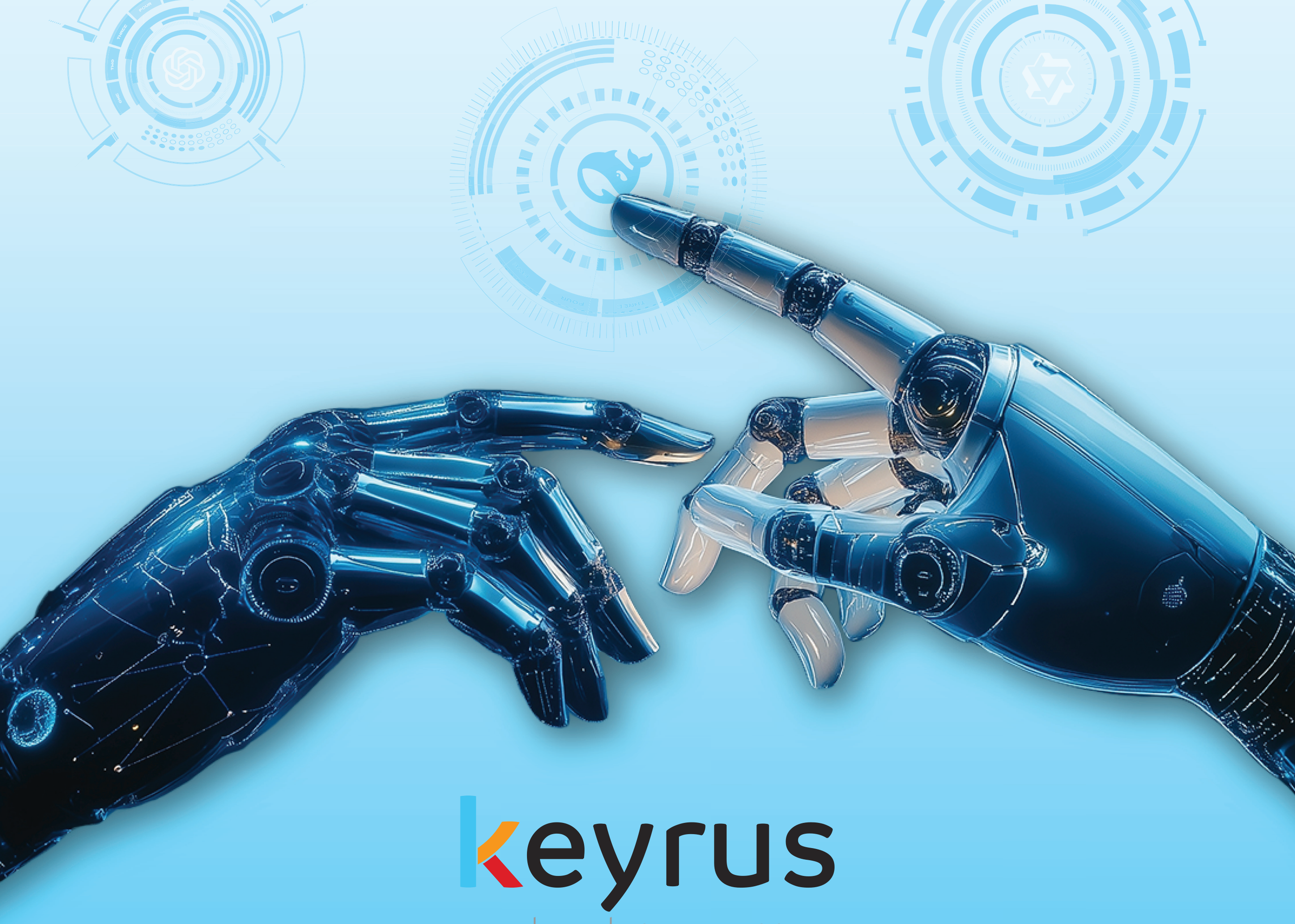
ChatGPT, DeepSeek & Qwen 2.5-Max:

Who is leading the AI race?



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ChatGPT (OpenAI):

Positives:

Highly refined model, with strong integration into the Microsoft ecosystem (Azure, Copilot) and great capacity for contextualisation in dialogues. Ideal for companies that already use Microsoft tools.

Negatives:

Closed model, dependent on robust infrastructure and with high costs for corporate implementation, which can be a challenge for small and medium-sized companies.

DeepSeek:

Positives:

Open source model, with optimised operational efficiency and lower consumption of computational resources, making it accessible to companies with different levels of AI maturity. An excellent option for start-ups and companies looking for more flexible solutions.

Negatives:

Still in the global adoption phase, with technical support limitations and a less developed ecosystem compared to OpenAI and Google, which may make large-scale implementation difficult. The platform raises concerns about technical support and information security, especially in areas that deal with sensitive data. This type of challenge is common in technological innovations, as has already occurred with tools such as GPT chat, which also faced similar issues.

Alibaba (Qwen 2.5-Max)

Positives:

Focused on the Asian market, but with promises of superior performance to DeepSeek and integration with the Alibaba Cloud ecosystem, offering scalability and advanced support for developers. It can be a good option for companies that already have partnerships with Alibaba.

Negatives:

Heavy dependence on Chinese infrastructure, which could limit global adoption and pose regulatory challenges for Western companies. Addresses some of DeepSeek's global challenges.

Keyrus has the insight and AI expertise to plan and execute an effective AI strategy that delivers tangible business value for your organisaton.

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Contact us today

087 350 8860 | sales@keyrus.co.za | www.keyrus.com/za