



ON BOARD

Madsummer, standing out from the crowd

The stylistic choices made for Madsummer, the recent 95-metre yacht built by the well-known German shipyard Lürssen, will stay in the mind for a long time.

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MADOSUMME
BIKINI



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The yachting sector ended 2019 with exceptional results, confirming the rude health of the industry, the launch of some great superyachts and a note of distinction for German shipyard Lürssen, which posted an important result with the early delivery of one of the most anticipated stars of the season, the M/Y Madsummer.

Lürssen worked closely with the Eidsgaard Design team, which paid particular attention to the 95-metre craft's long, clean external lines and to the volumes developed on four decks, and with Laura Sessa studio, which found solutions to the complex interior brief drafted by the owner; thanks to a deep knowledge of personal tastes and habits and the freedom to be daring, proposing original colour schemes that have an undoubted emotional impact and combining quality materials with innovative craft techniques.

Her external lines show a strong and determined character; her curved forms designed to adapt to human ergonomics. The bow area is spacious and functional, with a large helipad. If necessary this space can be transformed for unlimited on-board fun and entertainment. The need for privacy is manifested at the stern with the extension of the main deck design to

the sides, created by bulkheads and tinted windows that protect not only from prying eyes but also against stiffer sea breezes.

A refreshing 12-metre swimming pool, bright blue in colour, ready for use at any time of the day thanks to the independent built-in whirlpool system, is an ideal place to entertain guests, taking advantage of comfortable sofas that run on tracks to cover technical areas when not in use and facilitate their placement for optimal use, as well as sun loungers positioned on the teak flooring.

A short distance away, down a few steps, is a cosy area containing a comfortable semicircular sofa and armchairs, making for a discreet and sheltered venue ideal for cocktails prepared at the elegant bar with its iconic stools. If necessary the outdoor lunch area is immediately available to all guests on board, with two welcoming tables that can seat up to 14 people.

Beyond the large sliding glass doors are the internal features of a place filled with colour, bright shades combined with powerful materials chosen to create a sense of contemporary elegance as well as a familiar and personal touch. An original lounge with contrasting colours stands out for its creative design details that can be seen in all its parts. Your feet sink into >>











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the soft royal blue silk carpet, matching the scattered cushions in natural red, white and blue colours, the room illuminated by large side windows, symmetrical designer lamps and lamps having softer forms.

A surprise comes with the choice of dark Mutenye wood, typical of tropical Africa, as wall inlays, adding a touch of refined elegance.

An original dining table with chromatic features immediately puts you in a good mood. This work of contemporary art is the result of layers of coloured lacquer, obtained through the painstaking removal of layers in circular patterns. An unusual combination of shapes and colours for the sofa and armchairs complete the look of this welcoming room.

On the wall behind the table is a work of art consisting of a series of paintings concealing an important date for the owner (1967).

Also hidden from view is access to the elegant lift, taking guests from the main deck to the solarium. Alternatively, guests can keep in shape by climbing the stairs on white leather steps with Mutenye wood edges.

On the main deck we also find some of the guest rooms, six of the ten cabins on

the yacht, four of which are identical double rooms (aft) and two twin rooms (forward), all given a clear imprint by designer Laura Sessa, who has chosen for each one a combination of bold colours that add to their brightness. Glossy red, turquoise, beige and royal blue for the doubles, green and navy blue for the twins.

Their design is truly unique and original, with lacquered sycamore (known for its exceptional resistance) wardrobe doors, silk carpets, custom evergreen lampshades, even wraparound seating.

The combination of colours continues in the rich and well-lit bathrooms, housing splendid mirrors with hand-dyed mother-of-pearl surrounds and the rare and timeless polished Calacatta marble expertly distributed on all surfaces.

This journey in comfort continues on the upper deck with a double room in blue and white, with a nautical-meets-the Hamptons theme, a beautifully woven wool carpet, dressing room, stunning marble bathroom and enormous windows. There are two identical VIP rooms for other guests, except for the colour, one in blue and the other in a warm burnt orange.

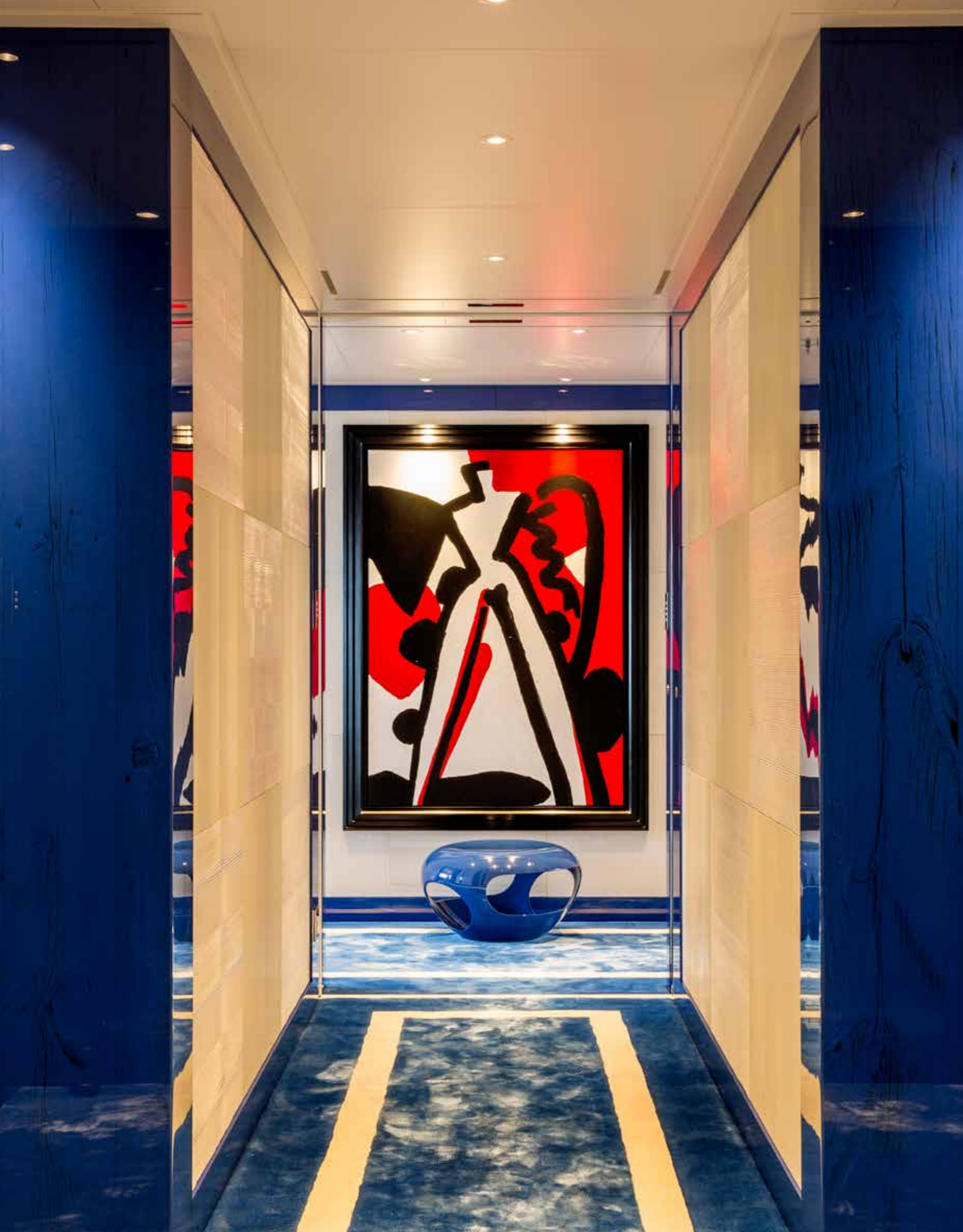
These two cabins boast a stunning >>











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accent wood that has been laminated with bronze. The bathrooms feature refined Zebrino marble with a regular geometric design and butter-white background, and enveloping, sophisticated bronze Armani marble, complemented by rose gold taps and handles.

The images of vintage seaplanes hanging on the cabin walls are an homage to the passion of the owner, who also keeps a Husky seaplane on board.

At the bow is a comfortable cinema room with a suede ceiling and wooden panels that improve the acoustics, as well as practical deep sofas facing the huge windows, boasting electrically switchable glass. The room also offers a great view while sailing and from here, through the two sliding doors on the sides, there is access to the foredeck, where there is a sofa and a sunpad.

The upper deck houses a lounge furnished in a mature, grown-up style, containing splendid asymmetrical white parquet, a soft carpet and a refined backlit alabaster bar with blue stripes. This is the perfect place to let yourself be carried away by the melodies of the Steinway and Sons white grand piano placed in the corner, during cosy evenings sitting comfortably on the sofas.

To the aft is an informal outdoor dining room, well protected by glass windbreakers, perfect for family dinners; a Teppanyaki bar adds a chic touch for an extreme Japanese eating experience. After an oriental dinner, the cosy atmosphere with circular sofas around the ethanol-powered glass fireplace lends itself to warming up and chatting with friends even in the milder seasons, with a quality Taketsuru 17 year old pure malt whiskey cooled by frozen marble cubes so as not to water down the whiskey.

On the bridge deck aft, with an explosion of colour and warmth and a strong personality, the master suite surprises us with its design enriched by many individual elements, supported by its wall panels in sturdy white-tinted oak and glossy blue finishes, with a velvet headboard and coloured embroidery. Taken with the other furnishings, they are a successful experiment in new modernity, enhanced by immense natural lighting coming from three directions.

Intimacy is a must for both him and her, and the bathrooms are very much customised in terms of style and functionality. For her bathroom, the aesthetic is bright and clean, with hidden features such as a refrigerator for keeping beauty creams >







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and a splendid white quartzite light-reflecting floor and stainless steel geometric inlay work.

For his bathroom, dark travertine marble contrasts with brushed painted teak, creating a bold and daring space, full of masculine energy; the shower area helps to create the idea of a sophisticated spa. On this deck the owner or his guests can hide themselves away, and there is a private terrace aft with everything needed for long relaxation, with a dining table, two loungers, sofas and coffee tables. As on the deck below, there are sliding glass panels that reflect the distinguished curves of the superstructure, protecting the bridge and its occupants from less pleasant breezes or prying eyes.

In the best spirit of new millennium wealth, keeping healthy also by keeping physically fit is fundamental. On the sundeck with a seafront view, there is a fully equipped gym that includes a kinesis machine and foldaway TV screens for entertainment during a healthy run or listening to your virtual coach.

And after an intense training session, an outdoor whirlpool tub, sofas, tables and sun loungers are ready at the bow to ensure your complete relaxation.

The large outdoor area aft can even host

a Husky seaplane, the owner's passion. If necessary it can be removed to reveal a dance floor or space for a magical theme party.

Madsummer is a concentration of wellbeing and relaxation in different forms, designed for use in all four seasons. And when the temperature dial drops, guests will not feel the cold, thanks to the silent and welcoming Spa with wellness centre on the lower deck, with a well-stocked bar and a comfortable circular sofa, offering a large circular ice shower, beauty and hairdressing salon, massage room, Turkish bath and sun shower.

Trips to nearby coastlines are guaranteed by an 11-meter Maori Yacht limousine tender, a Ski Nautique, a 10-meter tender and a rescue tender, all stored away in two garages, one at the bow and one at the stern.

There is naturally a range of water-skis and surfboards, and a wide selection of diving equipment, with room for five PWCs. A certified helipad sits at the bow, and if needed for a group arrival or departure a second helipad can be conveniently prepared on the aft deck.

Madsummer boasts some features that allow her to go anywhere in the world without making any compromises. She has







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a range up to 6,000 nautical miles at 12 knots and a maximum speed of 17 knots, and can take on the most challenging of routes, such as a cruise in the Pacific or a run up and down cold fjords. Guests and crew can count on a high-level cuisine and a refrigerator room specifically designed for long periods at sea. The 29 crew members are trained for all activities, from night dives to massages, guaranteeing emotions at all times of the adventure.

With the best intentions to respect the environment, Madsummer is also equipped with a 125 kW lithium-ion battery pack supporting on-board autonomy, ensuring that the electric generators can always perform as efficiently as possible, storing excess energy produced and reducing the fuel consumption of the two powerful MTU diesel engines.

Peter Lürssen comments: “The owner’s brief was demanding, however we believe our engineering expertise has surpassed his wishes to own a yacht that many years from now will be timeless and yet still ahead of its time. Our thanks go, of course, to good design and communications with the designers of the exterior, Harrison Eidsgaard and Laura Sessa respectively for the interior as well as to Moran Yacht

& Ship and the owner’s captain who supervised the build on behalf of the owner”.

Madsummer is definitely one of the great yachting creations of the last ten years. The stylistic choices made will stay in the mind for a long time. We wish you every successes and a great deal of satisfaction if you are among those lucky enough to live a genuine experience on board through the exclusive charter programme.

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