

15 May 2020

Dear Shareholder

ANNUAL REPORT 2019 AND NOTICE OF THE 2020 ANNUAL GENERAL MEETING

Please accept this letter as notification that the Brave Bison Group plc's (the "Company") Annual Report for the year ended 31 December 2019 and the Notice of the 2020 Annual General Meeting (AGM) have now been published on the Company's website at <https://bravebison.io/investor-documents/> and are enclosed for shareholders.

AGM

The Company's Annual General Meeting will be held at the Ministry, at 79-81 Borough Road, London, England, SE1 1DN 11am

This letter does not contain the full details of the resolutions to be tabled at the meeting, as these are contained in the Notice of the meeting and should be read before you complete your vote. The Directors consider that the proposed resolutions contained in the Notice of AGM are in the best interests of the Company and shareholders as a whole and unanimously recommend that you vote in favour of them, as they intend to do in respect of their own shareholdings.

COVID-19 & AGM attendance

In light of current public health advice and "Stay at Home" legislation recently introduced, external shareholders (i.e. shareholders who do not also hold office as a director of the Company) are prohibited from attending the Annual General Meeting in person. The Company will be providing a conference call link to enable shareholders to follow proceedings of the meeting. All shareholders are encouraged to use these facilities should they wish to follow the progress of the meeting. Any shareholders who wish to listen to the meeting by such means, should contact the Company Secretary prior to the day of the meeting at companysecretary@bravebison.io in order to request conference dial-in details.

Shareholders may also wish to submit questions in advance via e-mail to companysecretary@bravebison.io. We will endeavour to respond to questions raised directly, or by publishing responses on our website.

Proxy voting

Due to the limited physical access to the Annual General Meeting, you will not receive a hard copy form of proxy for the 2020 AGM in the post. Instead, please submit your vote electronically using the link www.signalshares.com. You will need to log into your Signal shares account, or register if you have not previously done so, to register you will need your Investor Code, this is detailed on your share certificate or available from our Registrar, Link Asset Services.

If you need help with voting online, please contact our Registrar, Link Asset Services, on Tel: 0371 664 0391. Calls are charged at the standard geographic rate and will vary by provider. Calls outside the United Kingdom will be charged at the applicable international rate. Lines are open between 09:00 – 17:30, Monday to Friday (excluding public holidays in England and Wales), or by email at shareholderenquiries@linkgroup.co.uk.

May I take this opportunity to thank you for your continued support as a shareholder of Brave Bison Group plc and to wish you and your families well during these difficult times.

Yours faithfully

Vishal Jassal

Company Secretary

Brave Bison Group plc

Additional shareholder information

Shareholder Communications

The majority of shareholders choose to receive Annual Reports and Notices of Meetings electronically. This has a number of advantages for the Company and its shareholders. It increases the speed of communication, saves you time and reduces print and distribution costs and our impact on the environment.

Company law requires that the Company asks shareholders to consent to the receipt of communications electronically and via a website*. Please note that if you consent to website publication you will continue to be notified in writing and through the release of an announcement on the London Stock Exchange each time the Company places a statutory communication on the website. Annual Reports and other documents which are required to be sent to shareholders ('shareholder information') are published on our website at <https://bravebison.io/>. If you consent, the website will be the way in which you access all future shareholder information.

Please note that you still have the right to request hard copies of shareholder information at no charge.

- If you would like to receive notifications by email, you can register your email address via the Share Portal www.signalshares.com or write to FREEPOST SAS, 34 Beckenham Road, BR3 9ZA (no stamp or further address detail is required. Please write in BLOCK CAPITALS)
- If you would like to receive shareholder information by means of a website, there is nothing more you need to do. You will be notified by post when shareholder information has been placed on the website.
- If you would like to receive shareholder information in hard copy form, you can register your request via the Share Portal www.signalshares.com or write to FREEPOST SAS, 34 Beckenham Road, BR3 9ZA (no stamp or further address detail is required. Please write in BLOCK CAPITALS)

Please note that if you hold your shares corporately or in a CREST account, you are not able to use the Share Portal to inform us of your preferred method of communication and should instead write to FREEPOST SAS, 34 Beckenham Road, BR3 9ZA (no stamp or further address detail is required. Please write in BLOCK CAPITALS).

If we do not receive a reply from you within 28 days of the date of dispatch of this letter, you will be deemed to have consented to website publication of shareholder information and you will not receive hard copies of shareholder information in the post.

* The Company reserves the right to send hard copy documents to shareholders where, for example, overseas securities laws do not permit electronic communication or in other circumstances where the Company considers that electronic delivery may not be appropriate.