



KEYRUS
insight into value

Navigha joins the Keyrus Group

Brussels, 15th March 2016 – The **Keyrus Group**, an international player in consulting and technologies in the field of **Data and Digital**, has made a strategic investment in **Navigha** – a key Belgium based managing consulting player. **Navigha** will integrate with **Keyrus Management**, the managing consulting branch of the Keyrus Group.

For the last 8 years, **Navigha** has successfully moved forward addressing its clients most **Strategic Execution** challenges. Combining the strengths and capabilities of **Keyrus** and **Navigha** will enable us to stay ahead of the game.

Keyrus continuously reinforces its position as a creator of value for current and future clients. We will help them to successfully transform themselves by taking advantage of the convergence of the **Data and Digital domains**.

Marc Stukkens, Executive VP Northern Europe of the **Keyrus Group** has this to say: *“Keyrus follows a consistent and constant approach to implementing its vision. The development and successful combination of our strong domain expertise including technology, data and digital, means Keyrus is known as a unique player on the market. The investment in Navigha must be placed in this context. In the past, Keyrus and Navigha have worked together on a number of occasions on mutually common client sites. The 2 companies are convinced of the added value that this alliance will bring to their clients”.*



Celebrating 20 years in 2016, **Keyrus** has over 200 consultants in Belgium and nearly 2.500 consultants worldwide.

ABOUT KEYRUS

Keyrus, creator of value in the era of Data and Digital

As an international player in consulting and technologies and a specialist in Data and Digital, **Keyrus** is dedicated to helping enterprises take advantage of the Data and Digital paradigm to enhance their performance, facilitating and accelerating their transformation, and generating new drivers of growth, competitiveness, and sustainability.

Placing innovation at the heart of its strategy, **Keyrus** is developing a value proposition that is unique in the market and centred around an innovative offering founded upon a combination of three major and convergent areas of expertise:

- **Data Intelligence**

Big Data Analytics – Business Intelligence – Information Management – CPM

- **Digital Experience**

Innovation & Digital Strategy – Digital Marketing & CRM – Digital Commerce – Digital Performance – User Experience

- **Management & Transformation Consulting**

Digital Strategy & Innovation – Digital Transformation – Performance Management – Project Support

Present in 15 countries over 4 continents, the **Keyrus** Group has nearly 2.500 employees.

Keyrus is quoted in compartment C of the Eurolist of Euronext Paris

(Compartment C/Small caps – ISIN Code: FR0004029411 – Reuters: KEYR.PA – Bloomberg: KEY:FP)

Further information at: www.keyrus.be

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