

Press Release

24 July 2015



Q2 2015 Revenues: €51.8m

Organic growth in the 2nd quarter of 2015 : +20.8%

Consolidated revenues (€m)	2015	2014
First quarter	48.5	40.8
Second quarter	51.8	41.3
First half-year	100.3	82.0

Levallois-Perret, 24 July 2015 : the **Keyrus** Group achieved revenues of €51.8m in the second quarter of 2015, an increase of 25.4% compared to the second quarter of 2014 (+20.8% at constant structure and exchange rates).

This growth was strongly driven by the Large Accounts activities which increased by 33.3% (26.6% at constant structure and exchange rates).

As for the Mid-Market activities, carried on by **Absys Cyborg**, a subsidiary of the Group, they experienced organic growth of 4.6% in the second quarter as compared with the second quarter of 2014.

Operational activities

The Large Accounts activities saw their revenues accelerate on an organic basis in the second quarter, continuing on from the strong start in the first quarter of 2015.

This strong growth is due, on the one hand, to **Keyrus's** positioning as a specialist in Data and Digital, both of these being areas in which **Keyrus** excels and which are at the heart of all organizations' concerns, and on the other hand, to the significant investments made early in the financial year at the commercial and marketing level in France and internationally.

In the first half of 2015 Mid-Market activities also achieved solid organic growth of 5.7% despite a slowdown in license sales, with revenues from services holding up well, driven notably by the new DSN (*Déclaration Sociale Nominative*/Nominative Social Declaration) regulations and the requirement that enterprises comply with them by the beginning of 2016.

For **Eric Cohen**, President and CEO of the **Keyrus** Group, " *We have achieved an excellent performance in all our activities in this first half of the year, with an acceleration in projects focused around our Data Intelligence and Digital Experience offerings, supported by our Management & Transformation Consulting activities. Keyrus's business model shall continue to be deployed based on these three pillars, both in France and internationally, with an intensified recruitment plan in the second half of the year.* "

Keyrus will publish its results for the first half of 2015 after market close on 21 September 2015.

Breakdown of revenues by operational sector

Consolidated revenues (€m)	Large Accounts		Mid-Market		Total	
	2015	2014	2015	2014	2015	2014
1 st quarter	36.3	29.3	12.2	11.4	48.5	40.8
2 nd quarter	40.0	30.0	11.8	11.3	51.8	41.3
Total	76.3	59.3	24.0	22.7	100.3	82.0

ABOUT KEYRUS

A major player in the field of consulting on, and the integration of, Data Intelligence and Digital solutions for Large Accounts and of ERP/CRM solutions for the Mid-Market, **Keyrus** currently has more than 2100 employees in 15 countries on 4 continents and assists its clients in optimizing their efficiency and performance by offering them a full range of services in the following areas :

- Management & Transformation Consulting
- Business Intelligence – Information Management – Big Data & Analytics - CPM/EPM
- Digital Strategy and Performance – Digital Commerce – Customer Relations & Digital CRM
- Management Solutions for the Enterprise (ERP/CRM)

The **Keyrus** Group is quoted in compartment C of the Eurolist of Euronext Paris (Compartment C/Small caps - ISIN Code : FR0004029411 – Reuters : KEYR.PA – Bloomberg : KEY:FP)

Further information at : www.keyrus.fr