



## **JCF Take Action Toolkit**

## **Pledge Your Support**

Join us in our mission to empower all communities to equitably benefit from the EPA's Greenhouse Gas Reduction Fund by making a **statement of support**.

By supporting the Justice Climate Fund, you can help bring affordable, clean energy solutions to homes and communities across the country — boosting local economies, creating jobs and delivering a better quality of life for all.

We are stronger together.

### **Sample Social Media Posts**

You can find graphics to accompany social media posts <u>here</u>. Please tag JCF in your posts so that we can amplify your efforts.

JCF Social Channels: X (Twitter) | LinkedIn | Facebook | Instagram

### X (Twitter)

[Organization Name] is proud to stand with @JusticeClim8 in its mission to reduce pollution and deliver lower energy costs, cleaner air & water, and better-paying jobs to all communities. Learn how you can get involved too: <a href="https://www.justiceclimatefund.org/support">https://www.justiceclimatefund.org/support</a> #StrongerTogether

#### **LinkedIn and Facebook:**

Stronger Together: **[Organization Name]** is proud to stand with the **Justice Climate Fund** in its mission to deliver healthier air, cleaner water and economic empowerment to communities across the United States.

JCF has proposed an exciting plan to the Environmental Protection Agency to fund projects that will reduce pollution by increasing investments in smaller-scale renewable energy, clean transportation, and energy efficient homes and buildings, among other projects. In addition to reducing carbon emissions, the JCF plan will deliver better-paying jobs and opportunities for small businesses, including in communities [Organization Name] serves.

We are excited to support JCF, and we hope you will too.

Learn more: <a href="https://justiceclimatefund.org/#work">https://justiceclimatefund.org/#work</a>

Join us: <a href="https://justiceclimatefund.org/pledges-of-support/">https://justiceclimatefund.org/pledges-of-support/</a>

#CommunitiesFirst #StrongerTogether







# **JCF Take Action Toolkit**

## **Digital Badge of Support**

The JCF digital badge allows individuals and organizations to showcase their support for our work across various online platforms, including social media, websites and more.

Download the digital badge **here**.

How to use the digital badge:

- 1. **Upload to Social Media Profiles:** Update your social media profile pictures or cover photos with the badge to proudly display your support. Share it on platforms like Facebook, Twitter, Linkedln, Instagram or any other social media platforms you use.
- 2. **Embed on Your Website:** If you have a website or blog, consider adding the badge to your landing page to showcase your affiliation with our organization.
- 3. **Incorporate Into Materials:** Enhance your newsletters, press releases, blogs and other written materials by integrating the badge into their design.
- 4. **Include in Email Signatures:** Add the badge to your email signature to share your support with every email you send.
- 5. **Spread the Word:** Encourage your friends, family and followers to do the same. The more people who use the badge, the greater our collective impact.

