

Terms & Conditions

Summary Terms & Conditions:

UK, 18+ only. 00:01 10/08/26 – 23:59 17/08/26. Log onto your Facebook or Instagram account, follow @Yeo Valley and @Yeo Valley Organic Garden (on FB)/@yeovalley and @yeoorganicgarden (on IG), locate the Promotional Post (a reel on IG), comment underneath and name (on FB)/tag (on IG) a friend to enter the Prize Draw. No purchase necessary. Prize: 2 pairs x 3-day tickets to Yeo Valley Organic Garden Festival from 17/09/26 – 19/09/26 inclusive. Internet access & public FB/IG account required. 1 entry per comment. Max 1 Prize per person. Visit www.yeovalley.co.uk for full T&Cs & Prize details. **Promoter:** Yeo Valley Organic LTD, Yeo Valley HQ, Rhodyate, Blagdon, Bristol, BS40 7YE.

Full Terms & Conditions

1. This Promotion is open to residents of the United Kingdom, excluding the Channel Islands and the Isle of Man, aged 18 or over, excluding employees of the Promoter, its agents and anyone professionally associated with this Promotion.
2. No purchase necessary; however, internet access and public Facebook/Instagram account are required.
3. **Promotion Period:** Enter between 00:01 BST on the 10th August 2026 and 23:59 BST on the 17th August 2026 inclusive.
4. **To Enter: There are 2 entry routes with 1 shared Prize pool.**
 - a. **Facebook:** Log onto your Facebook account (or create one for free at <https://www.facebook.com/r.php/>), follow @Yeo Valley and @Yeo Valley Organic Garden, locate the Promotional Post, comment underneath naming a friend to enter the Prize Draw.
 - b. **Instagram:** Log onto your Instagram account (or create one for free at www.instagram.com/accounts/emailsignup/), follow @yeovalley and @yeoorganicgarden, locate the Promotional Instagram Reel, and comment underneath tagging a friend to enter the Prize Draw.
5. Entrants must keep their profile on a public setting and continue to follow the relevant @Yeo Valley and @Yeo Valley Organic Garden and/or @yeovalley and @yeoorganicgarden account(s) for 2 weeks after the end of the Promotion Period in order to be contacted if they are selected as a winner.
6. There are no maximum number of entries permitted per person during the Promotion Period. 1 entry per comment.
7. **The Prize:** There will be 2 winners. Each winner will receive 1 pair x 3-day tickets to Yeo Valley Organic Garden Festival from 17th September 2026 to 19th September 2026 inclusive.



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8. Further Prize Details & Conditions:

- a. Tickets are valid for the dates and times shown. No alternatives are available.
- b. The Prize is for tickets only.
- c. Tickets are valid for the winner and 1 guest.
- d. Winners will be subject to the relevant ticket terms and conditions for their Prize, which will be provided at the earliest possible opportunity.
- e. Each winner is responsible for the behaviour of themselves and their guest whilst taking the Prize. The Promoter reserves the right in its absolute discretion to exclude the winner and/or their guest from participation in any aspect of the Prize if any party fails to comply with the directions of the Promoter or any companies associated with the Prize or if the winner and/or their guest act in a manner that is dangerous to themselves or to the public or is, in the opinion of the Promoter, anti-social in any manner or which causes a disturbance or nuisance to others. Failure to comply with these Terms and Conditions may result in refused entry, or the ticket holders being required to leave the event/venue.
- f. Each winner and their guest must abide by any relevant terms and conditions which form part of the Prize. Whilst at the event/venue, they must not: be drunk, intoxicated, under the influence of drugs, underage, be abusive, threatening, make or incite racial abuse, chant, use offensive language, make obscene gestures, throw items, behave anti-socially, carry laser pens, bring animals (except guide dogs), carry offensive weapons or illegal substances, carry candles, climb any structure, make excessive noise, offer any item for sale, damage the venue or smoke. Failure to comply with these Terms and Conditions may result in refused entry, or the ticket holders being required to leave the event/venue.
- g. Each winner and their guest must abide by any relevant terms and conditions set by the venue/s which form part of their Prize. It is their responsibility to ensure that they take care when moving around the event/venue.
- h. Each winner will not be entitled to any compensation and will have no claim against the organisers if any event forming part of the prize is delayed, postponed, rescheduled or cancelled.
- i. Once tickets have been issued, the Promoter, will not be liable for any failure to comply with its obligations caused by (but not limited to) weather conditions, fire, flood, strike, hurricane, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, civil commotion, illness of a performer or any other circumstances beyond the control of the Promoter.
- j. For the avoidance of doubt, the Prize does not include travel/transportation, accommodation, food, beverages, souvenirs, gratuities, car parking charges, excess baggage, additional excursions and attractions or any other costs of a personal nature (including spending money) **that are not explicitly set out in these Terms and Conditions** and neither the Promoter nor any provider of any part of the Prize will be responsible for any such costs.
- k. For full terms and conditions of the tickets, see: <https://www.yeovalley.co.uk/>

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- l. By participating in the Promotion, entrants agree that the Prize is awarded on an "as is" basis, and that the Promoter makes no representations or warranties of any nature with respect to the Prize.
 - m. The Prize must be taken as stated and no compensation will be payable if a winner is unable to use the Prize as stated. The winners will be liable for all costs and expenses not stated relating to claiming the prize.
 - n. Any pictures depicting the prizes on any media including press advertisements, posters or TV commercials are indicative only and the actual prizes may vary from the depictions. The Promotion does not constitute an endorsement or recommendation of the products or services being offered as prizes.
 - o. It is the responsibility of the participant to provide their correct, up-to-date details when entering the Promotion and/or confirming acceptance of the Prize in order for their Prize to be processed. The Promoter cannot be held responsible for winners failing to supply accurate information which affects Prize acceptance or delivery of their Prize.
 - p. The Winner must inform the Promoter of any wheelchair or any similar access needs.
9. **Winner Selection:** Two provisional winners will be randomly selected from all valid entries received during the Promotion Period. For your total confidence, the Prize draw will be conducted by PromoVeritas, the independent promotional verification service, within 10 working days of the end of the Promotion Period.
10. **Winner Notification:** The provisional winners will be contacted via the social media account used to enter within 10 working days of Winner Selection and may be asked to provide evidence of identity and eligibility. Reasonable efforts will be made to contact the provisional winners. Once eligibility has been confirmed, the provisional winners will be confirmed as a winner. If a provisional winner does not respond to the initial contact within 14 days, we reserve the right to disqualify that entrant and award the Prize to a reserve selected in the same manner. Reserve winners may have less time to respond.
11. **Prize Acceptance:** Notification to arrange fulfilment of the Prize will take place within 14 days of acceptance of the Prize. In the unlikely event that a winner has not receive communication to arrange their Prize within this timeframe, the winner must inform the Promoter by emailing hello@yeovalley.co.uk within a further 14 days. If the winner does not do so, the Promoter reserves the right to not reissue the Prize at its sole discretion.
12. **Moderation:** The Promoter reserves the right to reject entries which, in the reasonable opinion of the Promoter:
- a. are in breach of the Terms & Conditions;
 - b. contain any content that is offensive, harmful, objectionable or which is otherwise unsuitable for publication including with respect to race, religion, origin or gender, or which could reflect negatively upon the name, reputation or goodwill of the Promoter or any brand partner;



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- c. contains or refers to any unauthorised third-party brand or reference any third-party names, logos and/or trademarks;
 - d. contains any content which has been created by an AI tool or which has been influenced by AI; or
 - e. promotes any political agenda.
13. Provided no objection is received from a winner, a winners list containing the surname and county of residence of the winners will be made available by the Promoter 4 weeks after the close of the Promotion Period, for a period of 8 weeks. It will be available at www.yeovalley.co.uk. Winners can object to their details being published during the Winner Notification process. Without prejudice, the Promoter will provide winner information to the Advertising Standards Authority when requested by them.
14. The Promoter may request that the winners participate in publicity arising from the Promotion. Participation is at a winner's discretion and is not a condition of Prize Acceptance.
15. The Promoter seeks to run a fair and secure promotion and prevent abuse and cheating. If you enter in a way that is not consistent with these Terms & Conditions, your entry/ies (and any of your associated aliases) will be disqualified. Any Prize awarded may be void and recoverable, and the Promoter reserves the right to bar you from entering future promotions for a period of at least six months. For this reason, the Promoter reserves the right at any point to:
- a. Verify the eligibility of entrants and/or the provisional winners through multiple means by requesting such information it consider reasonably necessary for this purpose. Entry or a Prize may be withheld until verification is completed.
 - b. Disqualify entries that are not made directly by the individual entering the Promotion.
 - c. Disqualify entries made using anonymous email services such as, but not limited to, GuerillaMail, Dispostable or Mailinator.
 - d. Disqualify bulk entries from individuals, trade, consumer groups or third parties, incomplete entries and entries submitted by macros or other automated means.
 - e. Disqualify entries beyond the maximum allowed, or those using techniques such as 'script', 'brute force', masking identity by manipulating IP addresses, using aliases or identities other than their own or any other means.
 - f. Disqualify entrants who tamper with the entry process.



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- g. Disqualify entries which, in some other way, do not meet the requirements of these Terms & Conditions.
 - h. Cancel, modify or suspend the Promotion should it not be capable of running as planned for reasons including but not limited to tampering, unauthorised intervention, fraud, dishonesty, technical failures, or any other causes beyond the control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion.
16. The Prizes are not transferable or exchangeable and cannot be redeemed for monetary value or for any other form of compensation. If for any reason the Prizes or any element of the Prizes is not available, the Promoter reserves the right, at its sole discretion to substitute that Prize or element of the Prize for another of equal or greater value.
17. No responsibility can be taken for entries which are lost, delayed, corrupted, damaged, misdirected or incomplete or which cannot be delivered for any technical, delivery or other reason. Proof of sending will not be accepted as proof of receipt. The Promoter does not guarantee continuous or secure access to Facebook or Instagram.
18. This Promotion is in no way sponsored, endorsed or administered by, or associated with Facebook or Instagram. By entering you are providing your information to the Promoter and not to Facebook or Instagram, and Facebook and Instagram are not responsible for any element of this Promotion.
19. The Promoter and its associated agencies and companies are not liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this Promotion (PV20449) or accepting or using the/a Prize(s), except for any liability which cannot be excluded by law. Nothing will exclude the Promoter's liability for death or personal injury as a result of its negligence.
20. The Promoter will not be liable for any delay or failure to comply with its obligations for reasons beyond its reasonable control arising from but not limited to Acts of God, global or regional epidemic or pandemic, adverse weather conditions, fire, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, civil commotion, plague or other natural calamities, or any other circumstances.
21. All personal data supplied for this Promotion will be used for the purpose of this Promotion and for research and analytical purposes by the Promoter and/or by any agent appointed by it to assist with running the Promotion. Personal data will not be disclosed to an unconnected third party unless your positive consent has been obtained. Your personal data will be handled in accordance with the Promoter's privacy policy, available at:
https://assets.ctfassets.net/tc4b0vjv8k2t/6v30boAIV4deEcoOl8iPm8/b589f26983a8c24d4f5c57af0028868c/01_Yeo_Valley_Privacy_Policy_website_2025.pdf



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22. If any part/s of these Terms & Conditions are legally ruled to be invalid, illegal or unenforceable, the remainder will not be affected and will continue in full force and effect.
23. By entering, you will be deemed to have agreed to be bound by these Terms & Conditions.
24. If there is a discrepancy between these Terms & Conditions and those in any promotional material, these Terms & Conditions will prevail.
25. These Terms & Conditions are governed by English law, and their interpretation and application will be subject to the exclusive jurisdiction of the courts of England and Wales.

Promoter: Yeo Valley Organic LTD, Yeo Valley HQ, Rhodyate, Blagdon, Bristol, BS40 7YE.

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