

**BUCHANAN'S FIFA WORLD CUP 2026™
SWEEPSTAKES
OFFICIAL RULES**

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. MUST BE 25 YEARS OF AGE OR OLDER AND A LEGAL RESIDENT OF THE 48 CONTIGUOUS UNITED STATES OR WASHINGTON, DC. VOID IN ALASKA, HAWAII AND WHERE PROHIBITED OR RESTRICTED BY LAW.

- 1. Sweepstakes Period:** The BUCHANAN'S FIFAWORLD CUP 2026™ SWEEPSTAKES ("Sweepstakes") begins on March 1, 2026 at 12:00 a.m. Eastern Time (ET) and ends on June 12, 2026 at 11:59:59 p.m. Eastern Time (ET). The Sweepstakes is separate and apart from Sponsor's BUCHANAN'S FIFA WORLD CUP 2026™ DANCE CONTEST which began on June 26, 2025 and ended on February 28, 2026 at 11:59:59 p.m. ET. If you entered but did not win a prize in Sponsor's BUCHANAN'S FIFA WORLD CUP 2026™ DANCE CONTEST, you may also enter this Sweepstakes. Those who won a prize in Sponsor's BUCHANAN'S FIFA WORLD CUP 2026™ DANCE CONTEST are NOT eligible for this Sweepstakes.

- 2. How To Enter:** There is only one (1) way to enter this sweepstakes.
 - A.** Go to URL: www.buchananswhisky.com/en-us/FIFAWorldCup26Tickets ("Website")† and verify your age.

 - B.** Following the instructions on Website, provide all required information on the entry form, including your first name, last name, date of birth, city/state, zip code, phone number and e-mail address.

To complete your entry, you must verify your information via One-Time authorization code. If you fail to do so for any reason, your entry will not be accepted.

†You may access the mobile version of the Website by scanning the QR Code found on Sweepstakes advertising materials where available.

Internet access and valid e-mail address are required to enter the Sweepstakes. If utilizing the mobile version of the Website (including scanning QR Code), wireless Internet access and/or other fees may apply. Please consult your wireless service provider regarding your pricing plan as well as reviewing your phone's capabilities for specific instructions as to utilizing QR Code (if applicable). Not all cellular phone providers carry necessary service to enter via mobile version of Website (including the ability to scan QR Code to access same). Wireless Internet access is not available in all areas.

All entries must be received by June 12, 2026 at 11:59:59 p.m. Eastern Time (ET).

There is a limit of one (1) entry per person. Multiple entries will automatically result in disqualification. Receipt of entry may be acknowledged by Sponsor, but any such

acknowledgment is not binding other than indicating that entry has been received. No alterations or forged entries are permitted. Prizes will be awarded to the name corresponding to the e-mail address indicated on the entry form.

Sponsor is not responsible for technical difficulties, telephone or cell phone service disruptions or other equipment or service issues which might affect the ability of a Website visitor to enter on-line (including scanning the QR Code to access mobile version of Website); or the ability of the Sponsor to notify the winners. Sponsor assumes no responsibility for lost, late, damaged, misdirected, illegible, garbled, corrupted, jumbled, inaccessible, incomplete, incorrect entries or other Sweepstakes materials, all of which are void. Facsimiles or mechanical reproductions will not be accepted. All entries become the property of the Sponsor and will not be returned.

Entrants' personal information will only be used for purposes of Sweepstakes administration unless an entrant expressly consents beforehand in writing to such other use by Sponsor. For more information, please review Diageo's Privacy & Cookie Notice at https://footer.diageohorizon.com/dfs/assets/www.buchananswhisky.com/PrivacyPolicy_uen.html?locale=uen-us and Diageo's Conditions of Use at https://footer.diageohorizon.com/dfs/assets/www.buchananswhisky.com/TnC_uen.html?locale=uen-us. In the event of any discrepancy between the privacy and cookie notice and these Official Rules, the privacy and cookie notice shall control and govern; in the event of any discrepancy between the conditions of use and these Official Rules, the conditions of use shall control and govern.

3. **Prize:**

Seven (7) Grand Prizes will be awarded in total, with one (1) Grand Prize offered nationally and one (1) Grand Prize offered in each of the following states: California, Florida, Illinois, New Jersey, New York and Texas. Each Grand Prize consists of two (2) tickets to a Quarter-Final Stage Match at the FIFA WORLD CUP 2026™ soccer tournament ("Quarter-final Stage Match" or "Match")* and a \$6,500 check. Winner's guest must be 25 years of age or older. Approximate Retail Value of Grand Prize is \$9208 each.

Total Approximate Retail Value of All Grand Prizes is \$64,456.

Total Approximate Retail Value of All Grand Prizes available in Florida: \$18,416.

Total Approximate Retail Value of All Grand Prizes available in New York: \$18,416.

*Sponsor will choose among the four (4) Quarter-Final Stage Matches: July 9, 2026 in Boston, MA, July 10, 2026 in Los Angeles, CA or July 11, 2026 in Miami, FL or Kansas City, MO.

Grand Prize winners must be able to travel to selected Quarter-Final Stage Match on July 9, 10 or 11, 2026. If winner is unavailable to attend selected Quarter-Final Stage Match for any reason, he/she must forfeit the Grand Prize in its entirety.

Ticket type and seat location at selected Match will be determined by Sponsor in its sole discretion. Winners and their guests (“Attendees”) agree to comply with the FIFA Ticket Terms of Use (“Terms of Use”) applicable to their Prize tickets for the FIFA World Cup 2026™. The Terms of Use, along with any other ticket terms and conditions, are available (or will be made available) on [FIFA.com/tickets](https://www.fifa.com/tickets). Tickets are intended solely for use by the Attendees and may not be provided to any other person, including through resale, exchange, or barter. Any such resale, exchange, barter, or other commercial or promotional use may result in disqualification, prize forfeiture, and invalidation of the license granted for the tickets.

All FIFA WORLD CUP 2026™ venue restrictions and rules governing stadium safety, security and conduct shall also apply, including those set out in the FIFA WORLD CUP 2026™ Stadium Code of Conduct (“Stadium Code of Conduct”), available on [FIFA.com/tickets](https://www.fifa.com/tickets). Attendees are expected to respect other guests and event staff, and must refrain from using foul or offensive language, obscene gestures, or engaging in unruly, disruptive, threatening or violent behavior. Winners and guests shall be required to register for and download the official FIFA WORLD CUP 2026™ tournament mobile application in order to receive the Ticket.

The Stadium Code of Conduct, the Terms of Use and all other applicable terms and conditions available on [fifa.com/tickets](https://www.fifa.com/tickets) are deemed to be incorporated into these Terms and Conditions. FIFA and/or its affiliates reserve the right to cancel any ticket(s) if FIFA determines an Attendee has failed to comply with the Terms of Use, the Stadium Code of Conduct, or any other applicable terms and conditions.

Winners and guests must at all times act in an appropriate, well-behaved and respectful manner as well as following all safety and other instructions during visit to the venue to attend Match. The preceding also includes full compliance with any laws/regulations or policies (of the United States or any political subdivision thereof, Fédération Internationale de Football Association, the venue hosting the Match, or any other business entity) designed to prevent the spread of COVID-19/Coronavirus; such as, mask-wearing, social distancing, providing proof of negative COVID-19/Coronavirus test and/or providing proof of vaccination against COVID-19/Coronavirus.

Prize must be accepted as set forth herein.

All costs and expenses not specified in these Official Rules are the winner’s sole responsibility; including travel to/from selected Match, overnight hotel stay (if desired), parking at venue, meals, souvenirs and incidentals.

If winner chooses to accept prize without guest (or if guest fails to timely return signed Liability/Publicity Release as discussed below), the prize will consist of only one (1) ticket (as well as \$6,500 check); and, in such event, no substitute prize or compensation will be awarded and the value of the prize will be less than the amount indicated above. **Under no circumstances will the winner receive two (2) Match tickets if he/she is attending the Match without a guest.**

If, for any reason, the prize is declined by winner or issued to winner but unused by him/her, no substitute prize or compensation will be awarded.

ALCOHOL IS NOT PART OF PRIZE.

4. Winner Determination:

Winners will be selected via random drawing. All random drawings will be conducted by Avid Inc., d/b/a/ Avid Marketing Group, the independent, third party agency retained by Sponsor to administer the Sweepstakes on its behalf (“Administrator”), whose decisions will be final in all matters relating to the Sweepstakes.

There will be one (1) National random drawing to award the National Grand Prize. The National random drawing will consist of all eligible entries received. Odds of winning the National Grand Prize will be determined by the total number of eligible entries received.

For each of the States of California, Florida, Illinois, New York, New Jersey and Texas, there will be one (1) State random drawing to award the Grand Prize offered in the corresponding State. Each State random drawing will consist of all eligible entries received from residents of the applicable State. Odds of winning a given State’s Grand Prize will be determined by the total number of eligible entries received from residents of the corresponding State.

The random drawings will take place on or about June 15, 2026. The National random drawing shall precede the State random drawings.

In the unlikely event that no eligible entries are received for the State random drawing for one (1) or more States, such State Grand Prize(s) will instead be awarded from among all remaining eligible entries received for the National random drawing.

Winners will be notified by e-mail and/or phone from Administrator on or about June 16, 2026 (method[s] of notification is of Sponsor’s sole determination). The e-mail communication will include an affidavit of eligibility, a liability release and a publicity release (where lawful), which must be signed by winner **within two (2) days** of notification (or such shorter amount of time as indicated thereon) or Prize will be forfeited and may be awarded to another winner at Sponsor’s sole discretion (time permitting). If winner cannot be located or does not respond to attempt to be contacted **within one (1) day** (or such shorter amount of time as indicated thereon), Prize will automatically be forfeited and an alternate winner may be selected at Sponsor’s sole discretion (again, time permitting).

SPONSOR AND ADMINISTRATOR WILL USE COMMERCIALY REASONABLE EFFORTS TO CONTACT POTENTIAL WINNERS AND DISCLAIM ANY AND ALL LIABILITY IN CONJUNCTION THEREWITH. WITHOUT LIMITING THE FOREGOING, SPONSOR AND ADMINISTRATOR WILL ATTEMPT TO CONTACT POTENTIAL WINNERS VIA E-MAIL AND/OR PHONE, AND MAY MAKE ONLY ONE SUCH ATTEMPT TO CONTACT POTENTIAL WINNERS VIA ONE METHOD. IT IS STRONGLY

RECOMMENDED THAT YOU PERIODICALLY CHECK THE PHONE NUMBER AND E-MAIL ADDRESS PROVIDED UPON ENTRY ON OR ABOUT JUNE 16, 2026 FOR SUCH NOTIFICATION.

Winner's guest must sign and return a liability release and a publicity release (where lawful) prior to the selected Match. If guest does not return the signed liability release and publicity release prior to the selected Match, the winner will only receive one (1) ticket to the selected Match as well as the check as discussed above.

Except where prohibited, acceptance of Prize constitutes winner's consent to use of their name, likeness and biographical data for advertising and promotional purposes without additional compensation.

WINNERS AND GUESTS AGREE THAT AN ELECTRONIC SIGNATURE/AFFIRMATION OR FACSIMILE VERSION OF THE AFFIDAVIT OF ELIGIBILITY, A LIABILITY RELEASE AND A PUBLICITY RELEASE (WHERE LAWFUL) OR LIABILITY RELEASE AND PUBLICITY RELEASE (WHERE LAWFUL), AS APPLICABLE, SHALL HAVE THE SAME LEGAL FORCE AND EFFECT AS A HAND-SIGNED DOCUMENT. NOTWITHSTANDING THE FOREGOING, SHOULD SPONSOR DETERMINE IN ITS SOLE DISCRETION THAT THE ELECTRONICALLY SIGNED/AFFIRMED/FACSIMILE VERSION OF THE AFFIDAVIT/RELEASE (FOR WINNER) OR RELEASE (FOR GUEST) IS NOT ACCEPTABLE, SPONSOR MAY CONDITION AWARD OF PRIZE OR ACCOMPANYING WINNER TO THE SELECTED MATCH ON RETURN OF THE ACTUAL HAND-SIGNED DOCUMENT.

Winner must furnish valid proof of age (for example, a government-issued driver's license, birth certificate or passport). An affidavit of eligibility, liability release and publicity release (where lawful) must be provided to Administrator before prize can be received. No prize will be awarded unless the Affidavit has been received by Administrator.

Sponsor shall have the right, in its sole discretion, to abbreviate, modify, suspend, cancel or terminate the promotion without notice or further obligation.

5. **Eligibility:** Sweepstakes is open only to legal residents of the (48) contiguous United States or Washington, DC, who are 25 years of age or older at the time of entry. Void in Alaska, Hawaii and where prohibited or restricted by law. Employees or owners of the following entities and members of their families or households are not eligible for participation under any circumstances: Diageo Americas, Inc., Fédération Internationale de Football Association and (as applicable) their affiliates, printers, advertising and promotion agencies (including Administrator), alcohol beverage suppliers, importers, wholesalers, distributors or retailers. All federal, state and local laws apply.
6. **General Conditions:** Entry in the Sweepstakes constitutes an entrant's full and unconditional agreement to abide by and accept the terms and conditions of these Official Rules. No substitution of prize or cash equivalent except at Sponsor's sole discretion.

(The preceding excludes the check element of the Grand Prize.) Limit of one (1) Grand Prize per family, household or address. Winners of Prizes in BUCHANAN'S FIFA WORLD CUP 2026™ DANCE CONTEST are NOT eligible to enter or win a Grand Prize in this Sweepstakes. Prizes are non-transferable except at the sole discretion of the Sponsor. All federal, state and local taxes on the prize are winner's sole responsibility. By accepting prize, winner waives the right to assert as a cost of winning said prize, any and all costs of redemption or travel to redeem said prize and any and all liability that might arise from redeeming or seeking to redeem said prize. Sponsor reserves the right to conduct a background check of any criminal records of winners and their guests. To the extent necessary and permitted by law, winners and their guests shall authorize this background check. Sponsor reserves the right, at its sole discretion, to disqualify winner(s) and/or guest(s) based on the background check. Winner also accepts sole responsibility for any miscellaneous costs relating to acceptance of prize.

Entrants hereby agree to indemnify and hold Sponsor, Fédération Internationale de Football Association and Administrator harmless from and against any third party claims, actions or proceedings of any kind and from any and all damages, liabilities, costs and expenses, including attorney fees and court costs, arising out of any breach or alleged breach of any of the warranties and representations set forth above.

SPONSOR MAKES NO REPRESENTATION, GUARANTEE OR WARRANTY OF ANY KIND REGARDING PRIZE, INCLUDING THE WARRANTY OF MERCHANTABILITY OR FITNESS FOR THE INTENDED PURPOSE.

The value of the prize won by a participant under the Sweepstakes may be taxable as income to its winner. Winner is solely responsible for any and all taxes and/or fees associated with the prize. Winner will be issued an IRS Form W-9 with the Affidavit of Eligibility, a Liability Release and a Publicity Release (where lawful) and a subsequent IRS Form 1099. Upon receipt of a prize, the winner shall be required to comply with any and all applicable federal, state and local laws, rules and regulations.

In consideration of their receipt of any prize, prize winner for themselves and their guest, heirs, personal representatives and assigns shall voluntarily and knowingly completely and forever release, waive and discharge Sponsor and all related parties, Fédération Internationale de Football Association, as well as Administrator from and against any and every kind of claim, demand, injury, costs, attorney fees, right, liability or cause of action or other liabilities of whatever kind or nature, known or unknown, absolute or contingent, and whether or not fixed, which the prize winner ever had, now has or might in the future have arising in any way or related to this Sweepstakes, including, but not limited to, prize winner's participation in the Sweepstakes; prize winner's Sweepstakes Entry; use of prize winner's name, likeness, biographical information, signature, image or likeness; prize winner's receipt, use or inability to use any prize or part thereof, including but not limited to injury or loss sustained in any travel related to the prize; financial claims; physical and/or emotional injury; and/or any other legal claim that may arise, whether under contract, tort, warranty or any other theory or claim.

7. **Electronic Entries:** In the event of a dispute, online entries will be deemed made by the authorized account holder of the e-mail address submitted at time of entry. The authorized account holder is the natural person who is assigned to the e-mail address by an internet access provider, online service, or other organization that is responsible for assigning e-mail addresses. Sponsor and its agencies are not responsible for lost, late, damaged, illegible, misdirected, or incomplete entries; corrupted, jumbled, interrupted, irregular or defective entries or entries not received or properly recorded due to lost, failed, delayed or interrupted connections or miscommunications, or to other electronic malfunctions, delays, or errors of any kind in the transmission or receipt of entries. Sponsor and its agencies are also not responsible for incorrect or inaccurate entry information, whether caused by users or by any human or technological error that may occur in the processing of entries in this Sweepstakes or for any malfunction, defect or error in the scanning of QR Code such that mobile version of Website is not accessible or usable as intended by Sponsor. Sponsor reserves the right, in its sole discretion, to cancel or suspend all or a portion of the Sweepstakes, should viruses, bugs or other causes beyond control of the Sponsor corrupt the administration, security or proper operation of the Sweepstakes. **CAUTION: ANY ATTEMPT BY A PERSON TO DELIBERATELY DAMAGE ANY WEBSITE/MOBILE WEBSITE, SEEK TO DEFRAUD SPONSOR OR ADMINISTRATOR, OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.**

8. **Winners' List:** For winners' list, please send a self-addressed stamped envelope to DIA8311700W BUCHANAN'S FIFA WORLD CUP 2026™ Sweepstakes Winner, P.O. Box 1008, Rocky Hill, CT 06067-1008. All requests for the winners' list must be postmarked by July 13, 2026 and received by July 27, 2026.

Sponsor: Diageo Americas, Inc., New York, NY

Please Drink Responsibly.

BUCHANAN'S Blended Scotch Whisky. 40% Alc/Vol. Imported by Diageo, New York, NY.

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