

18 May 2026

Dear Shareholder

## ANNUAL REPORT 2025 AND NOTICE OF THE 2026 ANNUAL GENERAL MEETING

Please accept this letter as notification that Brave Bison Group plc's (the "Company") Annual Report for the year ended 31 December 2025 and the Notice of the 2026 Annual General Meeting (AGM) have now been published on the Company's website at <https://bravebison.com/investors/> and are enclosed for shareholders who elected to receive a hard copy.

### AGM

**The Company's Annual General Meeting will be held at Gridiron Building, 1 Pancras Square, N1C 4AG in Meeting Room No. 7 at 10am BST on 17 June 2026.**

This letter does not contain the full details of the resolutions to be tabled at the meeting, as these are contained in the Notice of the meeting and should be read before you complete your vote. The Directors consider that the proposed resolutions contained in the Notice of AGM are in the best interests of the Company and shareholders as a whole and unanimously recommend that you vote in favour of them, as they intend to do in respect of their own shareholdings.

If you wish to attend the AGM in your capacity as a shareholder, please bring this letter with you and on arrival hand it to the Company's Registrar, this will facilitate your entry to the meeting.

### Proxy voting

You will **not** receive a hard copy form of proxy for the 2026 AGM in the post. Instead, you will be able to vote electronically via the MUFG Investor Centre app or at <https://uk.investorcentre.mpms.mufg.com/>. You will need to log into your Investor Centre account or register if you have not previously done so. Once you have setup your account you will need to add your shareholding by clicking 'Add Holding' in the 'Portfolio' section and following the on-screen instructions. You will require your Investor Code (IVC) to add your shareholding. You can find your IVC on your share certificate or by contacting our Registrar, MUFG Corporate Markets. You may also request a hard copy form of proxy directly from the registrars MUFG Corporate Markets.

Voting by proxy prior to the AGM does not affect your right to attend the AGM and vote in person should you so wish. Proxy votes must be received by MUFG Corporate Markets **no later than 10am BST on 15 June 2026**.

If you need help with voting online or require a hard copy form of proxy please contact our Registrar, MUFG Corporate Markets, on Tel: 0371 664 0300 (Calls are charged at the standard geographic rate and will vary by provider. Calls outside the United Kingdom will be charged at the applicable international rate. Lines are open between 09:00 - 17:30, Monday to Friday excluding public holidays in England and Wales). Or email MUFG Corporate Markets at [shareholderenquiries@mups.mufg.com](mailto:shareholderenquiries@mups.mufg.com).

Shareholders may also wish to submit questions in advance via e-mail to [companysecretary@bravebison.com](mailto:companysecretary@bravebison.com). We will endeavour to respond to questions raised directly, or by publishing responses on our website.

May I take this opportunity to thank you for your continued support as a shareholder of Brave Bison Group plc.

Yours faithfully

**Clare Fitzpatrick**  
Company Secretary  
**Brave Bison Group plc**

## Additional shareholder information

### Arrange to have your dividends paid direct into your bank account

The Company will be paying dividends through electronic transfer of funds only, facilitated by our Registrar, MUFG Corporate Markets. Payments will **not** be made by cheque. Shareholders should ensure they have registered their bank details with MUFG Corporate Markets to ensure dividends are received and to keep these records up to date. Payment electronically means that:

- Your dividend reaches your bank account on the payment date;
- It is more secure; and
- Helps reduce fraud.

If you have a UK bank account, you can sign up for this service on Investor Centre at [uk.investorcentre.mpms.mufg.com](https://uk.investorcentre.mpms.mufg.com) (by clicking on 'your dividend options' and following the on-screen instructions). To receive the dividend please register your bank details as soon as possible before the close of business on the record date. If you do not register your bank details before the close of business on the record date, then your dividend will be paid within one month of registering your bank details, after the dividend pay date of 26 June 2026.

### Shareholder Communications

The majority of shareholders choose to receive Annual Reports and Notices of Meetings electronically. This has a number of advantages for the Company and its shareholders. It increases the speed of communication, saves you time and reduces print and distribution costs and our impact on the environment.

Company law requires that the Company asks shareholders to consent to the receipt of communications electronically and via a website\*. Please note that if you consent to website publication you will continue to be notified in writing and through the release of an announcement on the London Stock Exchange each time the Company places a statutory communication on the website. Annual Reports and other documents which are required to be sent to shareholders ('shareholder information') are published on our website at <https://bravebison.com/investors/>. If you consent, the website will be the way in which you access all future shareholder information.

Please note that you still have the right to request hard copies of shareholder information at no charge.

- If you would like to receive notifications by email, you can register your email address via the Investor Centre <https://uk.investorcentre.mpms.mufg.com/> or write to FREEPOST SAS (no stamp or further address detail is required. Please write in BLOCK CAPITALS)
- If you would like to receive shareholder information by means of a website, there is nothing more you need to do. You will be notified by post when shareholder information has been placed on the website.
- If you would like to receive shareholder information in hard copy form, you can register your request via Investor Centre <https://uk.investorcentre.mpms.mufg.com/> or write to FREEPOST SAS (no stamp or further address detail is required. Please write in BLOCK CAPITALS)

Please note that if you hold your shares corporately or in a CREST account, you are not able to use the Investor Centre to inform us of your preferred method of communication and should instead write to FREEPOST SAS, Central Square, 29 Wellington Street, Leeds LS1 4DL (no stamp or further address detail is required. Please write in BLOCK CAPITALS).

**If we do not receive a reply from you within 28 days of the date of dispatch of this letter, you will be deemed to have consented to website publication of shareholder information and you will not receive hard copies of shareholder information in the post.**

\* The Company reserves the right to send hard copy documents to shareholders where, for example, overseas securities laws do not permit electronic communication or in other circumstances where the Company considers that electronic delivery may not be appropriate.