

## Press Release

27 July 2017



### Revenues for the 1<sup>st</sup> Half of 2017: €127.9m H1 organic growth: +11.3%

Consolidated revenues (€m)	2017	2016	Growth
1 <sup>st</sup> quarter	63.2	53.4	18.3%
2 <sup>nd</sup> quarter	64.7	60.0	8.0%
1 <sup>st</sup> half-year	127.9	113.3	12.9%

**Levallois, 27 July 2017** – The **Keyrus** Group continues to grow, having achieved revenues for this first half of the year of €127.9m, an increase of 12.9% (+11.3% at constant structure and exchange rates) as compared with the first half of 2016.

Consolidated revenues for the second quarter of 2017 were €64.7m, an increase of 8.0% as compared with the second quarter of 2016 (+7.1% at constant structure and exchange rates).

Organic growth for the second quarter of 2017 was 9.2% for Large Account activities and 3.3% for Mid-Market activities, and 8.6% and 1.4% respectively at constant structure and exchange rates.

#### Operational activities

Large Account activities benefited from the strong start in the first quarter of 2017, having gone on to increase by 11.9% on an organic basis over the first half of this year, notably with strong growth in France, North and South America, and China.

#### *Accelerated development in the Latin American region:*

Building on its existing operations in Brazil going back some ten years, and its positioning as a specialist in Data and Digital - areas of excellence for the Group internationally -, **Keyrus** has now strengthened its Smart BI activities by having acquired **QConsulting**. This firm provides consulting services, training, and services for the integration of the data visualization and analytics solutions proposed by the editor Qlik.

**QConsulting**, which currently has 58 employees and achieved revenues of around €3m in 2016, will be integrated into the scope of consolidation for the Group in the second half of the year.

Mid-Market activities also delivered an excellent performance in the first half of 2017, with organic growth of 9.4%, benefiting from a healthy upturn in licence sales in the first quarter of 2017, and a very good capacity utilization rate achieved on service activities throughout the half-year.

All activities continue to look promising for the second half of the year, and the Group remains confident of its ability to improve its performance yet further.

**Keyrus** will publish its results for the first half of 2017 after market close on 19 September 2017.

### Breakdown of revenues by operational sector

Consolidated revenues (€m)	Large Accounts		Mid-Market		Total	
	2017	2016	2017	2016	2017	2016
1 <sup>st</sup> quarter	49.0	41.5	14.2	11.9	<b>63.2</b>	<b>53.4</b>
2 <sup>nd</sup> quarter	52.3	47.9	12.5	12.1	<b>64.7</b>	<b>60.0</b>
1 <sup>st</sup> half-year	101.2	89.4	26.7	24.0	<b>127.9</b>	<b>113.3</b>

## ABOUT KEYRUS

### Keyrus, creator of value in the era of Data and Digital

An international player in consulting and technologies and a specialist in Data and Digital, **Keyrus** is dedicated to helping enterprises take advantage of the Data and Digital paradigm to enhance their performance, facilitate and accelerate their transformation, and generate new drivers of growth, competitiveness, and sustainability.

Placing innovation at the heart of its strategy, **Keyrus** is developing a value proposition that is unique in the market and centred around an innovative offering founded upon a combination of three major and convergent areas of expertise:

- **Data Intelligence:**  
Data Science - Big Data Analytics – Business Intelligence – EIM – CPM/EPM
- **Digital Experience:**  
Innovation & Digital Strategy – Digital Marketing & CRM – Digital Commerce – Digital Performance – User Experience
- **Management & Transformation Consulting:**  
Strategy & Innovation – Digital Transformation – Performance Management – Project Support

Present in some fifteen countries on four continents, the **Keyrus** Group has more than 2,700 employees.

**Keyrus** is quoted in compartment C of the Eurolist of Euronext Paris

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Further information at: [www.keyrus.com](http://www.keyrus.com)