

## Press Release

28 November 2014



## Eligibility for the Equity Savings Plan – Small- and Medium-Sized Businesses ("PEA-PME")

The KEYRUS S.A. company wishes to draw the attention of investors to its eligibility for the Equity Savings Plan – Small- and Medium-Sized Businesses scheme in accordance with the provisions of article 70 of law n° 2013-1278 of 29 December 2013 and with those of the application decree n° 2014-283 of 4 March 2014

**Levallois-Perret, 28 November 2014 : Keyrus** announces that it meets all of the eligibility criteria for the Equity Savings Plan – Small- and Medium-Sized Businesses specified by the application decree n° 2014-283 dated 4 March 2014.

By way of a reminder, this new scheme allows private individuals to invest up to 75,000 euros in eligible companies whilst at the same time benefiting, subject to certain conditions, from the favourable tax treatment of the classic Equity Savings Plan.

The businesses eligible for the scheme must principally meet the following criteria:

- Employ fewer than 5,000 employees
- Have annual revenues below 1,500 million euros or have a balance sheet total below 2,000 million euros

These thresholds are assessed at the date of acquisition of the stocks or for funds, at the date on which it undertakes its investments.

On the basis of the data relating to the last accounting period made public today, the shares in **Keyrus S.A.** (ISIN FR 0004029411) are eligible for the Equity Savings Plan – Small- and Medium-Sized Businesses scheme.

**Keyrus S.A.** welcomes its future shareholders !

### ABOUT KEYRUS

A major player in the field of consulting on, and the integration of, Business Intelligence and Digital solutions for Large Accounts and of ERP/CRM solutions for the Mid-Market, **Keyrus** currently has 1900 employees in 15 countries on 4 continents and assists its clients in optimizing their efficiency and performance by offering them a full range of services in the following areas :

- Management Consulting
- Business Intelligence – Performance Management
- Digital Business – Big Data & Analytics
- Management Solutions for the Business (ERP/CRM)

The **Keyrus** Group is quoted in compartment C of the Eurolist of Euronext Paris (Compartment C/Small caps - ISIN Code : FR0004029411 – Reuters : KEYR.PA – Bloomberg : KEYP:FP)

Further information at: [www.keyrus.com](http://www.keyrus.com)