Visit www.yeovalley.co.uk for full T&Cs & Prize details. **Promoter:** Yeo Valley Organic LTD, Yeo Valley HQ, Rhodyate, Blagdon, Bristol, BS40 7YE.

Full Terms & Conditions

1. This Promotion is open to residents of the United Kingdom, excluding the Channel Islands and the Isle of Man, aged 18 or over, excluding employees of the Promoter, its agents and anyone professionally associated with this Promotion.
2. No purchase necessary; however, internet access and public Facebook/Instagram account are required.
3. **Promotion Period:** Enter between 09:00 BST on the 1st May 2026 and 23:59 BST on the 1st July 2026 inclusive.
4. **To Enter: There are 2 entry routes with 1 shared Prize pool.**
 - a. **Facebook:** Log onto your Facebook account (or create one for free at <https://www.facebook.com/r.php/>), follow @Yeo Valley, locate the Promotional Post, comment underneath naming a friend to enter the Prize Draw.
 - b. **Instagram:** Log onto your Instagram account (or create one for free at www.instagram.com/accounts/emailsignup/), follow @yeovalley, locate the Promotional Instagram Reel, and comment underneath tagging a friend to enter the Prize Draw.
5. Entrants must keep your profile on a public setting and continue to follow the relevant @Yeo Valley and/or @yeovalley account for 2 weeks after the end of the Promotion Period in order to be contacted if they are selected as a winner.
6. There is no maximum number of entries permitted per person during the Promotion Period. 1 entry per comment. No person may win more than 1 Prize.
7. **The Prize:** There will be 1 winner. The winner will win 1 x 2020 Mini Cooper E 135kW, worth £8,000, in red with a union jack roof, and a year's supply of Yeo Valley products, worth £2,553.20.
8. **Further Prize Details & Conditions:**
 - a. **Mini Cooper E:**



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- i. At the time of writing the terms and conditions the mileage of the Mini Cooper E is 26850 miles.
 - ii. The winner must have and must show a full driving licence valid in the UK. In certain circumstances the Promoter may waive this requirement where the winner can show (to the Promoter's reasonable satisfaction) that the winner is unable to drive due to a disability or medical condition but wishes to own a car for a carer to use for the winner's benefit.
 - iii. The winner will be asked to prove they are a resident of the UK.
 - iv. The Prize will be available for collection from the retailer site.
 - v. If the prize is to be driven on a public highway, insurance cover must be obtained by the winner prior to collection of the Prize.
 - vi. The car will have a full MOT and servicing before the start date of the Promotion Period.
 - vii. Maintenance, services and running costs of the vehicle are the responsibility of the winner from the date of ownership. This date will be confirmed with the winner in writing following winner acknowledgement of the Prize.
 - viii. The winner will be responsible for arranging and paying road tax on the Prize.
 - ix. Vehicle warranty will vary dependent on the Prize. Warranty and its duration will be confirmed with the winner before delivery.
 - x. Any pictures depicting the prizes on any media including press advertisements, posters or TV commercials are indicative only and the actual prize may vary from the depictions. The Promotion does not constitute an endorsement or recommendation of the product being offered as prize.
 - xi. The Prize must be taken as stated and no compensation will be payable if a winner is unable to use the Prize as stated. The winner will be liable for all costs and expenses not stated relating to claiming the prize.
 - xii. The winner will not be able to re-sell the vehicle or charger for three months following delivery. Should the winner wish to sell during the first three months, they must obtain the consent of the Promoter by emailing millie.nevillejones@yeovalleyfarms.co.uk and abigail.terry@yeovalleyfarms.co.uk.
- b. **Year's Supply of Yeo Valley:**
- i. The Prize will be arranged by email between the Promoter and the winner. The Promoter will make all reasonable efforts to provide the winner with details of the Prize at the earliest possible opportunity. The Promoter will have final discretion on all elements and aspects of how the Prize is organised. Once the Prize details including products are confirmed, these cannot be amended or altered by the winner.
 - ii. The winner will receive their year's supply in monthly increments via an Ocado order, subject to availability and dietary requirements.



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- iii. The yearly supply is worth £2,553.20, with each monthly increment worth £212.77.
 - iv. Winners will receive their Prize via post.
 - v. It is the responsibility of the participant to provide their correct, up-to-date details when entering the Promotion and/or confirming acceptance of the Prize in order for their Prize to be processed. The Promoter cannot be held responsible for winners failing to supply accurate information which affects Prize acceptance or delivery of their Prize.
 - vi. The Promoter is not liable for any Prizes once distributed/dispatched to a winner and the Promoter will not be responsible for any Prizes not received, broken or lost in transit.
 - vii. Any pictures depicting the Prizes on any media including press advertisements, posters or TV commercials are indicative only and the actual Prizes may vary from the depictions. The Promotion does not constitute an endorsement or recommendation of the products or services being offered as Prizes.
9. **Winner Selection:** 1 provisional winner will be randomly selected from all valid entries received during the Promotion Period. For your total confidence, the Prize draw will be conducted by PromoVeritas, the independent promotional verification service, within 5 working days of the end of the Promotion Period.
10. **Winner Notification:** The provisional winner will be contacted via the social media account used to enter within 5 working days of Winner Selection and may be asked to provide evidence of identity and eligibility. Reasonable efforts will be made to contact the provisional winner. Once eligibility has been confirmed, the provisional winner will be confirmed as the winner. If the provisional winner does not respond to the initial contact within 14 days, we reserve the right to disqualify that entrant and award the Prize to a reserve selected in the same manner. Reserve winners may have less time to respond.
11. **Prize Acceptance:** Notification to arrange fulfilment of the Prize will take place within 28 days of acceptance of the Prize. In the unlikely event that the winner has not receive communication to arrange their Prize within this timeframe, the winner must inform the Promoter by emailing hello@yeovalley.co.uk within a further 28 days. If the winner does not do so, the Promoter reserves the right to not reissue the Prize at its sole discretion.
12. **Moderation:** The Promoter reserves the right to reject entries which, in the reasonable opinion of the Promoter:
- a. are in breach of the Terms & Conditions;
 - b. contain any content that is offensive, harmful, objectionable or which is otherwise unsuitable for publication including with respect to race, religion, origin or gender, or which could reflect negatively upon the name, reputation or goodwill of the Promoter or any brand partner;



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- c. contains or refers to any unauthorised third-party brand or reference any third-party names, logos and/or trademarks;
 - d. contains any content which has been created by an AI tool or which has been influenced by AI; or
 - e. promotes any political agenda.
13. Provided no objection is received from the winner, a winner list containing the surname and county of residence of the winner will be made available by the Promoter 4 weeks after the close of the Promotion Period, for a period of 8 weeks. It will be available at www.yeovalley.co.uk. The winner can object to their details being published during the Winner Notification process. Without prejudice, the Promoter will provide winner information to the Advertising Standards Authority when requested by them.
14. The Promoter may request that the winner participates in publicity arising from the Promotion. Participation is at the winner's discretion and is not a condition of Prize Acceptance.
15. The Promoter seeks to run a fair and secure promotion and prevent abuse and cheating. If you enter in a way that is not consistent with these Terms & Conditions, your entry/ies (and any of your associated aliases) will be disqualified. Any Prize awarded may be void and recoverable, and the Promoter reserves the right to bar you from entering future promotions for a period of at least six months. For this reason, the Promoter reserves the right at any point to:
 - a. Verify the eligibility of entrants and/or the provisional winner through multiple means by requesting such information it consider reasonably necessary for this purpose. Entry or a Prize may be withheld until verification is completed.
 - b. Disqualify entries that are not made directly by the individual entering the Promotion.
 - c. Disqualify entries made using anonymous email services such as, but not limited to, GuerillaMail, Dispostable or Mailinator.
 - d. Disqualify bulk entries from individuals, trade, consumer groups or third parties, incomplete entries and entries submitted by macros or other automated means.
 - e. Disqualify entries beyond the maximum allowed, or those using techniques such as 'script', 'brute force', masking identity by manipulating IP addresses, using aliases or identities other than their own or any other means.
 - f. Disqualify entrants who tamper with the entry process.



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- g. Disqualify entries which, in some other way, do not meet the requirements of these Terms & Conditions.
 - h. Cancel, modify or suspend the Promotion should it not be capable of running as planned for reasons including but not limited to tampering, unauthorised intervention, fraud, dishonesty, technical failures, or any other causes beyond the control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion.
16. The Prize is not transferable or exchangeable and cannot be redeemed for monetary value or for any other form of compensation. If for any reason the Prize is not available, the Promoter reserves the right, at its sole discretion to substitute that Prize for another of equal or greater value.
17. No responsibility can be taken for entries which are lost, delayed, corrupted, damaged, misdirected or incomplete or which cannot be delivered for any technical, delivery or other reason. Proof of sending will not be accepted as proof of receipt. The Promoter does not guarantee continuous or secure access to Facebook or Instagram.
18. This Promotion is in no way sponsored, endorsed or administered by, or associated with Facebook or Instagram. By entering you are providing your information to the Promoter and not to Facebook or Instagram, and Facebook or Instagram are not responsible for any element of this Promotion.
19. The Promoter and its associated agencies and companies are not liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this Promotion (JS15530) or accepting or using the/a Prize(s), except for any liability which cannot be excluded by law. Nothing will exclude the Promoter's liability for death or personal injury as a result of its negligence.
20. The Promoter will not be liable for any delay or failure to comply with its obligations for reasons beyond its reasonable control arising from but not limited to Acts of God, global or regional epidemic or pandemic, adverse weather conditions, fire, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, civil commotion, plague or other natural calamities, or any other circumstances.
21. All personal data supplied for this Promotion will be used for the purpose of this Promotion and for research and analytical purposes by the Promoter and/or by any agent appointed by it to assist with running the Promotion. Personal data will not be disclosed to an unconnected third party unless your positive consent has been obtained. Your personal data will be handled in accordance with the Promoter's privacy policy, available at: <https://www.yeovalleypro.co.uk/privacy-policy/>.



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22. If any part/s of these Terms & Conditions are legally ruled to be invalid, illegal or unenforceable, the remainder will not be affected and will continue in full force and effect.
23. By entering, you will be deemed to have agreed to be bound by these Terms & Conditions.
24. If there is a discrepancy between these Terms & Conditions and those in any promotional material, these Terms & Conditions will prevail.
25. These Terms & Conditions are governed by English law, and their interpretation and application will be subject to the exclusive jurisdiction of the courts of England and Wales.

Promoter: Yeo Valley Organic LTD, Yeo Valley HQ, Rhodyate, Blagdon, Bristol, BS40 7YE.

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