

## Press Release

March 2, 2011



### Absys Cyborg, subsidiary of Keyrus Group, acquires the company SSIN, a system integrator

*Absys Cyborg strengthens its expertise in Sage software solutions by acquiring SSIN, key local player, for integration of Management Solutions (Sage ERP X3) designed for SMEs and Mid Market Companies.*

Levallois, March 2, 2011: **Absys Cyborg**, a key market player in the implementation of Enterprise Management Solutions and a subsidiary of the **Keyrus** Group, announced the acquisition of all the shares of the company SSIN, French system integrator providing Sage ERP X3 system.

With this acquisition, **Absys Cyborg** confirms its ambitious plans to develop Sage ERP X3 systems, integrating a complete set of essential standard enterprise management functions (financial, commercial, industrial and services).

This acquisition marks a widely used system which will allow **Absys Cyborg** to become the largest fast growing trading partner of Sage software solutions for its entire product range and develop a professional attitude according to the line of business.

Created in 1994, in the northern part of France, SSIN is a regional company having 15 team members whose expertise is completely known by the Sage software solutions.

**SSIN** is a profit making company whose sales for 2010 increased to €1.4 million, showing 13% rise as compared to the previous financial year.

At present, **SSIN** caters to around fifty customers for Sage ERP X3 and continues, under **Absys Cyborg**, to follow the strategy of developing high value-added professional applications in the software solutions domain. These new solutions, including the new ERP integrating the functionalities of advanced logistics, will be added to the catalogue of professional software solutions already developed by **Absys Cyborg**.

With 330 associates, **Absys Cyborg** achieved a turnover of €36.0 million and pursues its strategy of development and market consolidation with its two previous solution partners – Sage and Microsoft Dynamics – who will help the company achieve 50% growth in turnover within the next 3 years.

Jean-François **Bonnechère**, Chief Executive Officer of **Absys Cyborg** comments: *“Apart from strengthening our competencies in the Northern region, Absys Cyborg can hereinafter count on its collaborators who have been developing these software solutions since the last 25 years. They are fully conversant with the technicalities and product features. They will bring the relevant offers to the customers who are concerned about moving towards a new range of Sage solutions providing excellent functionality as well as the most innovative technological dimension.”*

Christine **Beck**, Chairman of **SSIN**, and now Manager of Sage ERP X3 services solutions team in **Absys Cyborg** says: *“This understanding will prove to be an enduring assurance for associates and customers of SSIN. Moreover, this acquisition will allow them to benefit from the expertise of **Absys Cyborg** who has a complete control over most of the products concerning Sage service solutions.”*

**Absys Cyborg** will meet the customers of **SSIN** to introduce and inform them about its new organisation and product strategies after the acquisition.

## ABOUT KEYRUS

Major market player in consulting and integration of Business Intelligence and e-Business solutions for Corporate customers and ERP/CRM solutions for Mid Market, **Keyrus** has more than 1300 associates in 11 countries and helps its customers in optimising their performance by offering them a variety of services in the following domains:

- Management Consulting
- Business Intelligence - Performance Management
- e-Business – Performance Web
- ERP/CRM

The **Keyrus** Group is listed the Eurolist of Euronext Paris (Compartiment C/Small caps - Code ISIN: FR0004029411 – Reuters: KEYR.LN – Bloomberg: KEYP FP)

For more information, please log on to: [www.keyrus.com](http://www.keyrus.com)

## ABOUT ABSYS CYBORG

Created in 1987, **Absys Cyborg** is operating at a national level in marketing and deployment of Sage and Microsoft Dynamics solutions. **Absys Cyborg** has 330 associates and serves more than 3500 customers. The Company has a wide coverage in France and abroad with 16 representatives. **Absys Cyborg** is a 100% subsidiary of the **Keyrus** Group. **Keyrus** is a member of the Partner Power International Group.

For more information, please log on to: [www.absyscyborg.com](http://www.absyscyborg.com)

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