

# TIME 2023 OPPORTUNITIES

	ISSUE DATE	TOPIC	AD CLOSE	DIGITAL	ON SALE	
JANUARY	1/16	PERSONAL/HEALTH SERVICE	12/16	1/5	1/6	Q1
	1/30	WEF/DAVOS	12/30	1/19	1/20	
FEBRUARY	2/13	BLACK HISTORY MONTH TIME100 DUBAI EVENT	1/13	2/2	2/3	
	2/27	TIME's 100TH BIRTHDAY / 100 MOST INFLUENTIAL COVERS	1/27	2/16	2/17	
MARCH	3/13	WOMEN OF THE YEAR	2/10	3/2	3/3	
	3/27	THE WORLD'S GREATEST PLACES/FUTURE OF TRAVEL TIME EARTH AWARDS TIME 2030	2/24	3/16	3/17	
APRIL	4/10	CLIMATE	3/10	3/30	3/31	
	4/24	TIME100	3/24	4/13	4/14	
MAY	5/8	ARTIFICIAL INTELLIGENCE KID OF THE YEAR	4/7	4/27	4/28	
	5/22	TIME100 ISRAEL EVENT NEXT GENERATION LEADERS	4/21	5/11	5/12	
JUNE	6/5	TBD	5/5	5/25	5/26	
	6/19	PRIDE MONTH TIME 2030	5/19	6/8	6/9	

	ISSUE DATE	TOPIC	AD CLOSE	DIGITAL	ON SALE	
JULY	7/3	TIME100 COMPANIES	6/2	6/22	6/23	Q3
	7/24	OCEANS PROJECT	6/23	7/13	7/14	
AUGUST	8/7	TBD	7/7	7/27	7/28	
	8/21	BACK TO SCHOOL	7/21	8/10	8/11	
SEPTEMBER	9/11	WOMEN OF THE YEAR FEATURE PROJECT FALL CULTURE PREVIEW	8/11	8/31	9/1	
	9/25	TIME100 NEXT	8/25	9/13	9/15	
OCTOBER	10/9	TIME 2030	9/8	9/28	9/29	
	10/23	NEXT GENERATION LEADERS	9/22	10/12	10/13	
NOVEMBER	11/6	COP 28 CLIMATE PROJECT	10/6	10/26	10/27	
	11/20	BEST INVENTIONS SEASONAL GIFT GUIDE	10/20	11/9	11/10	
DECEMBER	12/4	PHOTOS OF THE YEAR TIME 2030	11/3	11/21	11/24	
	12/18	BEST OF CULTURE PERSON OF THE YEAR	11/17	12/7	12/8	

ALL ISSUES ARE DOUBLE

SIX-WEEK LEAD TIME REQUIRED FOR ALL EDITORIAL ALIGNMENT OPPORTUNITIES

ALL CONTENT SUBJECT TO CHANGE AT EDITORIAL DISCRETION