

## Keyrus Expands its Presence in the Asia-Pacific Region with a New Office in the Philippines

### Strengthening Presence in Asia-Pacific to Meet Growing Demand for Data-Driven Solutions and Enterprise Performance Management (EPM) Expertise

**Levallois-Perret (France), Manila (Philippines) – 3 October 2024:** The Keyrus Group is excited to announce the opening of its newest office in Makati City, Metro Manila, the Philippines, as part of its strategic expansion in the Asia-Pacific region. This new location will enhance Keyrus's ability to deliver high-quality consulting services and innovative technology solutions to clients across the region.

As a global leader in AI digital experience consulting, and in enterprise performance management (EPM), Keyrus is committed to empowering organizations to leverage data for impactful decision-making and sustainable growth. The new office in the Philippines will serve as a hub for the company's expanding team of data and technology experts, enabling Keyrus to better serve its clients with localized competences and support.

### Expanding the Keyrus EPM Practice in APAC

The establishment of the Philippines office is a significant step in Keyrus's global growth strategy. By expanding its presence in the Philippines, Keyrus is positioning itself to better address the increasing demand for connected planning, AI digital transformation services in the APAC region. This move also aligns with Keyrus's vision to build a globally integrated team of consultants who can provide tailored solutions to clients, regardless of their location.

*"The opening of our office in the Philippines marks a new chapter in our growth journey," said **Filip Sypniewski, Managing Director of Keyrus EPM APAC.** "We are excited to bring our expertise closer to our clients in Asia-Pacific, enabling them to navigate today's complex business environment with confidence and agility. The Philippines offers a dynamic and skilled talent pool, and we are thrilled to be able to tap into this potential to further strengthen our global capabilities."*

### Supporting Clients Across a Diverse Range of Industries

With this new office, Keyrus will be able to deliver a wider range of services to its clients in industries such as Retail, Financial Services, Manufacturing, and Healthcare. The Philippines team will work closely with Keyrus's global network of experts to offer clients comprehensive solutions.

*"Our expansion into the Philippines is a testament to our commitment to supporting our clients' needs wherever they are in the world," said **Nicolas Camerman, CEO, Keyrus Global EPM.** "We see tremendous*

*opportunities in the APAC region, and this new office will allow us to deepen our relationships with clients, provide them with localized expertise, and deliver solutions that drive real value."*

## **Fostering Innovation and Collaboration in the Philippines**

The Manila office will also serve as a center for innovation, where Keyrus consultants will collaborate with local businesses and institutions to develop cutting-edge solutions that address the unique challenges of the APAC market. By fostering a culture of knowledge-sharing and continuous learning, Keyrus aims to empower its Philippine team to contribute to the company's global success while advancing their own careers.

### **About Keyrus**

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Keyrus is a global consulting and technology company dedicated to making data matter from a human perspective. By leveraging data to develop opportunities, Keyrus helps clients navigate complex business landscapes and make impactful decisions. With a value proposition founded on five major service groups—Automation and Artificial Intelligence, Human-Centric Digital Experience, Data & Analytics Enablement, Cloud & Security, and Business Transformation & Innovation—Keyrus supports clients in building a better future.

### **PRESS CONTACTS**

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#### **KEYRUS**

Karim.mulard-benjelloun@keyrus.com

Tél. : +33.1.41.34.1000

[contact-keyrus@keyrus.com](mailto:contact-keyrus@keyrus.com)