

How Software-Defined WAN with Unified Communications

can enhance the digital workplace



According to the 2019 Workplace Transformation Study by IDC Canada, technology is changing all aspects of where, when and how we work, as well as the tools we use to work. While this transformation is beneficial, most medium-sized Canadian businesses are underprepared. Companies need to consider how their people, process and technology need to adapt to help meet their business objectives.

Here's how the integration of two key technologies can make this happen for your team:

Why SD-WAN?

72%

of businesses are making investments in **automating key processes**.

SD-WAN (Software-Defined Wide Area Network) allows your business to build and manage networks quickly, reliably and securely.

It provides **centralized application visibility across multiple sites**, increases application reliability with wireless failover and improves cloud application performance with automated network traffic rules.

Why UC?

70%

of businesses are making investments in **increasing the availability of employees**.



UC (Unified Communications) allows your business to unify services like **voice, video and collaboration tools into a single interface** for users at the office or on-the-go.

UC enables more focus on customer experience, employee engagement and business operations.

WHY USE SD-WAN with UC?



Communication has completely changed in the workplace, and so has the technology to enable it. While the first versions of UC were delivered using on-site phone systems, most businesses are now deploying these services via the cloud.



With **almost 3/4 of businesses having already adopted**, considering the transition or in the process of adopting UC tools, it's clear that optimizing the UC experience using voice and video has become a top priority.



Integrating SD-WAN and UC can help. It not only improves UC application **visibility, reliability and performance** but also **enhances the flexibility and efficiencies** required to compete in the new digital workplace.

TELUS Workplace as a Service is an integrated SD-WAN and UC solution that helps you simplify your business operations. As Canada's largest hosted PBX and UC provider in Canada*, we'll leverage our experience and expertise to maximize your integration and support your business for scalable growth.

To learn more, visit telus.com/sdwan-uc

You will find an eBook which you can download to learn about the benefits, use cases, real life examples, and best practices of this integration.



Workplace Transformation Study, Aligning People, Process and Technology in the Digital Era, IDC Canada 2019.

*Canadian Hosted PBX and UC Services Market Report, NBI / Michael Sone & Associates 2019.

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