

JCF Take Action Toolkit

Pledge Your Support

Join us in our mission to empower all communities to equitably benefit from the EPA's Greenhouse Gas Reduction Fund by making a [statement of support](#).

By supporting the Justice Climate Fund, you can help bring affordable, clean energy solutions to homes and communities across the country — boosting local economies, creating jobs and delivering a better quality of life for all.

We are stronger together.

Sample Social Media Posts

You can find graphics to accompany social media posts [here](#). Please tag JCF in your posts so that we can amplify your efforts.

JCF Social Channels: [Twitter](#) | [LinkedIn](#) | [Facebook](#) | [Instagram](#)

Twitter

[Organization Name] is proud to stand with [@JusticeClim8](#) in its mission to reduce pollution and deliver lower energy costs, cleaner air & water, and better-paying jobs to all communities. Learn how you can get involved too: <https://justiceclimatefund.org/pledges-of-support/> #StrongerTogether

LinkedIn and Facebook:

Stronger Together: **[Organization Name]** is proud to stand with the [Justice Climate Fund](#) in its mission to deliver healthier air, cleaner water and economic empowerment to communities across the United States.

JCF has proposed an exciting plan to the Environmental Protection Agency to fund projects that will reduce pollution by increasing investments in smaller-scale renewable energy, clean transportation, and energy efficient homes and buildings, among other projects. In addition to reducing carbon emissions, the JCF plan will deliver better-paying jobs and opportunities for small businesses, including in communities [Organization Name] serves.

We are excited to support JCF, and we hope you will too.

Learn more: <https://justiceclimatefund.org/#work>

Join us: <https://justiceclimatefund.org/pledges-of-support/>

#CommunitiesFirst #StrongerTogether



JCF Take Action Toolkit

Sample Press Release

[City, State] — **[Organization Name]** today joined the diverse and growing number of organizations and individuals supporting the **Justice Climate Fund** (JCF) and its plan to address climate change by affordably financing clean energy projects in communities across the country, starting with low-income and disadvantaged areas.

The JCF proposal to the Environmental Protection Agency (EPA) Greenhouse Gas Reduction Fund seeks to reduce pollution by increasing investments in smaller-scale renewable energy, clean transportation, and energy-efficient homes and buildings, among other projects. In addition to reducing carbon emissions, the JCF plan will deliver better-paying jobs and opportunities for small businesses, including in communities **[Organization Name]** serves.

“[Insert quote about why your organization supports JCF in its mission to deliver lower energy costs, greener transportation, more affordable housing, healthier air, cleaner water, better-paying jobs and local business opportunities to the people you represent.]”

JCF represents community lenders and climate equity leaders who bring decades of collective experience working in communities like ours that the EPA clean investment programs seek to benefit first. The JCF plan would enable Main Street banks like credit unions and Community Development Financial Institutions (CDFIs) to expand their work to fund affordable and cost-saving clean energy projects in communities across the country, ranging from installing heat pumps and insulation in homes to building large-scale, low-cost community solar systems.

[Insert a short explanation of how your organization will benefit should the EPA select JCF.]

JCF submitted its innovative plan to the EPA’s National Clean Investment Fund and Clean Communities Investment Accelerator grant programs on October 12, 2023. The EPA is expected to announce awardees in March 2024.

JCF Take Action Toolkit

Sample Newsletter Blurb/Blog Post

At **[Organization Name]**, we believe that protecting our planet and people from the damaging effects of climate change starts here at home. We also believe in the power of joining hands with like-minded organizations to bring about positive change more quickly and equitably.

That is why we are proud to stand with the [Justice Climate Fund](#) in its mission to reduce pollution and strengthen the country's climate resilience, starting in low-income and disadvantaged communities.

JCF has submitted an innovative plan to the Environmental Protection Agency (EPA) to affordably finance clean energy projects that promise to deliver healthier air, greener transportation, cleaner water and better-paying jobs to communities across the country. JCF is well-positioned to deliver on its plan because it represents community leaders and climate equity leaders who bring decades of collective experience working in communities like ours that the EPA is seeking to benefit first.

For far too long, we have seen how climate change disproportionately affects the most vulnerable, including the communities we serve. As one, we can empower millions left behind to be at the center of transformative change that will deliver economic benefits and a better quality of life for all.

Join us in this vital mission for a more sustainable and equitable future. Visit the JCF website to learn more about their application to the EPA's clean investment programs and pledge your support today:

<https://justiceclimatefund.org/pledges-of-support/>

JCF Take Action Toolkit

Digital Badge of Support

The JCF digital badge allows individuals and organizations to showcase their support for our work across various online platforms, including social media, websites and more.

Download the digital badge [here](#).

How to use the digital badge:

- 1. Upload to Social Media Profiles:** Update your social media profile pictures or cover photos with the badge to proudly display your support. Share it on platforms like Facebook, Twitter, LinkedIn, Instagram or any other social media platforms you use.
- 2. Embed on Your Website:** If you have a website or blog, consider adding the badge to your landing page to showcase your affiliation with our organization.
- 3. Incorporate Into Materials:** Enhance your newsletters, press releases, blogs and other written materials by integrating the badge into their design.
- 4. Include in Email Signatures:** Add the badge to your email signature to share your support with every email you send.
- 5. Spread the Word:** Encourage your friends, family and followers to do the same. The more people who use the badge, the greater our collective impact.