

Updated: 06/14/22

TIME 2022 OPPORTUNITIES

ISSUE DATE	TOPIC	AD CLOSE	DIGITAL	ON SALE		
JANUARY	1/17	SHONDA RHIMES PROFILE ROCHELLE WALENSKY PROFILE THE FUTURE IS ALREADY HERE	12/17	1/6	1/7	Q1
	1/31	WEF WINTER OLYMPICS	12/31	1/20	1/21	
	2/14	CLIMATE INNOVATORS	1/14	2/3	2/4	
FEBRUARY	2/28	KID OF THE YEAR EQUALITY	1/28	2/17	2/18	
	3/14	WOMEN OF THE YEAR	2/11	3/3	3/4	
MARCH	3/28	TIME 2030	2/25	3/17	3/18	
APRIL	4/11	TIME100 COMPANIES	3/11	3/31	4/1	Q2
	4/25	CLIMATE	3/25	4/14	4/15	
MAY	5/9	SUMMER CULTURE PREVIEW FUTURE OF WORK: WORK IN THE METAVERSE	4/8	4/28	4/29	
	5/23	NEXT GENERATION LEADERS	4/22	5/12	5/13	
JUNE	6/6	TIME100	5/6	5/23	5/27	
	6/20	PERSONAL FINANCE: THE NEW MONEY WEF	5/20	6/9	6/10	

ISSUE DATE	TOPIC	AD CLOSE	DIGITAL	ON SALE		
JULY	7/4	TIME 2030 OCEANS	6/3	6/23	6/24	Q3
	7/25	WORLD'S GREATEST PLACES	6/24	7/14	7/15	
AUGUST	8/8	FUTURE OF THE METAVERSE	7/8	7/28	7/29	
	8/22	AFGHANISTAN WOMEN REFUGEES 50 MOST INFLUENTIAL REALITY TV SEASONS FUTURE OF EDUCATION	7/22	8/11	8/12	
SEPTEMBER	9/12	FALL CULTURE PREVIEW	8/12	9/1	9/2	Q4
	9/26	TIME 2030	8/26	9/15	9/16	
OCTOBER	10/10	TIME100 NEXT	9/9	9/29	9/30	
	10/24	NEXT GENERATION LEADERS	9/23	10/13	10/14	
NOVEMBER	11/7	COP 27 CLIMATE PROJECT	10/7	10/27	10/28	
	11/21	BEST INVENTIONS WORLD CUP	10/21	11/10	11/11	
DECEMBER	12/5	PHOTOS OF THE YEAR TIME 2030 BEST OF CULTURE	11/4	11/22	11/25	
	12/19	PERSON OF THE YEAR	11/18	12/8	12/9	

ALL ISSUES ARE DOUBLE

SIX-WEEK LEAD TIME REQUIRED FOR ALL EDITORIAL ALIGNMENT OPPORTUNITIES

ALL CONTENT SUBJECT TO CHANGE AT EDITORIAL DISCRETION