

Keyrus accelerates its EPM platform with the acquisition of NetPartners in Brazil

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Keyrus announces the acquisition of **NetPartners**, a leading Enterprise Performance Management (EPM) consultancy with over 30 years of experience in Brazil. This transaction strengthens a core growth platform of the Group and expands its capabilities across the Americas.

EPM represents a **~€35m international business within Keyrus**, combining **profitable growth, recurring revenues and a scalable operating model**, built on a regional go-to-market approach and an efficient distributed delivery platform. With this acquisition, **Keyrus reinforces a platform positioned at the intersection of business functions, data and AI**.

NetPartners brings recognized expertise in planning, forecasting, financial consolidation, data engineering and artificial intelligence, along with strong sector solutions in consumer goods, supply chain, sales performance and HR. A Gold Partner of IBM, the firm combines deep functional capabilities with strong technological credentials, further enhancing Keyrus' global ecosystem.

Its integration strengthens Keyrus' ability to deliver **industrialized, sector-driven performance management solutions**, and supports the Group's ambition to evolve EPM towards **Intelligent Performance Management** where data and AI are combined delivering unlimited calculations and dimensions to orchestrate performance in real time.

As **Nicolas Camerman, CEO of Keyrus EPM Global**, highlights, *"NetPartners' expertise and market positioning strengthen our global EPM platform. Together, we are enhancing our ability to deliver faster, more integrated and more impactful performance management solutions for our clients."*

The combined platform will accelerate the development of **end-to-end offerings**, expand managed services and further structure Keyrus' global delivery capabilities. Clients across the Americas will benefit from enhanced sector-driven solutions that connect performance management with data engineering and artificial intelligence.

For **Alexandre de Cicco Nascimento, Co-Founder of NetPartners**, this new phase is a natural extension of what has been built locally: *"For more than 30 years, NetPartners has helped Brazilian companies turn complexity into performance. Joining Keyrus allows us to scale this impact by combining our local expertise with a global platform and broader innovation capabilities. I am thrilled to lead this next chapter, where we will accelerate transformation and create new opportunities for our clients and our people."*

NetPartners' leadership will remain in place, ensuring continuity while contributing to the development of Keyrus' regional and global EPM platform.

ABOUT KEYRUS

Keyrus is a global **Data & AI consulting firm**, building scalable platforms that enable organizations to turn data into **measurable business performance**.

Positioned at the intersection of **business, data and artificial intelligence**, Keyrus supports clients from strategy to execution, combining **AI-ready data foundations, Generative AI and emerging Agentic AI capabilities** to transform how decisions are made and executed.

The Group delivers an integrated, end-to-end value proposition across:

- Data advisory & consulting
- Data & analytics platforms
- Artificial Intelligence (AI), including Generative and Agentic AI
- Enterprise Performance Management (EPM)
- Digital & multi-experience

Through this platform approach, Keyrus enables organizations to move from **insight to decision to autonomous execution**, driving more agile, efficient and performance-driven operations.

With more than **2,800 employees in over 28 countries**, Keyrus combines global scale with local expertise to support clients worldwide.

Keyrus is listed on Euronext Growth Paris.

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Further information at: www.keyrus.fr

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