Keyrus transfers its hosting business to ITS Integra and concludes a strategic partnership with its parent company, ITS Group.

Levallois-Perret, 4 January 2012 : **Keyrus** today announces the completion of the transfer of its hosting business, operated under the brandname ''**Keyrus Hosting Services''**, to **ITS Integra,** a 100%-owned subsidiary of **ITS Group SA**.

Having been launched by **Keyrus** as part of its " Web Agency " business, the hosting services business had been extensively modernized by the **Keyrus** Group in 2009 so as to allow it to offer, as early as the beginning of 2010, a new generation of "Cloud" infrastructure, based on virtualization technologies and capable of enabling the deployment of new services of the "Software as a Service" and "Infrastructure as a Service" type. This development had allowed the group to feature amongst the first service players to offer, and master, this type of hosted services for the entirety of its business lines: e-Business, Business Intelligence, ERP/CRM for the Mid-Market.

The specialists of IT Infrastructure having extensively developed their proposed services in the field of these now-mature technologies, **Keyrus** is today choosing to concentrate its financial and managerial resources on its business of Consulting and integrating performance management solutions and to transfer its infrastructure-on-demand services to a specialist, which at the same time becomes its strategic partner in this field.

When looking for alternatives for this project, it quickly became apparent that the best solution, as much for the continuity of the activities of ''**Keyrus Hosting Services''** and quality of service to its clients as for the operational and financial interests of **Keyrus**, was that proposed by **ITS Integra**, notably due to the strong technical synergies between the services offered and the complementary nature of the client base.

Eric COHEN, Founder & CEO of the **Keyrus** Group, comments : *" After an initial stage of purely organic development of new "Cloud" mode services : Business Intelligence, Search, Collaborative and ERP/CRM, and given the investment necessary to achieve rapid growth in this segment and reach a critical mass, it appeared to us to be more sensible to sell off this business to a player which is specialized, and recognized, in this field and to enter into a strategic partnership with them which allows us to continue offering our application solutions in hosted mode. In this regard, **ITS Group** seems to us to be the ideal partner and the initial services proposals that we have build together are a real success. "*

The "**Keyrus Hosting Services**" team today joins the **ITS Integra** company, which is specialized in the businesses of added-value hosting and facilities management of IT infrastructures for a clientele made up of Large accounts and of small- and medium-sized businesses and industries, and which thereby consolidates its position as a key player at the national level.

The ''**Keyrus Hosting Services**'' business generated a turnover of 1.6 M€ in the 2011 financial year.

ABOUT KEYRUS

A major player in the field of consulting on, and the integration of, Business Intelligence and e-Business solutions for key accounts and of ERP/CRM solutions for the Mid Market, **Keyrus** today employs almost 1,500 staff in 11 countries and assists its clients in the optimisation of their performance by offering them a full range of services in the following areas :

- Management consulting
- Business Intelligence - Performance Management
- e-Business – Web Performance
- Management solutions for the Business (ERP/CRM)

The **Keyrus** Group is quoted on the Eurolist of Euronext Paris (C/Small caps Compartment - ISIN Code : FR0004029411 – Reuters : KEYR.LN – Bloomberg : KEYP FP).
Further information on: www.keyrus.fr

ABOUT ITS INTEGRA

A 100%-owned subsidiary of **ITS Group** and a specialist in services for extensive infrastructures, **ITS Integra** is one of the very first French hosting companies, with more than 4,000 servers hosted and more than 200 major account clients of which 43% are suppliers of online content (media) and 38% use the Web for an e-business activity.
Integra's facilities management services cover as much consumer Web applications as business applications, company messaging systems, collaboration platforms.
Integra notably hosts, and provides facility management for, the applications of CNC, CSA, Foncia, Haute Autorité de la Santé, l'Ademe, Renault, Société Générale, Amadeus, Easy Cash, Onisep, Midas, l'INPI, the NRJ group, FNAC, etc.   More information on: www.itsintegra.com

ABOUT ITS GROUP

ITS Group is a group providing consulting and expertise in relation to the sustainable development of IT infrastructures. The group offers a full range of services for the management of IT infrastructures (projects and assistance with project ownership, integration and technical expertise, hosting, security and mobility) and of consulting and development services (business-specific expertise applications, Web development and integration, training and support).

ITS Group pursues a dynamic policy of partnerships with the major publishers in the market (BMC Software, CA, Compuware, Falconstor, HP, IBM, Microsoft, Netapp, Oracle, Orsyp, SAP, Scalent, Symantec, VMware), with the constant aim of guaranteeing the users a high level of availability, of security and of accessibility to their information systems.

ITS Group is quoted in compartment C of the Euronext Paris market of NYSE Euronext - ISIN: FR0000073843 - MNEMO : ITS. The capital of **ITS Group** is composed of 5 620 696 shares.
More information on: www.itsgroup.com