

TIME 2023 OPPORTUNITIES

	ISSUE DATE	TOPIC	AD CLOSE	DIGITAL	ON SALE	
JANUARY	1/16	PERSONAL/HEALTH SERVICE	12/16	1/5	1/6	
	1/30	WEF/DAVOS	12/30	1/19	1/20	
FEBRUARY	2/13	BLACK HISTORY PAST, PRESENT & FUTURE TIME 2030	1/13	2/2	2/3	Q1
	2/27	ONE YEAR SINCE UKRAINE INVASION (2/24) TIME100 IMPACT AWARDS DUBAI (2/12) LEADERSHIP SERIES	1/27	2/16	2/17	
	3/13	TIME'S 100TH ANNIVERSARY (3/3) WOMEN OF THE YEAR	2/10	3/2	3/3	
MARCH	3/27	TRAVEL / WORLD'S GREATEST PLACES	2/24	3/16	3/17	
APRIL	4/10	CLIMATE LEADERSHIP SERIES	3/10	3/30	3/31	Q2
	4/24	TIME100	3/24	4/13	4/14	
MAY	5/8	TIME CO2 EARTH AWARDS SUMMER PREVIEW** LEADERSHIP SERIES	4/7	4/27	4/28	Q2
	5/22	CORONATION OF KING CHARLES III (5/6) TIME IN CANNES FILM FESTIVAL (5/16 - 5/27)**	4/21	5/6	5/12	
JUNE	6/12	PRIDE MONTH TIME 2030 NEXT GENERATION LEADERS*	5/12	6/1	6/2	

	ISSUE DATE	TOPIC	AD CLOSE	DIGITAL	ON SALE	
JULY	7/3	TIME100 COMPANIES BEST OF THE YEAR SO FAR**	6/2	6/21	6/23	Q3
	7/24	BEST MOVIES OF THE CENTURY SUMMER MOVIES WOMEN'S WORLD CUP	6/23	7/13	7/14	
AUGUST	8/14	BACK TO SCHOOL/ FUTURE OF EDUCATION ARTIFICIAL INTELLIGENCE	7/14	8/3	8/4	Q3
SEPTEMBER	9/4	OCEANS: TO KNOW THE DEPTHS FALL CULTURE PREVIEW** LEADERSHIP SERIES	8/4	8/24	8/25	Q3
	9/25	TIME100 NEXT	8/25	9/13	9/15	
OCTOBER	10/9	YOUTH MENTAL HEALTH STATISTA LIST: BEST COMPANIES SCORECARD TIME 2030 TIME100 IMPACT AWARDS SINGAPORE (9/17) LEADERSHIP SERIES	9/8	9/28	9/29	Q4
	10/23	BEST MYSTERY BOOKS OF ALL TIME NEXT GENERATION LEADERS*	9/22	10/12	10/13	
	11/6	BEST INVENTIONS SEASONAL GIFT GUIDE**	10/6	10/26	10/27	
NOVEMBER	11/20	WHAT MAKES A FAMILY STATISTA LIST: BEST LAW FIRMS SCORECARD TIME 2030	10/20	11/9	11/10	Q4
	12/4	COP28 (UAE) (11/30 - 12/12) PHOTOS OF THE YEAR TIME MUST READ BOOKS OF 2023** TIME100 IMPACT AWARDS ISRAEL (11/6) LEADERSHIP SERIES	11/3	11/21	11/24	
DECEMBER	12/25	BEST OF 2023 PERSON OF THE YEAR	11/24	12/7	12/15	

NOTES:

DIGITAL LAUNCH DATES AND CONTENT SUBJECT TO CHANGE/EDITORIAL DISCRETION

SIX-WEEK LEAD TIME REQUIRED FOR SELECT EDITORIAL ALIGNMENT OPPORTUNITIES

LEADERSHIP SERIES SOLD EXCLUSIVELY TO A PARTNER

*NEXT GENERATION LEADERS ONLY AVAILABLE IN PRINT

**DIGITAL-ONLY LAUNCH WITH POTENTIAL PRINT EXTENSION