Partner Integrations for Web Conversions

Signals play an important role in driving business outcomes for digital advertisers. Use it to enhance ad delivery, power your remarketing efforts and measure campaign performance with ease.

TikTok has partnered with industry-leading and vetted partner platforms to integrate with TikTok's Pixel and Events API.

Our Commerce Partners

Click on the logo and install our plugin to set up the latest Pixel + Events API in just a few clicks, **with no developer needed**

shopify

WOO COMMERCE

cafe24

Our Tag Management and Data Partners

Click on the logo and follow the steps to set up the latest Pixel + Events API with a **simplified process and less developer work needed**

TEALIUM   Segment

Google Tag Manager

grivy   signalsight

Don't see your Commerce or Data Platform partner? See our complete list of third party partner platforms here. Still unsure? Our technical team can assist with implementation troubleshooting. Reach out to your account team to be connected.