



**keyrus**  
make data matter

Company Profile

An abstract graphic featuring several lines and dots. A vertical blue line is on the left. An orange line starts from the top left, goes down, then up and right, then down and right, ending at the top right. A red line starts from the top left, goes down and right, then down and right, ending at the bottom right. There are three dots: a blue one on the vertical blue line, an orange one on the orange line, and a red one on the red line. The quote is centered in the middle of the image.

**“do what you do best and  
outsource the rest”**

# 5 reasons to outsource to Keyrus:



## 1. We are experts in modern data architecture.

We implement the most effective technology solutions across all layers and stages of your data journey.

## 2. We think global, act local.

Our local team draws on extensive experience of our teams around the world. However, we deliver a locally based hands-on service by experts who become an extension of your team.

## 3. We are driven by our customer' success.

We service over 20 of the top 100 JSE listed companies across all industries, many of which have [publicly testified to our significant contribution](#) to future-proofing and increasing competitive advantage of their business.

## 4. We are technology tool agnostic.

Our technology competence spans all world-leading tools so we are well-positioned to recommend the most suitable solution for you. Our experts maintain the highest standard of technology skill certification.

## 5. We create value by enhancing your team

When engaging our team of experts you deploy a world-class level of skill, competence and experience in a flexible framework, so you and your internal teams can focus on creating value for your business.





## What makes us different

**Keyrus** is a global consultancy that develops data and digital solutions for performance management.

Combining business and technical expertise, we help companies like yours uncover the most value possible from data while optimising digital strategy and customer experience.

### The Keyrus DNA

Innovative spirit

Agile Approach

Broad Expertise

Dynamic Teams



Global Presence

## Grow into the future

To stay competitive, your company needs to continuously improve and consistently leverage the latest technologies.

**Keyrus** works with you to understand the specific challenges you're facing before defining a tailored strategy and deploying an architecture that maximises performance over time.





# Humanising data

Data holds the answers to humanity's biggest challenges. Data is the key driver of innovation and the foundation for solutions that enable long-term success.

## Human data

For us, data is not just numbers. Data tells stories. Human stories of our past and predictions for our future and we focus on the individuals the data serves.

## Inspirational reality

We implement solutions that solve current challenges and add actual value while looking ahead at future opportunities for innovation. This enables our customers to proactively reinvent their business models and offerings.

## Simplex future

We are experts at solving complex problems and providing our customer with simple, effective and scalable solutions for their future growth.

**make data matter**

Through data we find answers to your business challenges. We make your data matter to enhance your current performance and align to your company's future growth.



## Our international reach



3,500+  
employees



27+  
years of experience



5,000+  
clients



28  
countries on 4 continents



# OUTSTANDING PEOPLE OUTSTANDING OUTCOMES

## Our team of experts...

...are value-driven and only recommend technology that will assist in generating future value for your business.

...have a sound understanding of your business challenges and apply their technology competence to design the most effective solution.

...strive for progress & excellence and continuously upgrade their skills through accredited certifications and training.

...work as an extension of your team; combining their knowledge of technology with your business knowledge to deliver outstanding outcomes.





## What our experts have to say

Watch our experts demonstrate their passion for solving our customers' business challenges.



**Nicky Mahler**  
Principal Consultant

Nicky describes her drive behind implementing Qlik solutions.



**Nkosinathi Xulu**  
Head of Data Engineering

Nathi explains his passion for data engineering utilising Azure toolkit.



**Craig Andrew**  
Head of Data Analytics

Craig is excited about the endless possibilities of embedded BI solutions.





# Drive your business forward

Data is the raw material that your businesses needs in order to grow and succeed. We drive your business forward to make your data matter. Leverage your data to start making smarter, more impactful decisions.

## Our services:

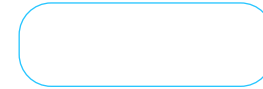
Advisory &  
License Sales

Data  
Management

Business  
Intelligence

Cloud

Training



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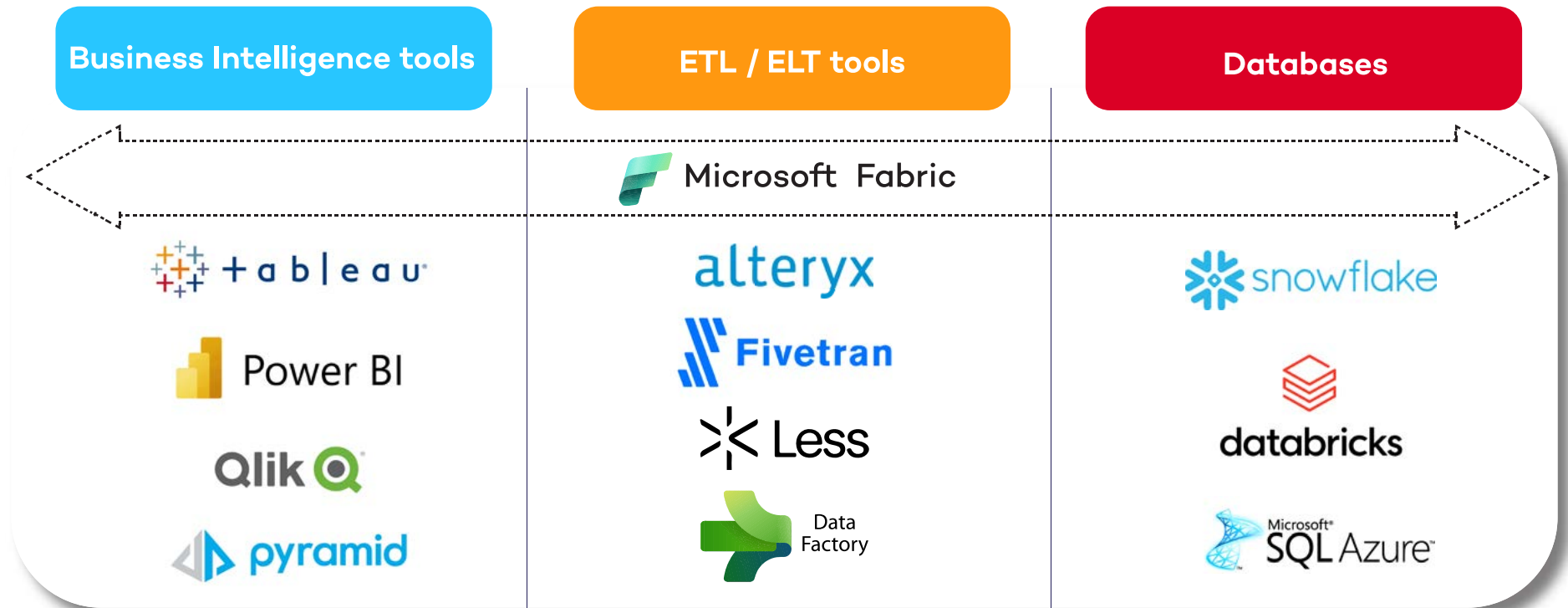
## Advisory & License Sales

Unlock your organisation's potential with our comprehensive advisory services. Our offerings include [data strategy development](#), [BI readiness and maturity assessments](#), and [tailored license sales](#) to meet your unique needs. Partner with us to understand your organisation's readiness for change, build a robust strategy to overcome current challenges, enhance performance, and achieve key performance indicators (KPIs). Our expert guidance ensures you set the right strategic foundation to achieve your goals and sustain long-term success. [Let's work together](#) to drive transformation and growth in your business.



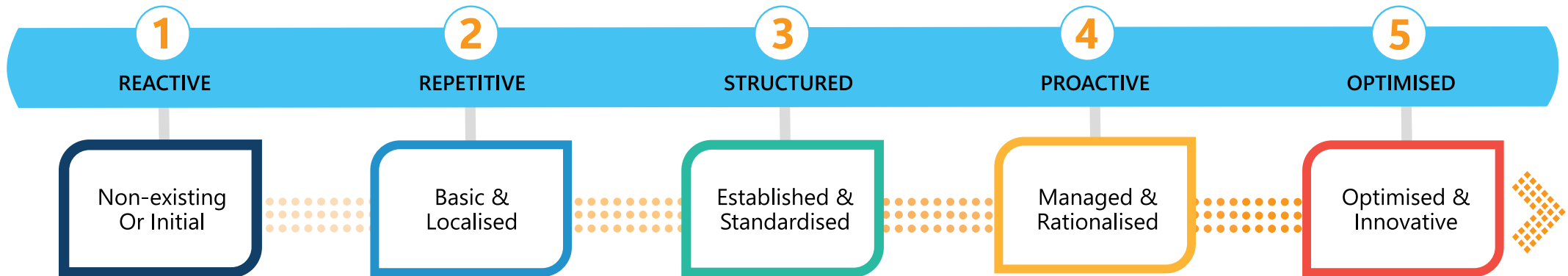
# Software License Sales

Unlock the power of your data with our premium software solutions. As an independent provider, we strategically partner with top-tier software vendors to offer technologies that process, store, and analyse your data. Discover tailored licensing options to boost efficiency and drive your business growth.



## BI360 Assessment by Keyrus

Based on years of real-world experience advising and implementing technology solutions across industries and various market maturity we have designed a specialised diagnostic framework called BI 360 Assessment that precisely pinpoints the current status of BI maturity and identifies gaps to overcome for your organisation to advance into the next level and to become truly data-driven. We apply this proprietary methodology to identify the level of Business Intelligence competence on this spectrum:





Advisory &  
License Sales

Data  
Management

Business  
Intelligence

Cloud

Training

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## Data Management

Maximise the value of your data with our specialised Data Management services. We offer expertise in [Data Platforms and Architecture](#), [Data Warehouses](#), [Data Integration](#), and [License Sales](#), ensuring your data is collected, stored, and utilised efficiently. With our services, your team will have access to the most accurate and up-to-date data, enabling smarter, faster, and more precise decision-making. This drives revenue and fosters growth, ensuring your business stays ahead of the competition.

Partner with us to leverage the full potential of your data and transform it into a strategic asset.

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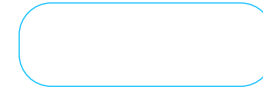
Training

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## Business Intelligence

Business Intelligence applies artificial intelligence and machine learning systems at the enterprise level to help you optimise your decisions. Many of our customers are implementing BI models to achieve significant time and cost savings through different use cases, such as planning optimisation or demand forecasting

At **Keyrus**, we help our clients to successfully transform themselves to build a better future.



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## Cloud

Cloud data and digital platforms have the potential to overhaul the way data are being translated into value, while bringing scalability and flexibility to a next level.

At **Keyrus**, we secure your data assets and make sure your data is protected and confidential.

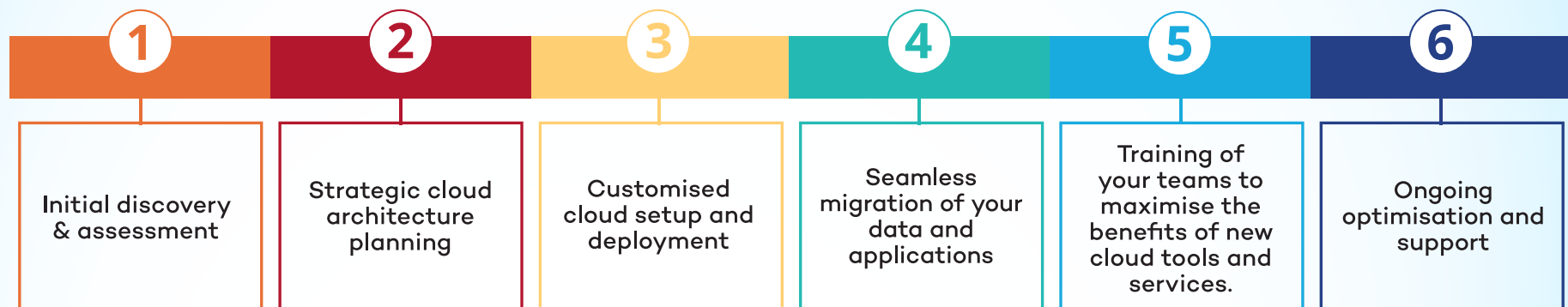
## Why partner with Keyrus as your Cloud Solution Provider?

1. We offer tailored cloud solutions helping you scale efficiently and securely.
2. We manage all aspects of your Microsoft cloud subscription including billing to technical support.
3. We provide expertise you can trust through certified experts in cloud architecture.
4. We offer flexible licensing & cost efficiency so you only pay for what you need.

As Microsoft's long-standing partner we are perfectly positioned to offer tailored cloud solutions leveraging Microsoft Azure, Microsoft 365, and Dynamics 365. As your CSP service partner, we manage all aspects of your Microsoft cloud subscription providing a seamless experience and single point of contact.

### Your cloud onboarding journey with Keyrus

We manage and execute all the crucial steps for successful cloud adoption:







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## Training

We will help your organisation to derive the greatest value from your BI investment by promoting a real data-driven culture and driving business-wide enablement through a variety of technology training courses.

Our certified trainers leverage their practical experience to deliver empowering and engaging training. Our training courses are available in person or in live virtual format. For more information, customised offering and quote contact [sales@keyrus.co.za](mailto:sales@keyrus.co.za)



## Training Courses

**Keyrus** is a Tableau Premier Partner, Microsoft partner and Select Qlik® partner. Whether you choose to unlock the potential of data in your business through our Data Literacy Training, Tableau Training, Power Bi Training or Qlik Training, **Keyrus** is an unrivalled expert in data analytics and visualisation and a trusted partner when it comes to delivering engaging and empowering training.



Data Literacy Training



Power BI

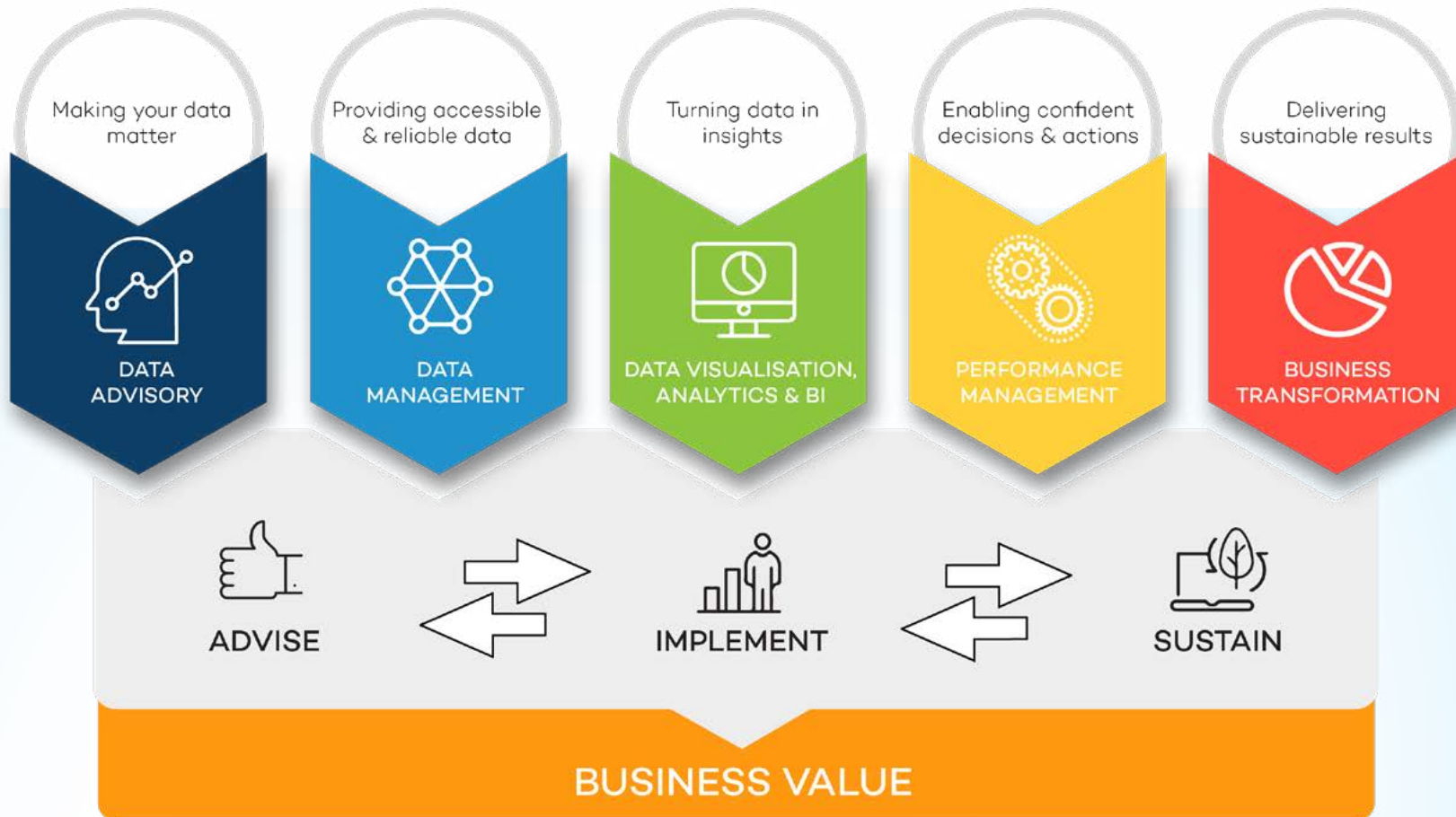


[Download brochure](#)



# We deliver solutions to your challenges

We leverage business and technical expertise to turn data into insights and value.



# Working together

We apply flexible delivery models to meet your needs:

Need skilled resources?



**Staffing**

We provide multi-skilled professional resources with previous knowledge of your industry to complement your existing team.

Need results?



**Projects**

We assess, design and deliver the desired result on time and within budget.

Need a reputable partner?



**Managed services**

We are your reliable partner and stand-by outsource at an affordable cost so you can focus on your core business. Advisory, support, remediation.

Need to boost skills?



**Training**

Our certified instructor-led training courses will help you maximise your return on investment and enhance your team's skills.

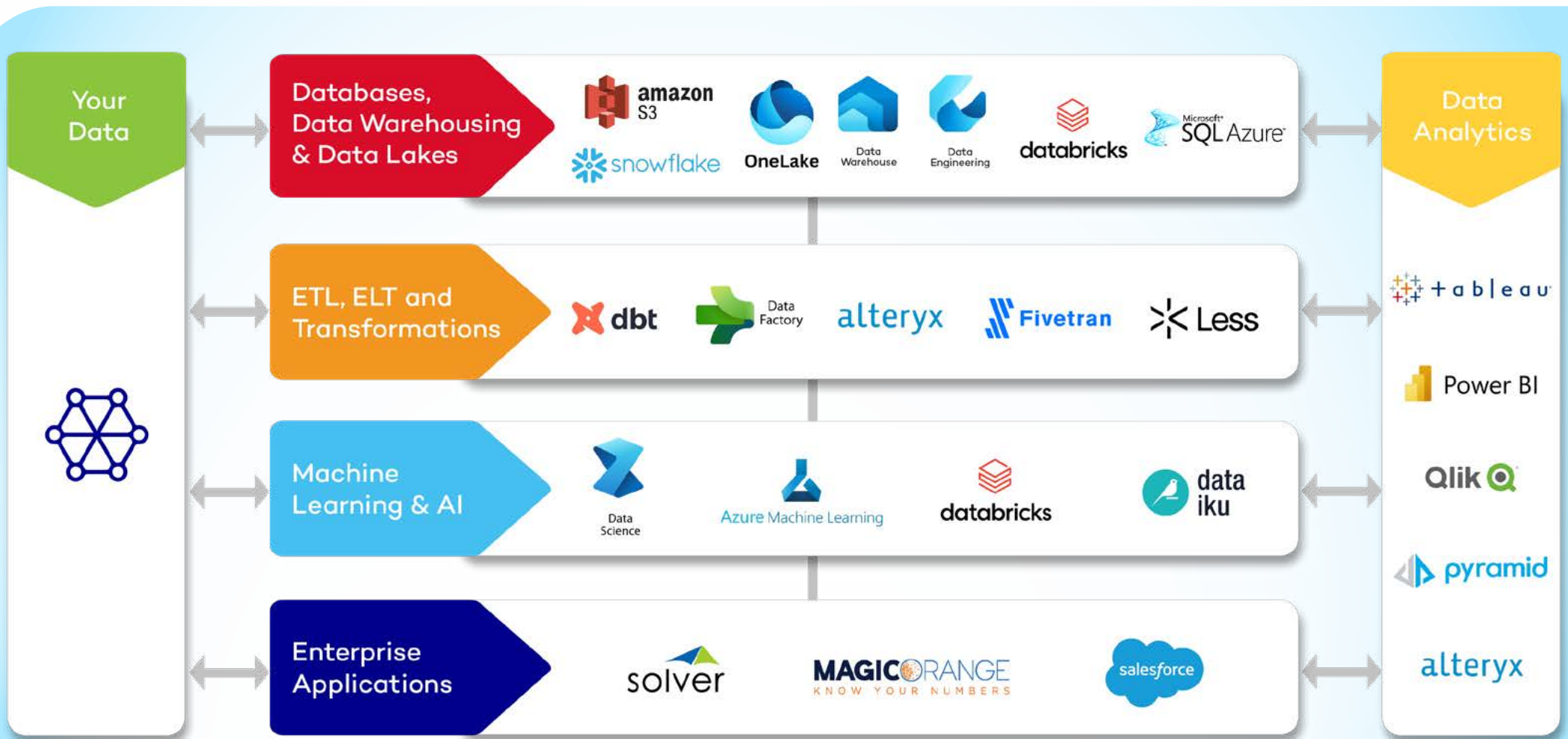
Need a one-stop technology shop?



**Software reseller**

We are your single point of contact and accountability for license procurement of world-leading technology solutions and their implementation.

## Technology partnerships





## What our customers say

Find full list of our customers' success stories [here](#).

"We are reaping the rewards of a fully **comprehensive visualisation** layer that enables us to better manage our business and make informed decisions."



Vishal Deeplaul  
CEO

"We are now benefitting from a **20% improvement** in terms of **visibility** and have increased the frequency of sales reports from once a week, to daily."



Ashleigh Jacobs  
Supply Chain Intelligence

"Keyrus helped us to **solve the complex challenge** of acquiring timely data on key shipping dates. **Automating** these metrics offers full visibility into this critical shipping information."



Jared Davey  
Business Intelligence Manager

"The Keyrus team fully delivered on our challenges and **exceeded our expectations** in the way they understood and cared for our business success."



Marlize van der Westhuizen  
Finance Shared Service Manager



## What our customers say

Find full list of our customers' success stories [here](#).

The training created excitement across the diverse business functions about data and its value for everyday decision-making. "We have had great feedback; **the users love it!**"



Jason Du Randt  
BI Solution Manager

"This **significant upgrade of our business intelligence competence** means that users obtain answers within hours, rather than weeks or months. This allows more time to scrutinise the data and ask further questions."



Andre Engelbrecht  
Industrial Systems Manager

"We now benefit from **dramatic time-saving** and improved visibility into the HIV wellness statistics and our monthly reports are an accurate reflection of the health of our members."



Alta de Beer  
Service Delivery Manager

"We are reaping the rewards of a fully **comprehensive visualisation** layer that enables us to better manage our business and make informed decisions."



Eugene Ras  
Head of Data & Analytics



# We MAKE DATA MATTER for our customers

A selection of our customer success stories demonstrating solutions that transform their business, offer a competitive advantage and ensure their future growth

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Data  
Management

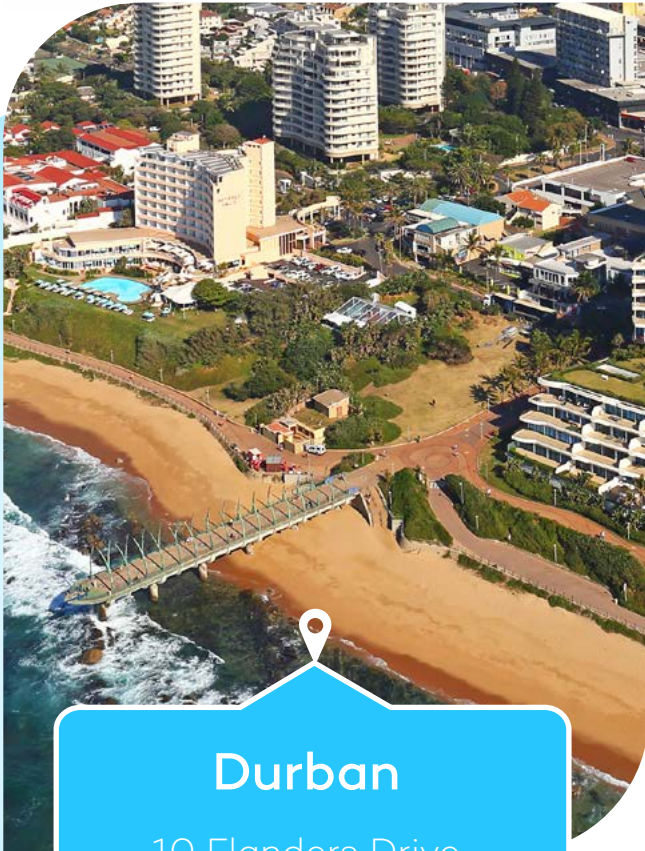
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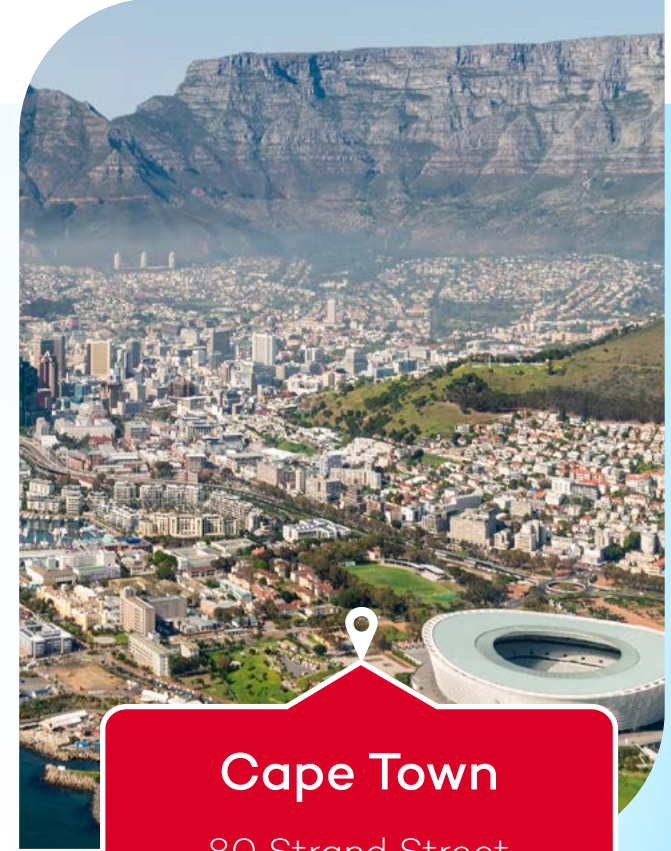
**Durban**

10 Flanders Drive  
Mt Edgecombe, 3402  
Kwazulu Natal



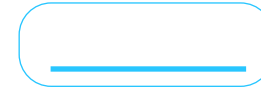
**Johannesburg**

15 West Street  
Sandton, 2301  
Gauteng



**Cape Town**

80 Strand Street  
City Centre, 8001  
Western Cape



# Let's talk about how we can make your data matter



**Adam Walker**  
General Manager



**Steven Hunt**  
Strategic Sales Manager



**Nkosinathi Xulu**  
Head of Data Engineering



**Craig Andrew**  
Head of Data Analytics



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