

6 October 2025

Dear Shareholder

CIRCULAR AND NOTICE OF REQUISITIONED GENERAL MEETING

Please accept this letter as notification that Brave Bison Group plc's (the "Company") Circular and the Notice of Requisitioned General Meeting (RGM) have now been published on the Company's website at <https://bravebison.com/investors/> and are enclosed for shareholders who elected to receive a hard copy.

RGM

The Company's Requisitioned General Meeting will be held at the offices of the Company, at 2 Stephen Street, London, W1 1AT at 9:00 a.m. on 24 October 2025.

Proxy voting

Please submit your vote electronically via the MUFG Investor Centre app or at **uk.investorcentre.mpms.mufg.com**. You will need to log into your Investor Centre account or register if you have not previously done so. To register you will need your Investor Code which is detailed on your share certificate or available from our Registrar, MUFG Corporate Markets (formerly called Link Group) ("MUFG"), or you may request a hard copy form of proxy directly from MUFG.

Voting by proxy prior to the RGM does not affect your right to attend the RGM and vote in person should you so wish. Proxy votes must be received by MUFG **no later than 9.00 a.m. on 22 October 2025**.

If you need help with voting online or require a hard copy form of proxy please contact our Registrar, MUFG, on Tel: 0371 664 0391 (Calls are charged at the standard geographic rate and will vary by provider. Calls outside the United Kingdom will be charged at the applicable international rate. Lines are open between 09:00 - 17:30, Monday to Friday excluding public holidays in England and Wales). Or email MUFG at shareholderenquiries@mups.mufg.com.

Shareholders may also wish to submit questions in advance via e-mail to companysecretary@bravebison.com. We will endeavour to respond to questions raised directly, or by publishing responses on our website.

May I take this opportunity to thank you for your continued support as a shareholder of Brave Bison Group plc.

Yours faithfully

Philippa Norridge
Company Secretary
Brave Bison Group plc