

## EvidentIQ and Keyrus Life Science are building a strategic partnership leveraging best-in-class technologies, data science and clinical research expertise to digitally streamline clinical trials.

**Paris 9th January, 2023 (France)** - Today, **EvidentIQ**, a leading clinical data science group and **Keyrus Life Science**, the international Connected Contract Research Organization (C<sup>2</sup>RO), announced the signing of a strategic partnership. The synergy between both companies will improve automation, efficiency and agility in clinical research by leveraging new eClinical capabilities.

**EvidentIQ**, based in Hamburg, is a leading clinical data science group, offering state-of-the art eClinical solutions (eConsent, EDC, CTMS, eCOA, RWE).

**Keyrus Life Science**, operating across Europe and North America, connects CRO expertise, life data science and digital enablement to fully leverage both clinical research ecosystems and real-world evidence to help organizations shape better their clinical research trial strategies.

*"I'm very proud to be able to announce today the formation of a strategic partnership between **EvidentIQ** and **Keyrus Life Science**. I strongly believe that it will transform the industry and create significant value for our customers as they will benefit from receiving industry leading eClinical technology, Real World Evidence and a world-class, full service model on one hand."* says **Andreas Weber, CEO at EvidentIQ**.

*"Thanks to this partnership, **Keyrus Life Science** and **EvidentIQ** will be able to digitally empower and operate clinical research on a new level, offering life science companies the capability to access enhanced reactivity, flexibility and get the full value from their data in the development of new drugs and therapies"* states **Michael Attlan, VP Life Science at Keyrus**, *"This synergy and the complementary offerings between our two companies are both key success factors in delivering practical and efficient solutions for our clients in clinical research".*

### About EvidentIQ

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**EvidentIQ** is a next generation technology-amplified data science group championing new standards in value creation and innovation driven relevance for customers. The **EvidentIQ** offering brings a pioneering end-to-end **eClinical solution** that meets increasing customer demand across **clinical operations** and **clinical data management** needs, with a suite of applications within a **single integrated cloud platform**. By combining its platform with a broad data science service portfolio including patient recruitment, patient engagement media and RWE solutions, **EvidentIQ** significantly aids customers in optimizing HTA submissions, pricing and reimbursement needs.

**EvidentIQ** supports 15 of the top 20 pharma companies through novel RWE solutions and 150+ SMB customers in over 20 countries, including the US, Germany, France, Canada, the UK, Italy, Japan and China.

For more information visit [www.evidentiq.com](http://www.evidentiq.com)

### **About Keyrus Life Science**

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With more than 25 years of experience, **Keyrus Life Science** makes data matter to address the biggest clinical challenges for clients around the globe to enable long-term success. As part of the **Keyrus Group**, we **connect CRO expertise, life data science and digital enablement** to improve clinical trial **efficiency** and **agility**, to the utmost benefit of society and human health. As an innovation-centric company by design, we anticipate the future health needs in clinical research and uncover new solutions and technologies to develop faster the cures of tomorrow. With the help of the most advanced partners in the clinical research domain, we provide full services to **optimize patient recruitment and engagement**, to **leverage insights from data**, and to unlock new horizons for **personalized therapeutic approaches**.

For more information, visit <https://keyruslifescience.com/>